

2025 PLANNER PROFILES

Car-Truck-Auto-Wash



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR



*Town Planner Advertiser
Since 2004*

We put you on display, everyday!

Car-Truck- Auto-Wash

2025 AD SAMPLES



TOWNPLANNER.COM

MNDYN

10¢ OFF
Per Gallon
\$2 OFF
Gold Car Wash



Plymouth BP
3855 Plymouth Blvd
Hemlock BP
11960 73rd Ave N • Maple Grove
Expires 12/31/25

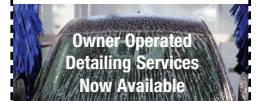


NJOD2

\$2 OFF
Any Car Wash

Cannot be combined with any other offers. Expires 12-31-25

MENDHAM



Owner-Operated
Detailing Services
Now Available

104 E Main St
Mendham
973-543-6704
MENDHAMEXXON.COM



NJOD2

\$10.00 OFF
Gold Wash

Coupon must be presented at time of purchase. Expires 12/31/25

CAR WASH



Montclair Car Care

4 Bloomfield Ave
Montclair
973-337-5435



NJOD2

\$15 OFF
ANY SERVICE
and FREE Wiper Blades

With Any Service of \$150 or More
Not valid with any other offers. Expires 2/7/2025.



Providing Superior
Automotive Repair & Maintenance
To Our Community Since 2003

34 Berkshire Valley Road
Kenvil, NJ (973) 366-3777
automotivemagic.com



WISTR

\$2.00 OFF
Car Wash

LOSE THE WAIT!



300 S. Division St.
849-9518
meffertoil.com

Not valid with other offers.
Expires 6/30/25



INHES

\$4 OFF
VIVID WASH

Expires 12-31-25



FREE VACUUMS!

Ask about our
Unlimited Wash Club

603 W. MAIN ST.
PLAINFIELD
Next to McDonalds
Entrance off Vestal Rd.



INMAR



CAR WASH

Making Your Car Shine
Like Royalty

\$10 OFF

Signature
Royal Splash



- Bug Prep
- Jackpot Bath
- Ceramic Shine
- 4 Step Wheel Cleaning
- Tire Shine
- Dry N' Shine

4752 S. Emerson Ave.
317.982.7005
RoyalSplashCarWash.com

Not valid with other offers.
Expires 12/31/25.



OMTRA

\$10 ULTIMATE CAR WASH

(Reg. \$12) - Expires 12/31/25

Easy Clean

CAR WASH

1-800-287-1701
WWW.MYEASYSYCLEAN.COM

Schererville, Highland,
or Griffith Location

FREE Unlimited Vacuuming
Open 5am-9pm 7 Days A Week!

\$10 ULTIMATE CAR WASH

(Reg. \$12) - Expires 12/31/25

Easy Clean

CAR WASH

1-800-287-1701
WWW.MYEASYSYCLEAN.COM

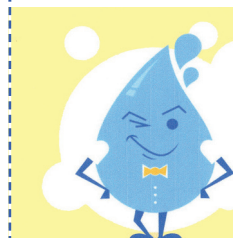
Schererville, Highland,
or Griffith Location

FREE Unlimited Vacuuming
Open 5am-9pm 7 Days A Week!

LAPUR

DON'S
CAR WASH & OIL CHANGE

UNLIMITED
CAR WASH CLUB



3700 Ryan St.
4050 Nelson Rd.
2325 E. McNeese St.
Lake Charles

MDWAS

\$2.00 OFF
Ultimate Wash



QUICK SHINE
CAR WASH

(formerly Diamond Shine)
Campground Road
LaVale 240-362-7334

Expire 12/31/25



MNDYN

10¢ OFF
Per Gallon
\$2 OFF
Gold Car Wash



Plymouth BP
3855 Plymouth Blvd
Hemlock BP
11960 73rd Ave N
Maple Grove

Expires 12/31/25



Car-Truck-Auto-Wash

2025 AD SAMPLES



TOWNPLANNER.COM

OHCAS

\$7 Express Wash

Dirty Cars Wanted!
FREE Vacuums

FINISH LINE

CAR WASH

33060 Solon Rd.
248-1113



www.finishlinecarwash.biz
Not valid with any other offer.
Valid March 2025 Only

OHCAS

OPEN TO THE PUBLIC
7 DAYS A WEEK.
9AM-8PM

Along with all other wash packages. Premium wash also includes Under body flush, triple foam polish, and tire shine.

MGM Rewards
NORTHFIELD PARK
GAS & WASH

50% OFF
PREMIUM CAR WASH



10777 NORTHFIELD RD | NORTHFIELD, OH 44067
Expires 1/1/2025 | See attendant for redemption.

MAMAG

\$3 OFF
"THE WORKS"
Only \$13

Micro Fiber Wash Process!
Reg. \$16

- Micro-Fiber Neoglide Wash
- Under Carriage Wash
- Rust Inhibitor
- Simonize Double Bond Clear Wax
- Triple Foam Polishing Wax
- Wheel Brightener & Cleaner
- Blow Dry

Fitzzy's CAR WASH

Full Service • Self Service • 7 Days

62 Union St. • Rte 135
Ashland
508-881-2980

With coupon only. Not valid with other offers. Exp 12-31-25

MISTO

UNLIMITED WASHES \$1.00

Free Vacuums

FORSTER'S CAR WASH

\$1 for your first month of unlimited washes then pay only our low Super Car Wash rate for the remainder of subscription.

120 W Shadbolt St
Lake Orion • 248-693-2333

Valid for 1st month only. One coupon per person per year. Cannot be combined with other offers. Good for 2025.

NYTUD

Mobil Car Wash **Tuckahoe Car Wash**

Open everyday - 6am til midnight



Ultimate Wash

\$2 OFF

(One coupon limit per wash) Expires 12/31/25

Ultimate Wash

\$2 OFF

(One coupon limit per wash) Expires 12/31/25

8 MARBLEDALE RD, TUCKAHOE

MNDYN

10¢ OFF
Per Gallon

\$2 OFF
Gold Car Wash



Hemlock BP
11960 73rd Ave N • Maple Grove
Plymouth BP
3855 Plymouth Blvd

Expires 12/31/25

NJOD2

\$2 OFF

Silver Exterior Car Wash

Reg. \$11 Only \$9 with coupon
+ \$2 large vehicle
Expires 12-31-25

Includes:

- Wheel Cleaner & Brightener
- Undercarriage Wash
- Hand Dried with Microfiber Towels

WILLOWBROOK CAR WASH

5 Rt. 23 • 973-785-2200
(South of Willowbrook Mall)

willowbrookcarwash.net

OHCAS

\$200 OFF
any regularly priced car wash



Family owned and operated since 1960

www.chiefsautowash.com

4345 Monticello Blvd.
Corner of Monticello & Green

216-382-2510

Not valid on special days or with any other offer expires 12-31-25

Car-Truck-Auto-Wash

2025 AD SAMPLES



TOWNPLANNER.COM

INMAR

ROYAL SPLASH
CAR WASH
Making Your Car Shine Like Royalty

Scan for a
★ FREE WASH ★
\$22 Value

4752 S. Emerson Ave. | 317.982.7005
RoyalSplashCarWash.com

SEVEN YEAR PLUS 7 YEAR SPONSOR

NJOD2

\$1 OFF
Any Exterior Wash
\$2 OFF
Any Full Service Wash

Expires 12/31/25

THE CAR WASH
AT CHESTER

Ask about our detailing services

45 Maple Ave.
Chester
(908) 879-4672

SEVEN YEAR PLUS 7 YEAR SPONSOR

NJOD2

\$2 OFF
Silver Exterior Car Wash
Reg. \$11
Only \$9 with coupon
+ \$2 large vehicle
Expires 12-31-25

Includes:
• Wheel Cleaner & Brightener
• Undercarriage Wash
• Hand Dried with Microfiber Towels

WILLOWBROOK CAR WASH
5 Rt. 23 • 973-785-2200
(South of Willowbrook Mall)
willowbrookcarwash.net

SEVEN YEAR PLUS 7 YEAR SPONSOR

OHTP2

\$2 OFF
Ceramic Express Car Wash

Exterior Wash, Ceramic Protectant, Bottom Blaster with Undercoat, Lava Foam Bath, Wheel Brite, Tire Shine, and spot-free rinse

Waterway

Visit waterway.com for a full list of locations in your area.

0 00727 96207 0

Not valid with any other offers. Prices, promotions and offerings may change without notice. Limit one coupon per wash transaction. Expires 12/31/25.

THREE YEAR PLUS 3 YEAR SPONSOR

CANAZ

\$16.99
Manger's Special
\$10 OFF
Express
\$5 OFF
Exterior Wash

Premier Car Wash And Detail

8130 Orchard Loop Ln
(916) 689-2283

Cannot combine any offers or coupons. Expires 12/31/25

SEVEN YEAR PLUS 7 YEAR SPONSOR

INMAR

ROYAL SPLASH
CAR WASH
Making Your Car Shine Like Royalty

Scan for a
★ FREE WASH ★
\$22 Value

4752 S. Emerson Ave. | 317.982.7005
RoyalSplashCarWash.com

SEVEN YEAR PLUS 7 YEAR SPONSOR

CANAZ

Premier Car Wash And Detail

Express and Full DETAIL Packages!

CARS • TRUCK • S.U.V'S
R.V.'S & MUCH MORE

Military & First Responders Discounts!
Car Club Plans!

8130 Orchard Loop Ln • 916-689-2283
www.premierelkgrove.net

OMTRA

\$10 ULTIMATE WASH
(Reg. \$12) - Expires 12/31/25

Easy Clean
CAR WASH

Schererville, Highland, or Griffith Location
FREE Unlimited Vacuuming
Open 5am-9pm 7 Days a week!

FAST PASS \$19.99 PER MONTH
Wash Once A Day Everyday!

SEVEN YEAR PLUS 7 YEAR SPONSOR

LAPUR



DON'S BEST WASH WEDNESDAYS!
SPEND \$10 AND RECEIVE THE WORKS.

DON'S UNLIMITED
CAR WASH CLUB

3700 Ryan St.
4050 Nelson Rd.
2325 E. McNeese St.
Lake Charles

MISTO



Free Vacuum **Free Vacuum**

FORSTER'S

120 W Shadbolt St • 248-693-2333

THREE YEAR PLUS
3
YEAR
SPONSOR

NJOD2



Wax Masters
DETAILING

PAINT PROTECTION FILM • CERAMIC COATING • DETAILING

973-670-5350
waxmastersdetailing.com
111 West Main Street Rockaway

NJOD2



Wax Masters
DETAILING

PAINT PROTECTION FILM • CERAMIC COATING • DETAILING

973-670-5350
waxmastersdetailing.com • 111 West Main Street Rockaway

