

2025 PLANNER PROFILES

# Food-Cafe



## Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

**"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."**

*Laura Lake, Branding Basics*



**Town Planner®**  
YOUR COMMUNITY CALENDAR

**\$5 OFF**

**\$30 or More**

**MAIN ST**  
SINCE 1971 *Cafe*

111 N. Main St. • Crown Point

**663-7466**

**MainStreetCafeCP.com**

Expires 12/31/25

Town Planner Advertiser  
Since 2012

*We put you on display, everyday!*

ILPOD

**\$3<sup>00</sup> OFF**  
Any order \$25 or more  
Coupon available Monday-Friday only.  
Exp. 12/31/2025



**RIVERSIDE CAFE**  
made fresh daily  
401 N. Riverside Drive,  
Gurnee, IL.  
**847-672-8736**  
@riversidecafegurnee

OHTP2

**\$4 OFF**  
ANY COMBO

MAIN ST. NUTRITION

Healthy shakes, energizing teas, other healthy options

1665 E Main St, Kent  
(330) 548-9000

Limit one coupon per customer, per visit.  
Not valid with other PROMOTIONS, offers, or discounts. Valid thru 12-31-25.

NCMCC

**\$2 OFF \$20**  
**\$5 OFF \$40**

Coupon not valid with any other coupon/offers. Expires 12/31/25

FAMILY  
**Sun Valley CAFE**  
Est. 2008  
RESTAURANT

6751 Old Monroe Rd.  
**704-283-0808**  
sunvalleycafe.com

OHTP2

**\$5 OFF**  
ANY FOOD PURCHASE OF \$20 OR MORE



**GRAZERS**  
Real Meats. Fresh Veggies.  
123 N. Water St.  
Downtown Kent  
330.968.6612  
GrazersKent.com

Dine-In and Carry-Out. Not valid with Online Ordering or Delivery. One offer per person, per visit. Valid through 12-31-25

OHTP2

**\$5 OFF**  
Any purchase of \$20 or more AFTER 3 PM



**WILD GOATS**  
Diner & Soda Cafe  
319 W Main St, Kent  
330-677-2326  
wildgoatscafe.com

One coupon per visit. Not valid with any other offers. Offer valid through 12-31-2025

INTRA

**\$5 OFF**  
\$30 or More



**MAIN ST Cafe**  
SINCE 1971  
111 N. Main St. • Crown Point  
**663-7466**  
MainStreetCafeCP.com  
Expires 12/31/25

ILHUG

**\$5.00 Off**  
Any Purchase of \$25 or More



**GREEN STREET CAFE**  
815.344.5200  
1219 N Green Street  
McHenry  
greenstreetcafe.biz

One per table, taxes and tip not included. Expires 12/31/25.

INMAR

**\$2 OFF**  
purchase of \$10 or more  
**\$5 OFF**  
purchase of \$25 or more

**DATs**  
Cajun & Creole Restaurant  
datsongrantstreet.com

HOME OF B-TOWN  
**GYROS**  
BTownGyros.com  
**We Cater Special Events!**

408 E. 4th Street  
**(812) 333-1396**  
Not valid with any other offers or specials. Expires 12/31/25

INTRA

**BOGO Smoothie**  
Buy one smoothie, get one free (16 oz)

FEEL GOOD FOOD  
**ROOTS MARKET CAFE**



108 E. Lincolnway  
Valparaiso  
(219) 510-0002  
rootsmarketcafe.com  
Expires 12/31/25

LAPLR

**FREE**  
Small Onion Ring with Purchase of a Drink  
One coupon per Customer.  
Expires 12/31/25 - B



**Rich's Y-NOT STOP**  
6920 Ambassador Caffery  
Broussard • 337-837-1896

LAPLR

**Buy One, Get One FREE**  
Coffee or Smoothie  
Not valid with any other offers.  
Some restrictions may apply. Expires 12/31/25



**SWAMP DOG CAFE**  
COFFEE • BREAKFAST • LUNCH  
3366 Verot School Rd • Suite 100  
Lafayette • 337-362-4006

NJOD2

**10% OFF**  
All Orders of  
**\$20 or More**  
Discount doesn't apply to  
events/parties/catering.  
Expires 12/31/25

**RIVERSIDE SHOPPE**  
ROCKAWAY, NJ

f Instagram

BREAKFAST - LUNCH  
SMALL EVENTS - COFFEE  
LATTES - BAKED GOODS

26 E. Main St.  
Rockaway  
973-625-5990

26riversideshoppe@gmail.com

LAPUR

**1/2 OFF Appetizer**  
w/Purchase of 2 Meals  
Expires 12-31-25

See you soon Shat!

**Café Veiller**

1011 1st St. • Gueydan, LA  
337-536-7398

LAPUR

**FREE Pancake**  
w/ Breakfast Order  
Expires 7-31-25

**Cotten's DOWNTOWN**

110 W. Broad St.  
Lake Charles  
337-436-9115

ILHUG

**\$5.00 OFF**  
\$25 Purchase

**Kim & Patty's CAFE**

Closed Mon  
Tue-Sat 6:30am-2pm  
Sun 7am-2pm

731 Ridgeview Dr  
815-344-5262  
kimandpattyscafe.com

One per table or order. Not valid  
with other offers. Valid 2025.

CANAZ

**\$5 OFF**  
\$25 PURCHASE

**Mimi's Cafe**

9195 W Stockton Blvd  
916-683-4377

Not valid with other offers. Exp. 12.31.25

INTRA

**25% OFF ENTRÉE**  
Buy one entrée, get the  
second entrée of equal or  
lesser value at  
25% off!  
Valid Monday through Friday.  
Dine-in only. Exp. 2/28/25

**TOAST & jam**  
BREAKFAST & LUNCH CAFE

www.tjs.cafe  
7311 Mallard Lane  
Schererville  
219.769.0000

OHHUE

**SCRAMBLERS**

26435 Great Northern Shopping Center **NORTH OLMSTED**  
16726 Pearl Road **STRONGSVILLE**

Not valid Sundays or Holidays. One coupon per person, per visit. Valid JAN 2025 ONLY

**FREE FRENCH TOAST**  
With purchase of  
an entrée



OHHUE

**SCRAMBLERS**

26435 Great Northern Shopping Center **NORTH OLMSTED**  
16726 Pearl Road **STRONGSVILLE**

Not valid Sundays or Holidays. One coupon per person, per visit. Valid JAN 2025 ONLY

**FREE FRENCH TOAST**  
With purchase of  
an entrée





ILPOD

**\$3<sup>00</sup> OFF** Any order \$25 or more.  
Coupon available Monday-Friday only • Exp. 12/31/2025

Gourmet breakfast  
lunch and coffee



**RIVERSIDE CAFE**  
made fresh daily





401 N. Riverside Drive,  
Gurnee, IL.  
**847-672-8736**  
@riversidecafegurnee

THREE YEAR PLUS  
3  
YEAR  
SPONSOR

NJOD2

Order your Award Winning Soda Bread  
973-625-5990

Pick up  
begins  
on  
3/12/25

MDWAS



**THE ROLLING PIN**  
Breakfast & Lunch Menu,  
Hot and Cold Sandwiches, Soups, Salads,  
Drinks, Deli, and Homemade Bakery Items

414 S. Main St., Accident  
301-746-8500

THREE YEAR PLUS  
3  
YEAR  
SPONSOR

LAPLR



**Dine-In or Drive Thru!**  
**KK's**  
Cafe  
Mon: Closed  
Tues-Sat: 8am-8pm  
Sun: 8am-2pm  
905 Savoy Rd • Youngsville

THREE YEAR PLUS  
3  
YEAR  
SPONSOR

INTRA

FEEL GOOD FOOD  
**ROOTS**  
MARKET CAFE

Valpo's only gluten-free,  
grain-free, soy-free,  
meat-free, guilt-free  
juice bar and café



108 E. Lincolnway • Valparaiso • (219) 510-0002  
rootsmarketcafe.com

LAPLR

**SUNDAY BBQ**  
**KK's Cafe**  
905 Savoy Rd • Youngsville • 337-451-6341  
kkscafeyoungsville.com

THREE YEAR PLUS  
3  
YEAR  
SPONSOR