## 2025 PLANNER PROFILES

# Car-Truck-Auto



# Grow Your Business with town Planner

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told." Scott Bedbury, A Brand World





Town Planner Advertiser Since 1996

Town Planner®
YOUR COMMUNITY CALENDAR

We put you on display, everyday!

2025 AD SAMPLES



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OHTP2

Tired of Auto Shops Cutting Corners? Quality Repairs You Can Trust - Book Now.



#### COMPLETE AUTOMOTIVE CENTER

Oil Change • Tune Ups • Maintenance • Brake Service Alignments • Battery Service • AC Service • Electrical

#### Spend More, Save More!

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 Spend \$100
 SAVE \$10

 Spend \$250
 SAVE \$25

Spend \$500 **SAVE \$50**Spend \$750 **SAVE \$75** 

Spend \$1000 **SAVE \$100** 

#### SPECIAL SERVICES

 Reprogramming and flash updating of computers on all makes & models

 1234YF A/C System Service





481 Railroad St. • Corona • 951-272-9213 www.teamcarcarecorona.com

Labor only. Must present coupon. No other discounts apply. Expires 12/31/25.

OHTP2

\$9.99 CARE PACKAGE

Complete Vehicle Inspection, 4-Tire Rotation, Tire Inspection, Washer Fluid Top-Off, Adjust Tire Air Pressure To Correct Pressure, Electronic Battery Analysis

Firestone

Mince 1925 COMPLETE AUTO CARE

5735 Darrow Rd • Hudson (330) 653-6168

firestonecompleteautocare.com

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CARE PACKAGE

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600 Chapel Hill Mall • Akron 330-633-5900

firestonecompleteautocare.com

Must present coupon. Not valid w/any other offers. Valid through 12-31-25. \$9.99 CARE PACKAGE

OHTP2

Complete Vehicle Inspection, 4-Tire Rotation, Tire Inspection, Washer Fluid Top-Off, Adjust Tire Air Pressure To Correct Pressure, Electronic Battery Analysis

Firestone
COMPLETE AUTO CARE

202 E Main St • Kent (330) 238-4675

firestonecompleteautocare.com

Must present coupon. Not valid w/any other offers. Valid through 12-31-25. TP2

\$3500 OFF

ANY SERVICE(S)

OVFR \$200



330-926-9820 1200 Portage Trail Ext "In the Valley"

Any service(s) over \$200.00 (excluding tax) performed on most vehicles. Offer good with coupon only. Not valid with other offers. One coupon per visit. Excludes parts, tires, batteries or carry out services. Expires 12/31/25.

LASLE



CODE: DSTPS01



\$20
OFF
SYNTHETIC
OIL CHANGE
Chabill's
TIRE & AUTO SERVICE
20808 Old Scenic Highway
Zachary, LA 70791
225-372-7993

CODE: ZTPS01





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40 Years of Auto Repair Service!

Brake Service & Repairs ire Sales, Mounted/Balanced & Alignments stered State Emission Repair Facility

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peteandsonsauto.com

**Auto Repair of** \$100 or More

Mounting and **Balancing** 

with Tire Purchase

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## **Expert Automotive Repair**

Corner of Church St. & Valley Rd. Liberty Corner • 908-647-5392

Coupon cannot be combined with other offers. Expires 2/28/25









with coupon only

Up to 6 quarts. Service includes 4-wheel tire rotation, complimentary vehicle inspection & complimentary A/C vent temperature inspection.

Appointment is necessary. Doesn't include disposal fee & shop supplies. Cannot be combined with other offers. Exp. 5/31/2025



Transmission • Engine • Electrical Diagnostics • Emission Diagnosis 8116 Broadview Road • at Broadview & Wallings

(440) 526-4994 • fuerstauto.com



**SLIDING SCALE** You will receive If your vehicle service totals: this discount:

\$50 - 99.99 \$10 OFF 100 - 199.99 \$20 OFF 200 - 299.99 \$30 OFF 300 - 499.99 \$40 OFF \$50 OFF

500 or more

**SUMMER SPECIAL!** 

\$89.95 **FLUSH, CLEAN** & CONDITION Entire Cooling System

\$5.00 OFF **ANY OIL CHANGE** Quality Motor Oil

2123 Pearl Rd. Brunswick • (330) 273-6442 Must present coupon. Not valid with any other offers. Valid Thru 12/31/2025.

CALLI And FREE TIRE ROTATION

With Any Oil Change \*\*\*\*\*\*

847-960-3601



6789 Brockton Ave Riverside • (951)742-7575 McNairsAutoRepair.com Not valid with other others. Expires 12/31/25.



COMPLETE AUTOMOTIVE REPAIRS





843-477-1700 635 Hwy 17 South **Surfside Beach** 

defalcosautosurfside.com Not valid with any other offer. One coupon

Oil Filter & Labor One coupon NAPA 843-357-0862 860 Inlet Sq. Dr. **Murrells Inlet** 





6025 Madison Avenue (Madison & Edgewood) www.beckservicecenter.com

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INMAR

SYNTHETIC BLEND OIL CHANGE

+tax
Includes: Oil and Filter\* 23-Point
Inspection & Tire Pressure Check



BLOOMINGTON South - 812-318-1825 1800 South Walnut St

West - 812-269-8245 3939 West Industrial Blvd

#### www.meineke.com

Oil change includes up to 5 quarts of 5W30 synthetic blend motor oil and standard oil filter. Additional disposal and shop supply fees may apply. Coupon must be presented at time of estimate. Natio on most cars and light trucks. Not valid with any other offers, special order parts or warranty work. Expires 12/31/25

INMAR

SYNTHETIC BLENG OIL CHANGE \$2495

Includes: Oil and Filter\* 23-Point Inspection & Tire Pressure Check

meineke car care center

990 North Morton St Franklin Family Owned (Next to Arby's) & Operated

317-412-9083

M - F: 7:30am - 6:00pm Sat: 7:30am - 4:00pm Sunday: Closed

Oil change includes up to 5 quarts of 5W30 synthetic blend motor oil and standard oil filter. Additional disposal and shop supply fees may apply. Coupon must be presented at time of estimate. Valid on most cars and alight trucks. Not valid with any other offers, special order parts or warranty work. I Expires 1273/125

\_ \_ \_

\$6 OFF OIL CHANGE



## Chester Valley Shell

90 Rt. 206 S. **908-879-8747** 

24 Hour Towing 908-879-6960

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NMAR

\$10 OFF Any service over \$50

\$20 OFF Any Service over \$100

Advanced Auto Care

Because you can't buy trust
Complete Auto Repair

Complete Auto Repair services on all foreign & domestic vehicles!

4220 Middle Rd. Columbus 812-372-1440

advancedautocare.co

Not valid with any other offer Must present coupon. Valid through 12/31/2025 NJOD2

\$7 OFF
Lube, Oll
& Filter

\*Up to 5 qts. of oil. Most cars. Plus environmental oil disposal fee.



## Jerry's Shel

11 Boonton Tpke Lincoln Park 973-696-9639

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services on all foreign &
domestic vehicles!

1077 Air Drive Just west of I-69 on Vernal Pike) Bloomington 812-330-1620

advancedautocare.co

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10% OFF
Wheel Alignment
Alling'S
AUTO & TRUCK REPAIR

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40 Years
Experience

1403 N. Rocky River Rd.
Near Bakers • Monroe
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LAPLR

\$29.95 Conventional Oil Change \$69.95

**Synthetic Oil Change** \*Most Cars. 5 Quarts of Conventiona Oil and Filter. Expires 12/31/25 - 03



FREE Brake Check

Only Valid at 3935 W. Congre

ASLE

\$20 OFF any SERVICE

any SERVICE of \$200 or more

FREE Quality Quic Check Included



3617 LA-19 • Zachary **225-658-9099** 

qualitytirelube.com

Coupon cannot be combined with any other offers. Excludes Tires and Batteries. Expires 12/31/25

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3515 North Highway 169 | Plymouth (SW Corner of HWY 169 & 36th Ave. North)

Computer Diagnostics | Towing Available Loaner Vehicles Available | Open Mon - Sat MNDYN

## \$20 OFF Coolant Flush

**B&R AUTO REPAIR** 

TRANSMISSION CENTER

6304 42nd Ave N Crystal 763-533-4422

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\$30 OFF
Any Labor \$300+

\$20 OFF
Any Labor \$200+

\$10 OFF
Any Labor \$100+

\$5 OFF
ANY Service



dejardinauto.com 920-494-5884 2552 Elmhurst Ave

Excludes tires and body work. Must present coupon. Valid thru 12-31-25. Not valid with other offers.

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Any Auto Repair of \$100 or More

LIBERTY CORNER



Corner of Church St. & Valley Rd. Liberty Corner 908-647-5392

Coupon cannot be combined with other offers. Must present coupon. Expires 2/28/25

10% OF

Any Service

Not valid with other offers Maximum discount up to \$100. Excludes tires or batteries

146th & Gray Rd

317-848-5511

Mon-Fri 7am-6pm

CBAC.com/Westfield



TUNE-UP SPECIAL! \$25 OFF **Any Tune-Up** 4-6-8 Cvl.

NJOD2



DOMESTIC



Providing Quality Service For Your Car NJ Inspection Station

973-252-1144 1248 Sussex Tpk.

Mount Freedom

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10860 N. Michigan Rd 317-505-0645 Mon-Fri 7am-6pm CBAC.com/Zionsville



**Tire Rotation** 

utomotive





316 Linnerud Dr • Sun Prairie

825-3232

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Oil Change (LUBE, OIL & FILTER)

Up to 5 Qts.

## Elliott's Auto Care

656 Ocean Rd. Pt. Pleasant 732-899-3222

Coupon must be presented at time

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**AC Services Check Engine Light Auto Repair Estimates Engine Services** Brakes, Oil & Filter Change

Automotive Fixing cars, driving joy

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OFFER VALID JAN 2025 - FEB 2025 Excludes oil changes, alignments and routine maintenance.



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\$10 OFF **And FREE** TIRE ROTATION With Any Oil Change \*\*\*\*\*\*\*\* RIVERSIDE TIRE PROS

> 6789 Brockton Ave Riverside • (951) 742-7575 McNairsAutoRepair.com

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Change Oil . Filter & Lube Chassis Plus 23 Point Vehicle Inspection



Complete Automotive Repair

Tires • Brakes • Shocks & Struts Call for Appointment

920-964-0055 3230 Commodity Lane

## \$50 OFF **Any Service Job Over \$500**



Expert Service and OEM Parts



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**Universal Auto Repair and Sales** 

Clean. late-model.

excellent, quality vehicles

9 Summer St. • Ashland Sales 508-314-7373 Service 508-231-5200

### univauto.com

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Change Oil • Filter & Lube Chassis Plus 23 Point Vehicle Inspection



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Now at:

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tonvsboulevard.com

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OHCAS



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10%

BIGT Expires 12/31/25

**50.00 BRAKE REPAIR** 

\$25 per axle. Expires 12/31/25

Expires 12/31/25



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 Spend \$750
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We carry all major tire brands

Bring in your vehicle for regular tire and suspension repairs and maintenance

#### Our tire services include:

- Tires new tires, repair, rotations & balancing
- Alignments on-site alignment rack
- · Tie rods/rack & pinion
- · Ball joints
- Shocks/struts
- Sway bar/control arm



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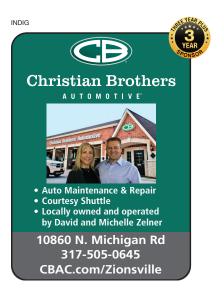
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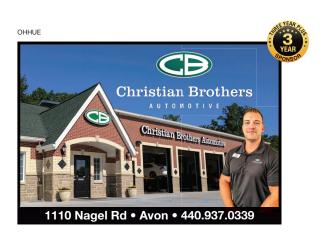
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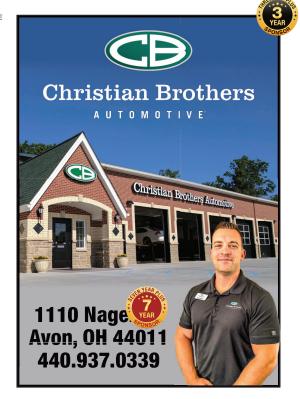
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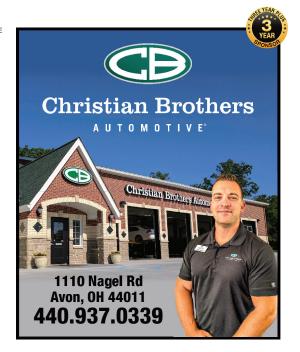








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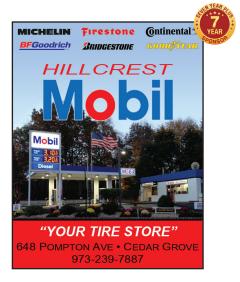


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## Depot Tire & Auto Service Center

Bring in your vehicle for regular tire and suspension repairs and maintenance

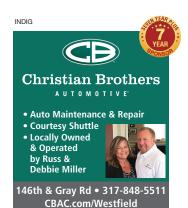
Our tire services include:

Tires - new tires, repair, rotations & balancing
Alignments - on-site alignment rack • Tie rods/rack & pinion
Ball joints • Shocks/struts • Sway bar/control arm

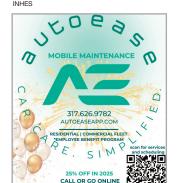
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Thank you again. The Esposito Family









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