

2025 PLANNER PROFILES

Bakeries-Donuts



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR

FREE BREAD

Purchase Large Take 'n Bake Casserole and Receive a FREE Bread

Max Value \$7.50. Must present coupon. Limit one per person. Not valid with other offers. Valid thru 12-31-25

North American Kringle Champion!

Uncle Mike's

Bake Shoppe

Wisconsin's Award Winning Bakery
2999 E. Mason S. • 920-544-0330
2514 Lineville Rd • 920-434-0100
1840 Dickinson Rd • 920-330-0300
UncleMikesBakeShope.com

Town Planner Advertiser
Since 2004

We put you on display, everyday!

Bakery-Donuts

2025 AD SAMPLES



TOWNPLANNER.COM

NYTUD



Fleetwood Bakery Shop



Pastries, Cookies, Pies, Cakes,
Lobster Tail Pastry is a Must!

57 Wheeler Ave, Pleasantville
(914) 303-3636
westchestercakes.com

Hours:
Wednesday thru Saturday 8am-6pm
Sunday 8am-2pm

WIOCO

FREE BREAD

Purchase Large Take 'n Bake
Casserole and Receive a FREE Bread
Max Value \$7.50. Must present coupon. Limit one per
person. Not valid with other offers. Valid thru 12-31-25

North American Kringle Champion!



Uncle Mike's

Bake Shoppe

Wisconsin's Award Winning Bakery
2999 E. Mason S. • 920-544-0330
2514 Lineville Rd • 920-434-0100
1840 Dickinson Rd • 920-330-0300

UncleMikesBakeShoppe.com

LAPUR

Buy One King Cake,
Receive 2nd at 50% OFF
One coupon per person per visit.
Expires 12/31/25



1812 W. Pinhook Rd • 337-504-4242
cajunmarketdonut.com

LAPUR

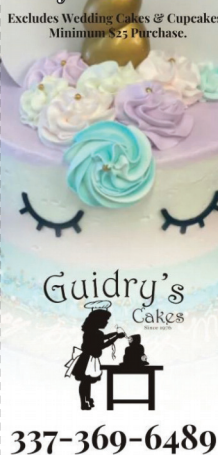
10% OFF
Your purchase of \$20.00 or more
Excluding any other discounts
Expires 4/30/2025



730 Alberson Pkwy Ste E
Broussard 337-330-2205
thecookiedoor.com

LAPUR

10% OFF
Any Purchase
Excludes Wedding Cakes & Cupcakes.
Minimum \$25 Purchase.



337-369-6489
Valid Aug 2025 Only - Y

INHES

FREE
Buy 2 Cupcakes
Get 1 Free
Not valid with any other offers.
Limit 4 Free. Expires 12/31/25



20 S. Indiana St. Mooresville
317.483.3166

ILHUG

FREE
Chocolate
Chocolate
Chip
Bundtlet!

1/27/25 ONLY
WHILE SUPPLIES LAST AND
ONLY AT GURNEE LOCATION

NOTHING bundt CAKES®
Must present this coupon
with order

Gurnee Town Center
6951 Grand
224-637-8444
nothingbundtcakes.com

SCFAL

FREE
CLASSIC ROLL
with purchase of
Classic Roll & Drink



CINNABON
Coastal Grand Mall
843-839-3301
cinnabon.com

VALID AT ALL MB LOCATIONS
Not valid with other offers or
discounts. Expires 12-31-25

OHTPC

Open 24/7 • CLOSED MONDAYS in SUMMER

4 FREE DONUTS!
WITH THE PURCHASE
OF A DOZEN
(Regular Priced Donuts)
Not valid on specialty products. One
Coupon Per Customer with Town Planner
Coupon Only. Expires 12/31/25.

(330) 225-7912

Donutlandohio.com 1321 Pearl Rd., Brunswick

CALLI

Baker's Dozen Donuts

FREE Small Flavored
(or other premium)
Hot Coffee
(no purchase necessary)

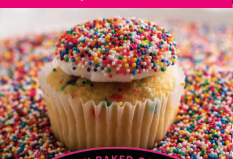


Corona • 325 S. Main Street #A
Riverside • 6100 Magnolia Ave
BakersDozenDonuts.com

Not valid with other offers. Expires 12/31/25

SCFAL

10% OFF
Entire Check
One coupon per table.
Please show physical copy to redeem.
Expires 12/31/25



Sweet Girl's Bakery & Café
4007 Hwy 17 S.,
N. Myrtle Beach, SC
843-653-1721

sweetgirlzmyrtle.com

SCFAL

\$5.00 OFF
Any Cookie
Cake (over \$25)



GREAT AMERICAN cookies
Tanger Outlets Myrtle
Beach Hwy 501,
Ste C220 • 843-236-0806
Not valid with other offers. One
coupon per person. Expires 12-31-25

OHHUE



Bakery-Donuts

2025 AD SAMPLES



TOWNPLANNER.COM

NJOD2

20% OFF
(Not to exceed \$10)

ESTABLISHED 1898
VERRILLI'S Bakery
QUALITY INGREDIENTS

3 Martin Luther King Ave.
Morristown
973-984-4004
verrillis.com

CAN NOT BE COMBINED WITH OTHER OFFERS. EXPIRES 12-31-25

SCFAL

10% OFF
Entire Check
One coupon per table.
Please show physical copy to redeem.
Expires 12/31/25

Sweet Girlz Bakery & Café
FRESH BAKED GOODS
BREAKFAST & LUNCH

4007 Hwy 17 S.,
N. Myrtle Beach, SC
843-653-1721
sweetgirlzmyrtle.com

LAHAR

\$1.50 OFF
SANDWICH LOAF
Expires 12-31-25

PREMIUM QUALITY
394 Bakery
& MORE
MADE WITH LOVE

394bakery.com • 239-963-5164
jenn@394bakery.com

LAHAR

FREE COFFEE
WITH \$15 PURCHASE
Expires 12-31-25

Zizi's Treats

18714 Johnny B Hall Memorial Hwy
Rosepine, LA • 337-202-1000

WISTR

\$3.00
TWO WAKE-UP WRAPS

DUNKIN'
America Runs On Dunkin'

608-834-3434
950 Windsor St
dunkindonuts.com

99462240729469710441
One coupon per customer per visit.
Offer must be presented at the time of order.
No substitutions. Alternatives may incur additional charge. Not valid with other offers.
Valid thru 12/31/25

WISTR

\$1 OFF
DOZEN DONUTS

DUNKIN'
America Runs On Dunkin'

Corner of Century & Main • 608-807-1307
dunkindonuts.com

99245563865502634652
One coupon per customer per visit.
Offer must be presented at the time of order.
No substitutions. Alternatives may incur additional charge. Not valid with other offers.
Valid thru 12/31/25

WISTR

\$19.99
3# Bag of Fresh Coffee Beans

DUNKIN'
America Runs On Dunkin'

Monona • 608-350-9779
1502 West Broadway
Stoughton • 608-208-2003
2480 WI-138 (by Walmart)
dunkindonuts.com

99197107647352158771
One coupon per customer per visit.
Offer must be presented at the time of order.
No substitutions. Alternatives may incur additional charge. Not valid with other offers.
Valid thru 12/31/25

WISTR

\$1 OFF
DOZEN DONUTS

DUNKIN'
America Runs On Dunkin'

608-208-2003
2480 WI-138 (by Walmart)
dunkindonuts.com

99245563865502634652
One coupon per customer per visit.
Offer must be presented at the time of order.
No substitutions. Alternatives may incur additional charge. Not valid with other offers.
Valid thru 12/31/25

CALLI

Baker's Dozen Donuts
FREE
Regular Cake Donut
(no purchase necessary)

Baker's Dozen Donuts
bakery's donuts
bakery's donuts
bakery's donuts

Corona
325 S. Main Street #A
Riverside
6100 Magnolia Ave
BakersDozenDonuts.com
Not valid with other offers.
Expires 12/31/25

CALLI

FREE
6 Classic Donuts
with the purchase of 6 classic donuts

DUNKIN'

1651 W. Morthland Drive
3310 Calumet Ave.
701 Plaza Drive
99339174460275229138
Excludes specialty donuts and fancies. Not to be combined with any other offers. Expires 12/31/25

LAPUR

10% OFF
Any Purchase
Excludes Wedding Cakes & Cupcakes.
Minimum \$25 Purchase.

Guidry's Cakes

337-361-1078
Valid May 2025 Only - V

LAPUR

\$5 OFF
Any 16" or Larger Cookie Cake

GREAT AMERICAN cookies

PRIEN LAKE MALL
Expires 12/31/25

Buy 2 Cupcakes, Get 2 FREE
One coupon per customer.
Expires 12/31/25

hellocupcake

104 E. Kaliste Saloom Rd #103
Lafayette • 337-806-9852
hellocupcakebakery.com

OHHUE

Fragapane Bakeries Inc.

28625 Lorain Rd • North Olmsted • 440-779-6050

Buy One Dozen Donuts Get a Half Dozen FREE
Not valid with other offers. Valid 2025.

OHHUE

top tier cakes
BAKERY & CANDY STUDIO

FREE CUPCAKE
When You Buy 5 Cupcakes
EXPIRES 12/31/25. LIMIT ONE PER VISIT.

25971 Detroit Rd. • Westlake
440-688-1899 • toptiercakescleveland.com

CTGRA



Bonjour



Isabelle et Vincent
TRADITIONAL FRENCH BAKERY

1903 Post Rd • Fairfield
203.292.8022 • bakeryfairfieldct.com

OHTPC



**BUY ONE COOKIE
GET ONE
FREE**



**THE PEACH COBBLER
FACTORY**

6901 Rockside Road, Independence • 216.264.8150
peachcobblerfactory.com

Must present coupon. Not valid with any other offers. Valid Thru 12/31/2025.

ILPOD



*Tina's
Italian Bake Shop*

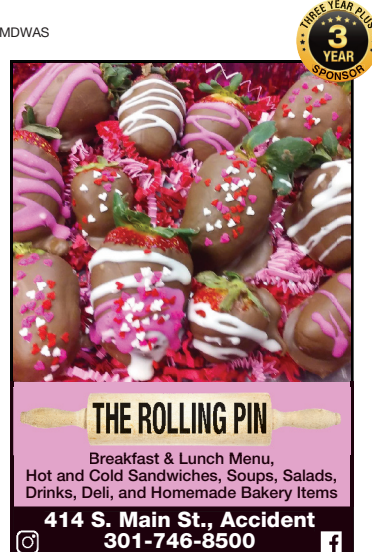
Nonna's Recipes
from the Old Country!

**Specializing in
Carry out and Catering**

Grazie!

(at Washington & 21) • Saratoga Square • Gurnee
5101 Washington Street • 847-244-9001

MDWAS



THE ROLLING PIN

Breakfast & Lunch Menu,
Hot and Cold Sandwiches, Soups, Salads,
Drinks, Deli, and Homemade Bakery Items

414 S. Main St., Accident
301-746-8500

THREE YEAR PLUS
3
YEAR
SPONSOR

OHTPC



BRANDI'S SWEET TREATS

\$10 OFF
WITH PURCHASE
OF \$50 OR MORE

RITTMAN/WADSWORTH
330-252-7740

Limit one coupon per customer. Not valid with other promotions,
offers, or discounts. Valid thru 12-31-25.

NJSCH



**Main Street
Donuts**
handcrafted artisanal donuts

141 Main Street
Matawan
(732) 696-8883
mainstdonuts.com

10% OFF
Any Purchase
Expires 12/31/2025



LAPUR



**RICKEY
MEGHE'S
DONUT KING**

402 Guilbeau Rd
Lafayette 337-981-4918

SEVEN YEAR PLUS
7
YEAR
SPONSOR

LAPLR



Twelfth Night Don't Forget Your King Cake!

Gambino's
BAKERY

3802 Johnston St • Lafayette
337-406-9066 • Gambinos.com

LAPLR



**\$1 OFF
Latte**
One coupon per customer. Exp. 7/31/25

**LA CHEESECAKE
BAKERY**

600 Guilbeau Rd • Suite B
Lafayette • 337-658-5688
lacheesecakebakery.com

INDIG



Let us make your Thanksgiving celebration extra-special!

203 Jersey St • Westfield
317-763-2686


INDIG



Valentine's Day Sweets
for your Sweets!
Taste Love in
Every Bite. ❤️

317-763-2686
203 Jersey St • Westfield

NJOD2



**Place your
preorder in
Hotplate**

hotplate.com/sweetandsourdough

NJOD2



Sourdough breads, pretzels, rolls, and more!
From delectable artisan loaves to irresistible
scones, our fresh bakes are made to order.

hotplate.com/sweetandsourdough

LAPUR

Twelfth Night Don't Forget Your King Cake!

Joe Gambino's
BAKERY
3802 Johnston St • Lafayette
337-406-9066 • Gambinos.com



LAPUR



**ORDER YOUR
KING CAKE
TODAY!**

1812 W. Pinhook Rd 337-504-4242
cajunmarketdonut.com



LAPUR



**402 Guilbeau Rd
Lafayette 337-981-4918**



MDWAS



**Breakfast, Lunch,
Deli and Bakery**

414 S. Main St., Accident
301-746-8500



ILHUG

Join our E-Club for your
**FREE Birthday
Bundlet!**



nothing bundt cakes®

224-637-8444 Gurnee Town Center
nothingbundtcakes.com 6951 Grand

ILHUG

**Free Bundlet Coupon
(See Below)**



nothing bundt cakes®

224-637-8444 Gurnee Town Center
nothingbundtcakes.com 6951 Grand

CTGRA

**\$3.00 OFF
\$20 OR MORE**




Isabelle et Vincent

1903 Post Rd • Fairfield
203.292.8022




LAPUR



**A dozen reasons
to be happy!**

2207 Sampson St.
Westlake, LA 337-433-3150



OHCAS



Wedding Cakes
Desserts Cakes
Cups Cupcakes
Graduation Cakes
We are on Uber Eats

2658 E. Aurora Road, Twinsburg
Twinsburg's Premier Specialty
Cake Shop & Gourmet Cupcakes

330-963-0082
evenbattertwinsburgohio.com

