2025 PLANNER PROFILES

# Community-Govt



# Grow Your Business with town Planner

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner Advertiser Since 2012

growth sales customer of success



We put you on display, everyday!

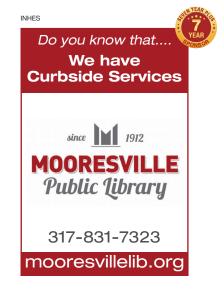


## Community-Government 2025 AD SAMPLES

TOWNPLANNER.COM







LAPUR







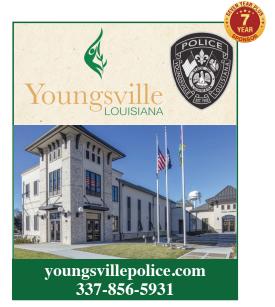




### Town Planner®

TOWNPLANNER.COM

LAPLR



MISTO



#### Community-Government

2025 AD SAMPLES

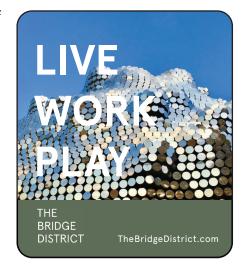
MNDYN



OHTPC



CANAZ





TOWNPLANNER.COM

OHBR'

# Greene County Veterans Services

We assist veterans and their dependents in filing for VA benefits, emergency financial assistance, transportation to medical appointments at the Dayton VA, and other available resources.



Community-Government

CANAZ

CTGRA



Unlock CORE's Pre-Opening Rate
Limited Time Only!

Secure your exclusive presale rate today and become part of a fitness community designed to keep you motivated and engaged.

COREfit.org

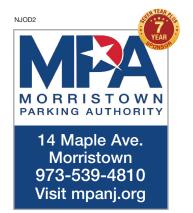
ILPOD



CANAZ



916-927-3802 • www.fecrpd.com



See your

EGUSD
schedules
in this
calendar

CANAZ

SCHME

COSUME

COSUME

Wednesday, May 21

Starts at 10am

District56

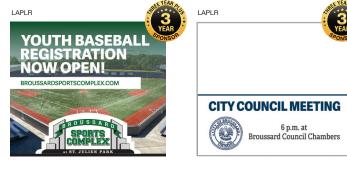
9701 Big Horn Blvd

(Aquatics Center Parking Lot)



2025 AD SAMPLES





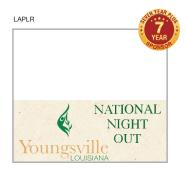




























2025 AD SAMPLES



denvillefdrecruitment@gmail.com • denvillefd.com

Stop by the Main Street Firehouse (2 Indian Road) any Monday at 7:30pm and request an application.

Any Denville resident, man or woman, ages 16 or older is encouraged to join!

denvillefdrecruitment@gmail.com

denvillefdl.com

SUMMER REGISTRATION

COSUMNES PARKS & RECREATION

COSUMNESCSD.gov | (916) 405-5600

SCFAL





OHPTC



OHPTC

Turkey Drop
November 7

102 Main St.

Wadsworth



CANAZ



CANAZ



CANAZ





2025 AD SAMPLES

INHES





#### **TOX-AWAY DAY**

is coming to Brownsburg on April 5th. The event will be held at Brownsburg East Middle School (1250 Airport Rd.), and will be open to the public from 8a.m. to 1p.m.

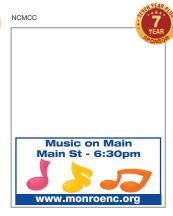
For info call 317-858-6070 or visit RecycleHendricksCounty.org











NCMCC



ATTENTION MONTVILLE RESIDENTS

The Solid Waste and Recyclable Materials Collection Service Expires April 30, 2025.

THESE SERVICES WILL BE PUT OUT TO BID.

Residents should check the Township website montvillenj.org for any changes to the collection schedule



NJOD2



#### **Special Curbside Service**

Waxhaw.com/events

Appliances\*, Electronics, Scrap Metal, Car Tires\* & Car Batteries are collected every other month. See the Calendar dates marked "Appliances".

\*Appliances & tires (rims removed) require an Official Town Sticker which may be purchased at the Tax Office at 200 South St. between 8:30am & 4pm.

Proof of Morristown residency required

NJOD2



NJOD2



Page 6



LAPLR



#### 4th Friday of Every Month

Join Mayor Ray Bourque, Police Chief Vance Olivier, Broussard Fire & Police, and City Staff

for Coffee and Conversations.



LAPUR



LASLE



NJSCH





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