

2025 PLANNER PROFILES

Food-Cafe



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

\$5 OFF
\$30 or More

MAIN ST
SINCE 1971 *Cafe*
111 N. Main St. • Crown Point
663-7466
MainStreetCafeCP.com
Expires 12/31/25

Town Planner Advertiser
Since 2012



Town Planner[®]
YOUR COMMUNITY CALENDAR

We put you on display, everyday!

ILPOD **THREE YEAR PLUS SPONSOR** 3 YEAR

\$3⁰⁰ OFF
Any order \$25 or more
Coupon available Monday-Friday only.
Exp. 12/31/2025



RIVERSIDE CAFE
ESTD 2020
made fresh daily
401 N. Riverside Drive,
Gurnee, IL.
847-672-8736
@riversidecafegurnee

OHTP2 **THREE YEAR PLUS SPONSOR** 3 YEAR

\$4 OFF
ANY COMBO

MAIN ST. NUTRITION

Healthy shakes, energizing teas, other healthy options

1665 E Main St, Kent
(330) 548-9000

Limit one coupon per customer, per visit.
Not valid with other PROMOTIONS, offers, or discounts. Valid thru 12-31-25.

NCMCC **SEVEN YEAR PLUS SPONSOR** 7 YEAR

\$2 OFF \$20
\$5 OFF \$40

Coupon not valid with any other coupon/offers. Expires 12/31/25

FAMILY **Sun Valley CAFE** RESTAURANT
Est. 2008

6751 Old Monroe Rd.
704-283-0808
sunvalleycafe.com

OHTP2 **SEVEN YEAR PLUS SPONSOR** 7 YEAR

\$5 OFF
ANY FOOD PURCHASE OF \$20 OR MORE



GRAZERS
Real Meats. Fresh Veggies.
123 N. Water St.
Downtown Kent
330.968.6612
GrazersKent.com

Dine-In and Carry-Out. Not valid with Online Ordering or Delivery. One offer per person, per visit. Valid through 12-31-25

OHTP2 **SEVEN YEAR PLUS SPONSOR** 7 YEAR

\$5 OFF
Any purchase of \$20 or more
AFTER 3 PM



WILD GOATS
Diner & Soda Cafe
319 W Main St, Kent
330-677-2326
wildgoatscafe.com

One coupon per visit. Not valid with any other offers. Offer valid through 12-31-2025

INTRA **SEVEN YEAR PLUS SPONSOR** 7 YEAR

\$5 OFF
\$30 or More



MAIN ST Cafe
SINCE 1971
111 N. Main St. • Crown Point
663-7466
MainStreetCafeCP.com
Expires 12/31/25

ILHUG **SEVEN YEAR PLUS SPONSOR** 7 YEAR

\$5.00 Off
Any Purchase of \$25 or More



GREEN STREET CAFE
815.344.5200
1219 N Green Street
McHenry
greenstreetcafe.biz

One per table, taxes and tip not included. Expires 12/31/25.

INMAR **THREE YEAR PLUS SPONSOR** 3 YEAR

\$2 OFF
purchase of \$10 or more
\$5 OFF
purchase of \$25 or more

DATs
Cajun & Creole Restaurant
datsongrantstreet.com

HOME OF B-TOWN
GYROS
BTownGyros.com
We Cater Special Events!
408 E. 4th Street
(812) 333-1396
Not valid with any other offers or specials. Expires 12/31/25

INTRA

BOGO Smoothie
Buy one smoothie, get one free (16 oz)

FEEL GOOD FOOD
ROOTS MARKET CAFE



108 E. Lincolnway
Valparaiso
(219) 510-0002
rootsmarketcafe.com
Expires 12/31/25

LAPLR **SEVEN YEAR PLUS SPONSOR** 7 YEAR

FREE
Small Onion Ring with Purchase of a Drink
One coupon per Customer.
Expires 12/31/25 - B



Richie's Y-NOT STOP
6920 Ambassador Caffery
Broussard • 337-837-1896

LAPLR

Buy One, Get One FREE
Coffee or Smoothie
Not valid with any other offers.
Some restrictions may apply. Expires 12/31/25



SWAMP DOG CAFE
COFFEE • BREAKFAST • LUNCH
3366 Verot School Rd • Suite 100
Lafayette • 337-362-4006

NJOD2

10% OFF
All Orders of \$20 or More
Discount doesn't apply to events/parties/catering.
Expires 12/31/25



RIVERSIDE SHOPPE
ROCKAWAY, NJ

BREAKFAST - LUNCH
SMALL EVENTS - COFFEE
LATTES - BAKED GOODS

26 E. Main St.
Rockaway
973-625-5990

26riversideshoppe@gmail.com

LAPUR

1/2 OFF Appetizer
w/Purchase of 2 Meals
Expires 12-31-25



See you soon Shat!

1011 1st St. • Gueydan, LA
337-536-7398

ILHUG

\$5.00 OFF
\$25 Purchase



Kim & Patty's CAFE

Closed Mon
Tue-Sat 6:30am-2pm
Sun 7am-2pm

731 Ridgeview Dr
815-344-5262
kimandpattyscafe.com

One per table or order. Not valid with other offers. Valid 2025.

CANAZ

\$5 OFF
\$25 PURCHASE



9195 W Stockton Blvd
916-683-4377

Not valid with other offers. Exp 12.31.25

LAPUR

FREE Pancake
w/ Breakfast Order
Expires 7-31-25



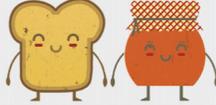
110 W. Broad St.
Lake Charles
337-436-9115

INTRA

25% OFF ENTRÉE
Buy one entrée, get the second entrée of equal or lesser value at 25% off!
Valid Monday through Friday.
Dine-in only. Exp. 2/28/25



BREAKFAST & LUNCH CAFÉ



www.tjs.cafe
7311 Mallard Lane
Scherville
219.769.0000

OHHUE

SCRAMBLERS



FREE FRENCH TOAST
With purchase of an entrée

26435 Great Northern Shopping Center **NORTH OLMSTED**
16726 Pearl Road **STRONGSVILLE**

Not valid Sundays or Holidays. One coupon per person, per visit. Valid JAN 2025 ONLY



OHHUE

SCRAMBLERS

FREE FRENCH TOAST
With purchase of an entrée

26435 Great Northern Shopping Center **NORTH OLMSTED**
16726 Pearl Road **STRONGSVILLE**

Not valid Sundays or Holidays. One coupon per person, per visit. Valid JAN 2025 ONLY



ILPOD

\$3⁰⁰ OFF Any order \$25 or more.
Coupon available Monday-Friday only • Exp. 12/31/2025

Gourmet breakfast
lunch and coffee



ESTD 2020

RIVERSIDE CAFE
made fresh daily



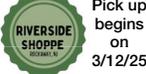
401 N. Riverside Drive,
Gurnee, IL.
847-672-8736
@riversidecafegurnee

THREE YEAR PLUS
3 YEAR
SPONSOR

NJOD2

Order your Award Winning Soda Bread
973-625-5990

Pick up
begins
on
3/12/25




MDWAS



THE ROLLING PIN

Breakfast & Lunch Menu,
Hot and Cold Sandwiches, Soups, Salads,
Drinks, Deli, and Homemade Bakery Items

414 S. Main St., Accident
301-746-8500

THREE YEAR PLUS
3 YEAR
SPONSOR

LAPLR



Dine-In or Drive Thru!

KK's
Cafe

Mon: Closed
Tues-Sat: 8am-8pm
Sun: 8am-2pm

905 Savoy Rd • Youngsville

THREE YEAR PLUS
3 YEAR
SPONSOR

INTRA

FEEL GOOD FOOD

ROOTS
MARKET CAFE

Valpo's only gluten-free,
grain-free, soy-free,
meat-free, guilt-free
juice bar and café



108 E. Lincolnway • Valparaiso • (219) 510-0002
rootsmarketcafe.com

LAPLR

SUNDAY BBQ
KK's Cafe

905 Savoy Rd • Youngsville • 337-451-6341
kkscafeyoungsville.com

THREE YEAR PLUS
3 YEAR
SPONSOR