

2025 PLANNER PROFILES

# Childcare



## Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

**"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."**

*Laura Lake, Branding Basics*

**"A brand is a story... that is always being told."**

*Scott Bedbury, A Brand World*



**Town Planner®**  
YOUR COMMUNITY CALENDAR

**Creative Kids  
Childcare  
Center**

Free Transportation to  
West De Pere Schools

**Quality Care When  
You're Not There**

1861 Scheuring Rd.  
**920-338-0282**

*Town Planner Advertiser  
Since 2005*

*We put you on display, everyday!*



INTRA



A few hours a week.  
A lifetime of impact.  
**VOLUNTEER TO HELP A CHILD IN FOSTER CARE.**

  
CASA GAL  
Guardian ad Litem  
Court Appointed Special Advocate  
**FOR CHILDREN**  
LAKE COUNTY CASA  
(219) 738-2272 • lakecountycasa.com

NCMCC



**S.T.E.P's Developmental Academy, Inc.**

**"Where All S.T.E.P's Lead To Success"**  
**NOW ENROLLING**

704-234-2500 www.stepsacademy.com  
108 Indian Trail Rd. South • Indian Trail

**REGISTER NOW**

**Preschool After School**  
Serving Ages 1-12 years




MNDYN


**TENDERTIME**  
learning center  
**6 weeks to 12 years old**



tendertimelearningcenter.com • Maple Grove • 763-425-7777




OHUE




**Country Day School**

**"A brighter beginning one child at a time"**




**45960 N Ridge Rd  
Amherst  
440-988-5421**




NCMCC

**Away We Grow**  
Caring for yours like family

**Infant and pre-school childcare  
from 6 weeks to 6 years**



**973.808.8200**  
111 Old Bloomfield Ave., Parsippany  
www.awgpreschool.com



INMAR



**Learn More!**



**Quality Education for Infants through School Age**

At Creative World, our early learning schools celebrate the curiosity of young children.

(317)720-3535



Photo: Creative World School

NJOD2



**EXECUTIVE KIDS OF VERONA**

271 Grove Ave. Bldg. D

*"Specializing in the personal needs of each child"*

- State Licensed Facility
- CPR Certified Staff
- Certified Teachers
- Open Year Round!
- Surveillance Security
- Hrs: M-F: 7am-6:30pm
- Academic Childcare, Infants Thru Pre-K

**FULL & HALF DAY SESSIONS**


**FLEXIBLE HOURS**

Computer Awareness  
Drama & Music Enrichment  
Age Appropriate Educational Curriculums

**973-571-9515**



NJOD2



**Schedule a Tour**

Woods Edge Plaza 176 Route 46E, Rockaway  
info@bridgestolearning.org  
973-230-0448 • bridgestolearning.org

PAGIL





**7 Flowers Drive**  
**Mechanicsburg, PA 17050**

**717-790-6655**

CALLI

**Corona's Premier Indoor Playground Sensory Gym**






**Twice the fun Tuesdays**


**2 HRS FOR \$15.99**

CTGRA



**A Learning Adventure**

**St. Paul's Day School**  
200 Riverside Ave  
Riverside  
203.637.3503



NJOD2



**Mon-Fri 6:30 AM - 6:30 PM**

We provide superior care and quality education in a loving, caring "family oriented" environment.

Woods Edge Plaza 176 Route 46E, Rockaway  
info@bridgestolearning.org  
973-230-0448 • bridgestolearning.org

LAPLR



**Children's Academy**

Infants - 13 yrs

4 Locations  
337-234-6568  
snsacadiana.com



**FREE Registration**  
(Up to \$150 Value), CODE: KIDS





OHHUE



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45960 N Ridge Rd • Amherst  
440-988-5421





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Court Appointed Special Advocate  
**FOR CHILDREN**  
**LAKE COUNTY CASA**  
(219) 738-2272 • lakecountycasa.com

NCMCC



**A Place To Grow**

**PRESCHOOL AND  
AFTER SCHOOL**  
MONROE/INDIAN TRAIL  
704-635-8052

**REGISTER  
NOW**

THREE YEAR PLUS  
3  
YEAR  
SPONSOR

PAGIL



**Learn  
on**

**KIDDIE ACADEMY,**  
EDUCATIONAL CHILD CARE  
Kiddie Academy of Silver Spring Township

kiddleacademy.com/mechanicsburg  
(717) 791-0111

THREE YEAR PLUS  
3  
YEAR  
SPONSOR

WIOCO



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7  
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SPONSOR

OHTPC

a boutique indoor play space and café

**MAIN STREET**  
play & café



Best birthday parties • Play dates  
Coffee with a friend while the kids play  
Ages 7 and under

**440-553-PLAY** One Eagle Valley Court  
Broadview Heights  
[mainstreetplaycafe.com](http://mainstreetplaycafe.com)

NJOD2

**FREE**  
**Registration Fee**  
**\$100 Value**  
New Enrollment Only.  
Expires 12/31/25

  
**Parsippany Child Day Care Center**  
300 Baldwin Rd. • Parsippany  
**973-334-7286**

 **3 STAR CENTER**

**Full and part time schedule**  
6:30 am to 6:00 pm  
6 weeks to 5 years  
Includes nutritious meals  
Serving the Community since 1968  
**NON PROFIT**  
[parsippanychilddaycare.com](http://parsippanychilddaycare.com)

LAPLR

SHAPING THE FUTURE  
**LITTLE BLESSINGS**  
CHILD CARE & PRESCHOOL  
ONE CHILD AT A TIME



From the age of 6 weeks old to the age of 5 years, we provide a safe, stimulating, and supportive environment where your little ones can flourish.  
We also offer an afterschool program for children ages 5 to 12 years old!

3109 W Willow Street, Scott, LA 70583  
337-570-1602

Use Code: **Blessing** for waived Registration (\$150 savings)  
Expires January 31st, 2026

NCMCC

**Register Now**  
**S.T.E.P's Developmental Academy Inc.**

  
"Where All S.T.E.P's Lead To Success"  
**NOW ENROLLING**

 **704-234-2500**  
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