2025 PLANNER PROFILES

Food-Asian



Grow Your Business with town Planner

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told." Scott Bedbury, A Brand World

\$3.00 OFF
Any purchase of \$25 or more.

Take Out.One coupon per person per visit. Not valid with other offers. Expires 12/31/25.



52-473-1824 andarinyang.com

Town Planner Advertiser Since 2009

the power of brand

sales

customer

success



We put you on display, everyday!

2025 AD SAMPLES



TOWNPLANNER.COM



Paste Tea Treat

405 E 4th Street

(812) 369-4229

Expires 12/31/25

INMAR







Voted BEST

2005 to 2021

2600 Bridge Ave.

732-899-3530/3583

SilverLakeKitchen.com

Cantonese, Szechuan I & Hunan Cuisine Mon, Wed, Thur:

11am-10pm Fri: 11am-10:30pm

Sat: 11am-10pm

Sun: Noon-10pm

Closed Tuesdays











THAI BISTRO

Local, Authentic Thai Comfort Food

8705 Southeastern Ave

(317) 759-THAI

Expires 12/31/25

nThaiBistro.co

2025 AD SAMPLES



TOWNPLANNER.COM



Cedar Knolls

973-984-2828

WE DELIVER

Order Online:

cedarknollshunanwok.com

CAN NOT BE COMBINED WITH

OTHER OFFERS. EXPIRES 12-31-25







598 Central Ave.

New Providence

908-464-0100

WE DELIVER!

Excludes Lunch. Must present coupon

Not valid Sun, or Holidays, Cannot be

combined. Expires 12/31/25



\$5.00

OFF

ORDER OF \$40 OR MORE

TASTY & GO

96 Elm St • Morristown

973-267-0005

Cannot be combined with any

other offers. Expires 12/31/25

with purchase of

one adult buffet

and drink

704-841-0888 9925 E Independence Blvd Matthews

with purchase of

two adult buffets

and 2 drinks

Scan Tο **Order**









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970B Tabor Rd. • Morris Plains

973-453-9460 aisakae.

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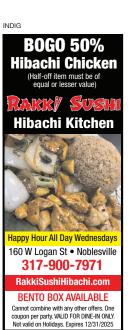


TOWNPLANNER.COM









or 847-740-8

LongFengOnline.com

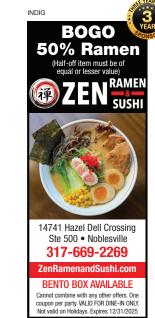






FREE Edamame

WITH PURCHASE





2025 AD SAMPLES



TOWNPLANNER.COM



Delicious Chinese Food To Take Out 263 Changebridge Rd. Pine Brook

Tel: 973-227-1006 Fax: 973-227-3661





Tax excluded. Valid with coupon only. Not valid with other offers. Expires 12/31/25.







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. Marlborough (508) 630-8586 mosakahibachi.com





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WIOCO









CTGR/



LASLE



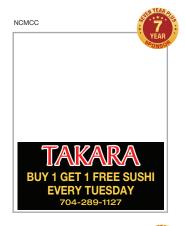
ILPOD



NJOD2

















CANAZ









CANAZ

