2025 PLANNER PROFILES

Grocers



Grow Your Business with town Planner

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told." Scott Bedbury, A Brand World





Town Planner Advertiser Since 2011

Town Planner®
YOUR COMMUNITY CALENDAR

We put you on display, everyday!

2025 AD SAMPLES



TOWNPLANNER.COM



SEED MARKET & CAFE

3885 Medina Rd, Montrose (330) 666-7333 867 W Market St, Highland Square (330) 434-7333

In-Store only. Not valid on alcohol. tax or gift cards. One coupon per person. Cannot be combined with any other offer. No cash value. Coupon #443. Expires 12/31/25.

\$5 **OFF** With a minimum \$25 purchase



3885 Medina Rd Montrose (330) 666-7333

867 W Market St **Highland Square** (330) 434-7333

In-Store only. Not valid on alcohol, tax or gift cards. One coupon per person. Cannot be combined with any other offer. No cash value. Coupon #442. Expires 12/31/25.





Access

106 E. Lincoln St.

Sulphur

(337) 527-6924



Maurice 337-898-3355 Youngsville 337-856-6889 Milton 337-856-5650 Scott 337-234-4592



Lake Charles

620 Main St.

Hackberry







WEEKLY DEALS Senior Citizens Discounts

202 S. Kibbe 337-937-8163 604 S. State St. 337-893-4354 champagnesgrocer.com

> 1 Per Person Per Purchase Valid May 2025



Let's get shopping

your way



787 N Main St 835-3939

Not valid with other offers One coupon per visit. Excludes Rx Valid thru 12/31/25





PLU-69092



West Sacramento

845 Harbor Blvd • 372-6575

Offers cannot be combined and exclude Alcohol, Dairy & Gift Cards Valid at West Sacramento Grocery Outlet only. VALID OCT 2025 ONLY



2025 AD SAMPLES

ILPOD









2025 AD SAMPLES

CTGRA



Wine in the New Year!

Markets

Maurice • Milton

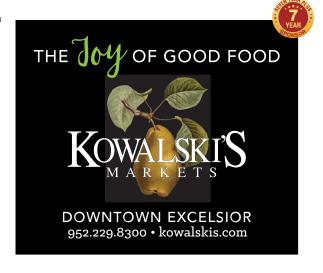
ILPOD



LAPLR



MNDYN

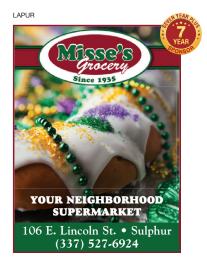






2025 AD SAMPLES







OHHUE



CANAZ







2025 AD SAMPLES

CTGRA



info@newcanaanbutchershop.com



















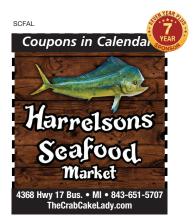








2025 AD SAMPLES





OHHUE





