

2025 PLANNER PROFILES

Food-Coffee



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics



Town Planner®
YOUR COMMUNITY CALENDAR



*Town Planner Advertiser
Since 2011*

We put you on display, everyday!

Food-Restaurants- Coffee

2025 AD SAMPLES



TOWNPLANNER.COM

INTRA

\$1 OFF
Any Drink
Any Size

Not valid with other offers.
Expires 12-31-25



Cedar Lake
9271 Lincoln Plaza
Crown Point
1601 E 109th Ave
107 E 231
St. John
9151 Wicker Ave
Highland
8359 Indianapolis Blvd



INTRA

BOGO
ANY DRINK,
ANY SIZE
UP TO 24 OZ.

Expires 1/31/25



Crown Point
1601 E 109th Ave
107 E 231
Highland
8359 Indianapolis Blvd
St. John
9151 Wicker Ave



LAPLR

\$1 OFF
NEXT PURCHASE



809 Apollo Rd • Scott • 337-322-4572
1501 W Pinhook Rd • Lafayette • 337-456-7967
1801 Camellia Blvd • Lafayette • 337-345-5678
Exp. 12/31/2025. May not be combined with any other offer.
Management reserves the right to discontinue at any time.

LAPLR

FREE 3rd BEIGNET
WITH THE PURCHASE OF A
LARGE HOT OR ICED LATTE

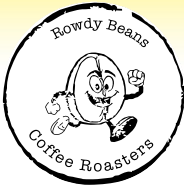


Valid at 1137 South Bernard Blvd. Broussard, LA.
4480 Johnston St. Lafayette, LA.
Exp. 12/31/2025 | May not be combined with any other offer.
Management reserves the right to discontinue at any time.

INHES

OHTP2

Buy ANY Drink
GET ONE
of Equal or Lesser Value
HALF OFF!



ROASTER & COFFEE SHOP
Fresh Roasted Coffee Beans
Hot•Cold•Specialty Drinks
330.968.3005
3759 Fishcreek Rd•Stow
Not valid with any other coupons, discounts,
offers or specials. Valid Through 12/31/25

ILHUG

FREE
Half Order of
Cinnamon Rolls
with Latte Purchase

Not valid with other offers.
Expires 12-31-25



12525 Old Meridian St
Carmel **317-296-3903**
justlovecoffeecafe.com/carmel

PAGLI

\$2 OFF
Our 1lb Specialty
Packaged Coffee

NOT VALID WITH OTHER OFFERS.
EXPIRES 12/31/25



St Thomas Roasters
COFFEE HOUSE
5951 Linglestown Rd.
Near the Square
Linglestown
717.526.4171

INHES

\$5 OFF
PURCHASE
OF \$30

Expires 12/31/25



• Full Espresso Bar
• Bakery
• Soups, Salads,
Sandwiches

55 E. Main St.
Danville
317-718-8470
beehivemarket.com

INHES

FREE
Small Drink
with purchase of drink of
equal or greater value
Expires 12/31/25



AVON
317-563-3060
PLAINFIELD
317-707-7007

OHTPC

START YOUR
DAY WITH US!



The
GROUND
Bean

1050 Pearl Road, Brunswick
(330) 460-3233

LAPLR

Preview
Our Menu!

Scan Here!



• Locally Owned and Operated
• Small Batch Roasted Coffee
• Drive-Thru
• Fresh Beignets & Pastries
• Cold Brew Iced Coffee



1137 South Bernard Blvd. Broussard, LA
4480 Johnston St. Lafayette, LA

LAHAR

\$1 OFF
Any regular or large sized coffee
Expires 12-31-25



207 W. Second St • DeRidder
12707 HWY 171 • Longville

LAPLR



JETCOFFEE
DRINK
BOGO
(BUY ONE GET ONE EQUAL OR LESSER VALUE)

Valid Jan. - Mar. 2025



Food-Restaurants- Coffee

2025 AD SAMPLES



TOWNPLANNER.COM

CANAZ

10% OFF
SANDWICH & DRINK

HE BREWS

1540 Jefferson Blvd.
916-822-4783

Can't combine offers.
Expires 12/31/25

OHTPC

FREE MUFFIN WITH THE PURCHASE OF A SPECIALTY DRINK

Limit one coupon per customer. Not valid with other promotions, offers, or discounts. Valid thru 12-31-25.

The GROUNDED Bean

1050 Pearl Road, Brunswick
(330) 460-3233

OHTPC

\$2 OFF ANY ORDER Must present coupon. Cannot be combined with any other offer. Expires 12/31/25

the HUMAN BEAN

LOCALLY OWNED

3479 Center Rd. • Brunswick
234-803-3201 • thehumanbean.com

THREE YEAR PLUS 3 YEAR SPONSOR

LAPLR

a simple faith coffee company shop

Buy one Specialty Coffee or Tea Beverage Get one 50% OFF*!

*buy one coffee/tea/non-alcoholic beverage at regular menu price, get one of EQUAL OR LESS VALUE at 1/2 price

EST. 2021

116 Church Alley
New Iberia, LA

*cannot be combined with any other discount
VALID Jan.-March 2025

MNDYN

Buy 1 drink, get the 2nd drink 50% off

or

\$2 OFF
a pound of fresh roasted beans

Triple D Espresso

- Coffee Tea
- Smoothies
- Breakfast & Lunch Sandwiches

Your Home Town Coffee Shop Family Owned

675 Winnetka Ave • Golden Valley
763-544-1398 • tripledespresso.biz

Can't be combined with other offers. Expires 12/31/25.

THREE YEAR PLUS 7 YEAR SPONSOR

LAPUR

FREE SMALL BREW
Value \$2-\$5. Expires 12-31-25.

EST. 2011

CLASSIC CUP
BREW BAR & EATERY

ABBEVILLE & MAURICE

LAPUR

FREE CROISSANT
w/Coffee or Tea Purchase
Expires 12/31/25

THE STUDIO GALLERY & COFFEE BAR

110 Evangeline Street
Martinville
337-441-5751

THREE YEAR PLUS 3 YEAR SPONSOR

MNDYN

munkabeans
coffeehouse

Locally Roasted Coffee That People Love

1206 Mainstreet • Hopkins
munkabeans.com

- All Day Breakfast & Lunch
- Homemade Bakery

BUY ONE, GET ONE FREE
ANY BEVERAGE
OF EQUAL OR LESSER VALUE
Expires 12/31/25 • Hopkins

THREE YEAR PLUS 7 YEAR SPONSOR

ILHUG

JUST LOVE COFFEE CAFE

12525 Old Meridian St
Carmel **317-296-3903**
justlovecoffeecafe.com/carmel

THREE YEAR PLUS 3 YEAR SPONSOR

PAGLI

St Thomas Roasters COFFEE HOUSE

Freshly roasted on site daily.

Coffees make the perfect gift!

Ask Us About Our Unique Fundraising Opportunities.

5951 Linglestown Rd • 526-4171
On the Square • Linglestown
stthomasroasters.com

THREE YEAR PLUS 7 YEAR SPONSOR

LAPLR

PJ's COFFEE
of new orleans®

1137 South Bernard Blvd. Broussard, LA
4480 Johnston St. Lafayette, LA

- Locally Owned and Operated
- Small Batch Roasted Coffee
- Drive-Thru
- Fresh Beignets & Pastries
- Cold Brew Iced Coffee




ILHUG

JUST LOVE COFFEE CAFE

Eat. Drink. Love.

12525 Old Meridian St
Carmel **317-296-3903**
justlovecoffeecafe.com/carmel



PAGLI

St Thomas Roasters COFFEEHOUSE

Freshly roasted on site daily.

Coffees make the perfect gift!

5951 Linglestown Rd • 526-4171
On the Square • Linglestown



CANAZ

HE BREWS

- Locally Roasted Coffee
- Teas from Around the World
- Gourmet Sandwiches
- Specialty Pastries

1540 Jefferson Blvd • 916-822-4783

INTRA

BIGGBY COFFEE

See our Coupons throughout the Calendar

Cedar Lake
9271 Lincoln Plaza
Crown Point
1601 E 109th Ave
St. John
9151 Wicker Ave
Highland
8359 Indianapolis Blvd

INTRA

BIGGBY COFFEE

See our Coupons throughout the Calendar

INTRA

BOGO DRINK \$1 -
Every Wednesday When You
Like Our FB page @Biggby Crown Point

BIGGBY COFFEE Must mention promo when ordering

MNDYN

Coffee Tea Smoothies
675 Winnetka Ave
Golden Valley
(763) 544-1398 triple Espresso.biz

Triple D Espresso

Breakfast & Lunch Sandwiches
Your Home Town Coffee Shop
Family Owned



OHCAS