2025 PLANNER PROFILES

Food-Bars-Grills



Grow Your Business with town Planner

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics



Town Planner Advertiser Since 2012





We put you on display, everyday!



TOWNPLANNER.COM

20% off

any food purchase.

Exp. 12/31/25. One coupon

per customer, not valid with any other offer.

Libertyville, IL

431 S. Milwaukee Ave.

847-362-4020

downingsbar.com

est. 7997



BR = = **ONION STRINGS** with the Purchase of 2 Entrees One coupon per table. Dine-In Only

1821 Chemin Metairie Pkwy Youngsville • 337-573-4219 MandezGrill.com

WIOCO



Tuesday-Sunday 11am-Close Dine-In Only Must present coupon. Not valid

with other offers. Valid thru 12-31-25.









CANAZ

10%







Valid with coupon only. Not valid with

other coupons, discounts or offers. Valid through 12/31/25



1313 W. Main St. • Kent bistrokent.com

Must present this coupon at the time of purchase. Not valid with other offers. Valid through 12/31/25.

\$5 OFF

OHTP2

MINIMUM PURCHASE OF \$25 OR MORE

> CRAFT BEER SCRATCH KITCHEN SIGNATURE COCKTAILS



330.663.2355 310 Park Ave • Kent belltowerbrewing.com

Not valid with other offers. Some restrictions may apply. Valid thru 12-31-25.





TOWNPLANNER.COM

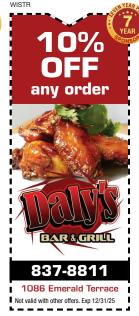


(330) 630-2888 westavetavern.com

Valid with coupon only. Not valid with other coupons, discounts or offers. Valid through 12/31/25



Not valid with any other offer Valid thru 12/31/25.











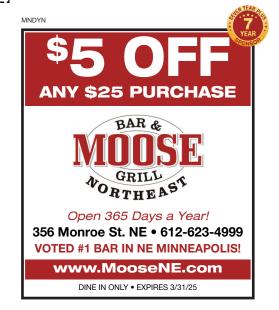




952.922.9515

Dine In Only. Not valid on breakfast.

Discount applies to the lesser of 2 items. Expires 12/31/25





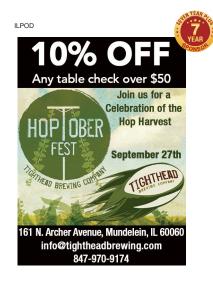


WOSTR







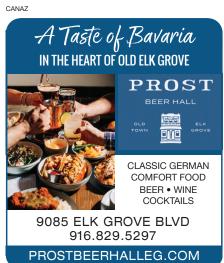






PAGLI









OHTPC



21 TV's Inside & 1 Outdoor TV
We have NFL Sunday Ticket!
\$3 Miller Lite/Coors Light Drafts
6 Slot Machines & 3 Pool Tables & More!

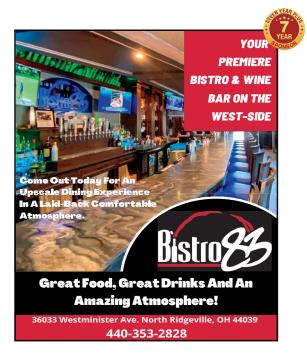
34028 US Hwy 45 Grayslake Illinois 60030 @ the intersection of US 45 & Gages Lake Rd.

CALLI

ILPOD



OHHUE



ILPOD





Food-Restaurants-Bars-Grills

2025 AD SAMPLES



Every Day!

305 E. Main St. • Broussard 337-330-2900







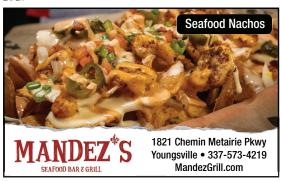








LAPLR

















NYTUE



WOSTR



WOST

LAPLR



Tonality Brewing Company's
2nd Anniversary Party
tonalitybrewing.com • 224.864.4171
169 N Seymour Ave., Mundelein, IL 4 ionality





MISTO

7228 N Main St. Clarkston (248) 707-6111 5thtavern.com

Not valid on alcohol. One coupon per table or carryout order. Cannot be combined with other offers. Valid 2025.



NJSCH

NJSCH



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59 East Main Street
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732-431-8607

Buy One Meal,
Get 2nd Meal
1/2 Price
[equal or less]
Expires 12/31/2025

