

2025 PLANNER PROFILES

# Grocers



## Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

**"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."**

*Laura Lake, Branding Basics*

**"A brand is a story... that is always being told."**

*Scott Bedbury, A Brand World*



**\$5 OFF**

With a minimum  
\$25 purchase

MUSTARD  
SEED  
MARKET & CAFE

3885 Medina Rd, Montrose  
(330) 666-7333

867 W Market St, Highland Square  
(330) 434-7333

In-Store only. Not valid on alcohol,  
tax or gift cards. One coupon per  
person. Cannot be combined with  
any other offer. No cash value.  
Coupon #443. Expires 12/31/25.

**Town Planner®**  
YOUR COMMUNITY CALENDAR

*Town Planner Advertiser  
Since 2011*

*We put you on display, everyday!*

# Grocery- Markets

2025 AD SAMPLES



TOWNPLANNER.COM

OHTP2

**\$5 OFF**  
With a minimum  
\$25 purchase

**MUSTARD  
SEED  
MARKET & CAFE**

3885 Medina Rd, Montrose  
(330) 666-7333  
867 W Market St, Highland Square  
(330) 434-7333

In-Store only. Not valid on alcohol,  
tax or gift cards. One coupon per  
person. Cannot be combined with  
any other offer. No cash value.  
Coupon #443. Expires 12/31/25.

OHTP2

**\$5 OFF** With a minimum  
\$25 purchase

**MUSTARD  
SEED  
MARKET & CAFE**

3885 Medina Rd  
Montrose  
(330) 666-7333  
867 W Market St  
Highland Square  
(330) 434-7333

In-Store only. Not valid on alcohol, tax or gift cards. One coupon per  
person. Cannot be combined with any other offer. No cash value.  
Coupon #442. Expires 12/31/25.

INMAR

**Bloomingfoods  
Co-op Market**

**\$5 OFF  
\$25**

Valid 1/1/25-12/31/25.  
Not stackable with any other coupon.  
[www.bloomingfoods.coop](http://www.bloomingfoods.coop)  
Two Bloomington locations:  
3220 East Third Street  
316 West Sixth Street

LAPLR

**\$5 OFF**  
PURCHASE OF  
\$50 OR MORE

One coupon per customer. Not to be  
combined with other offers. Excludes  
tobacco or alcohol. Purchase amt. =  
pre tax total. Valid Jan. 2025

**NUNU'S  
MARKETS**

**Weekly  
Ad**

Maurice 337-898-3355  
Youngsville 337-856-6889  
Milton 337-856-5650  
Scott 337-234-4592

LAPLR

**FREE Stuffed Chick**  
with a \$100 purchase  
Valid July-Sept 2025

**MAURICE  
HEBERT'S  
SPECIALTY  
MEATS**

6906 Ambassador Caffery Pkwy  
Broussard • 337-706-7676  
8212 Maurice Ave  
Maurice • 337-893-5062  
[hebertsmaurice.com](http://hebertsmaurice.com)

**Sam's Club**

Scan for Instant Savings  
2025 Sams Way • Lake Charles

LAPUR

**\$5 OFF  
\$50  
Purchase**

**CHAMPAGNE'S  
SUPERMARKET**

WEEKLY DEALS  
Senior Citizens Discounts  
202 S. Kibbe 337-937-8163  
604 S. State St. 337-893-4354  
[champagnesgrocer.com](http://champagnesgrocer.com)  
1 Per Person Per Purchase.  
Valid May 2025

LAPUR

**\$5 OFF  
\$50 Purchase**  
Expires 12/31/25

**CAMPBELL'S GROCERY**

MON-SAT 6AM-7PM  
SUN 7AM-1PM  
Pick up Dinner Plates  
4:30-6:30 PM  
909 1ST STREET  
GUEYDAN, LA  
337-536-9525

LAPUR

**\$5 OFF  
\$50 Purchase**  
Excludes Alcohol.  
Expires 12/31/25

**Misse's  
Grocery**  
Since 1935

**YOUR  
NEIGHBORHOOD  
SUPERMARKET**

Weekly  
Ad  
Access

106 E. Lincoln St.  
Sulphur  
(337) 527-6924

LAPUR

**\$5 OFF**  
Purchase of  
\$50 or More  
1 Coupon per Customer. Excludes  
tobacco, alcohol & fuel. Exp. 12-31-25

**Brown's  
MARKETS**

- Grocery
- Specialty Meats
- Plate Lunches

**WEEKLY AD**

10051 Gulf Hwy.  
Lake Charles  
620 Main St.  
Hackberry

SCFAL

**\$5 OFF**  
\$25 Seafood Purchase  
Expires 12-31-25

**Harrelsons  
Seafood  
Market**

"KEEP'N IT LOCAL"  
**843-651-5707**  
"OLDEST AND LARGEST  
SEAFOOD MARKET"

Not valid with other offers or  
discounts. One coupon per customer.

WISTR

**\$10.00  
OFF**  
\$50 PURCHASE

**HyVee**

Let's get shopping  
your way

787 N Main St  
835-3939

Not valid with other offers.  
One coupon per visit. Excludes Rx.  
Valid thru 12/31/25

CANAZ

**\$10<sup>00</sup>  
OFF**  
\$100 PURCHASE  
PLU-69092

**GROCERY  
OUTLET  
bargain market**

*West Sacramento*  
845 Harbor Blvd • 372-6575

Offers cannot be combined and  
exclude Alcohol, Dairy & Gift Cards  
Valid at West Sacramento Grocery Outlet only.  
One coupon per customer, per visit. No cash value.  
VALID OCT 2025 ONLY

ILPOD



**SUNBERRY**  
ORCHARD & PASTURES LLC

*Fresh & Healthy*  
**U-PICK PRODUCE**

Come experience the joy of picking your own farm-fresh produce! Whether you're looking for sweet, juicy fruits or crisp, flavorful vegetables, we've got something for everyone

**Visit Today**

U-Pick Fields Now Open in Woodstock!

LAPLR



**RAGIN' CAJUNS**

THE BEST  
EST. 1986

**OFFICIAL BOUDIN OF THE RAGIN' CAJUNS®**



MAMAG



**10% OFF**  
ANY PURCHASE  
OF 2 OR MORE  
CIGARS

**Makari's Market & Liquor**  
& Smoke Shop

**OPEN 7 DAYS A WEEK!**

North Framingham Shopping Center  
1 Hamilton Street, Framingham  
508-877-6556 • [makaris.com](http://makaris.com)

Must present coupon. Not valid with any other offer or discount. Expires 12-31-25



OHHUE



**La Plaza Supermarket**

**\$5 OFF**  
\$30 Purchase

Good for groceries or prepared foods.  
Not valid with other offers. Expires 12/31/25

13609 Lakewood Hts. Blvd • Lakewood • 216-476-8000 • [plazasupermarket.com](http://plazasupermarket.com)



OHHUE



**La Plaza Supermarket**

**\$5 OFF**  
\$30 Purchase

Good for groceries or prepared foods.  
Not valid with other offers. Expires 12/31/25

13609 Lakewood Hts. Blvd • Lakewood  
216-476-8000 • [plazasupermarket.com](http://plazasupermarket.com)





CTGRA

**NEW CANAAN  
BUTCHER SHOP**


**Quality, Prime Meats  
& Gourmet  
Sandwiches**

12 Burtis Avenue • New Canaan  
(203) 594-7790  
info@newcanaanbutchershop.com




LAPLR

*Wine in the  
New Year!*



**NUNU'S  
MARKETS**

Maurice • Milton



ILPOD

**Indian Grocers  
UNITED GROCERS**

*A complete selection of Indian & Pakistani  
Groceries at the Best Prices*

Fresh Produce-Groceries Everyday  
Snacks & More

**Indian/Pakistan Kitchen Coming Soon**  
Come Visit Us - I know you will Enjoy the experience.

**401 North Riverside Dr. • Gurnee, IL**  
AMPLE PARKING

**847-599-9989**  
unitedgrocersgurnee.com



LAPLR

**SATISFYING TASTE  
BUDS SINCE 1986**

Acadiana's best stop for boudin,  
cracklins, fried boudin balls  
and all things Cajun.



**THE BEST  
EST. 1986  
STOP  
SUPERMARKET**

**Visit our Kitchen!**

615 Hwy 93 N • Scott, LA  
337-233-5805 • beststopinscott.com



MNDYN

THE *Joy* OF GOOD FOOD



**KOWALSKI'S  
MARKETS**

DOWNTOWN EXCELSIOR  
952.229.8300 • kowalskis.com



OHHUE



**La Plaza  
Supermarket**

13609 Lakewood Hts. Blvd  
Lakewood  
**216-476-8000**  
plazasupermarket.com





**Champagne's MARKET**

Mon - Sat  
7am - 8pm  
Sun  
7am - 7pm

Scan for our Weekly Ad

Specialty Meats • Homemade Boudin  
Daily Plate Lunches • Salad Bar  
Gift Department

**701 Veterans Dr.  
Carencro • 337-896-6050**

THREE YEAR PLUS  
3  
YEAR  
SPONSOR

**Misse's Grocery**  
Since 1935

**YOUR NEIGHBORHOOD  
SUPERMARKET**

106 E. Lincoln St. • Sulphur  
(337) 527-6924

SEVEN YEAR PLUS  
7  
YEAR  
SPONSOR

**HyVee®**

Let's get shopping your way

787 N Main St • 835-3939

OHHUE

**On-Site Taco Cart**  
Full Service Catering  
Available

**La Plaza Supermarket**

13609 Lakewood Hts. Blvd • Lakewood  
**216-476-8000**  
plazasupermarket.com

CANAZ

**West Sacramento  
GROCERY OUTLET  
bargain market**

SCAN FOR WEEKLY FLYER & SPECIALS!

845 Harbor Blvd • 372-6575  
groceryoutlet.com

LAPLR

**Wine in the New Year!**

**NUNU'S MARKETS**

Youngsville • Maurice • Milton • Scott

SEVEN YEAR PLUS  
7  
YEAR  
SPONSOR

CTGRA

**Taking Holiday orders now!**

**NEW CANAAN BUTCHER SHOP**

12 Burtis Avenue • New Canaan  
(203) 594-7790  
info@newcanaanbutchershop.com

LAPLR

**Visit our Kitchen!**

**THE BEST STOP 1986\***

615 Hwy 93N, Scott LA  
beststopinscott.com • (337)233-5805

LAPLR

**Happy Easter from The Champagne Family.**  
Open 7am-2pm  
Easter Sunday  
701 Veterans Dr.  
Carenro 337-896-6050

LAPUR

**MEAT SALE**

**Misse's Grocery**  
Since 1935

LAPUR

**Shop with us to Enter! Dec. 12-24**

**12 Days of CHRISTMAS GIVEAWAYS**

**CHAMPAGNE'S SUPERMARKET**  
— ERATH • ABBEVILLE —  
202 S. Kibbe • 337-937-8163  
604 S. State St. • 337-893-4354  
champagnesgrocer.com

LAPUR

**sam's club**

**Flowers & Gifts**

Scan for Instant Savings

2025 Sams Way • Lake Charles

LAPUR

**Louisiana Cattle Festival**  
October 3rd - 5th  
louisianacattlefestival.org

**CHAMPAGNE'S SUPERMARKET**  
— ERATH • ABBEVILLE —

LAPUR

**sam's club**

Scan for Instant Savings

2025 Sams Way • Lake Charles

LAPUR

**Game Day Headquarters!**

**sam's club**

2025 Sams Way • Lake Charles

OHHUE

**Independencia EUA**

**216-476-8000**

LAPUR

**MILLER'S super saver**

- DELI
- GROCERY
- HARDWARE
- FISHING/BAIT
- FLEA MARKET

1514 Sampson St. • Westlake  
337-405-7802

LAPUR

**MILLER'S super saver**

*Thanks for supporting local business!*

1514 Sampson St. • Westlake  
337-405-7802

OHHUE

**La Plaza Supermarket**

13609 Lakewood Hts. Blvd  
Lakewood • 216-476-8000  
plazasupermarket.com



SCFAL

Coupons in Calendar

7 YEAR SPONSOR



**Harrelsons  
Seafood  
Market**

4368 Hwy 17 Bus. • MI • 843-651-5707  
TheCrabCakeLady.com

CANAZ

SCAN FOR  
WEEKLY FLYER  
& SPECIALS!



West Sacramento  
**GROCERY  
OUTLET**  
bargain market

845 Harbor Blvd • 372-6575  
groceryoutlet.com

OHHUE

*On-Site Taco Cart*  
*Full Service Catering  
Available*



**La Plaza  
Supermarket**

13609 Lakewood Hts. Blvd • Lakewood  
**216-476-8000**  
plazasupermarket.com

CANAZ

SCAN FOR  
WEEKLY  
FLYER &  
SPECIALS!



West Sacramento  
**GROCERY  
OUTLET**  
bargain market

845 Harbor Blvd • 372-6575  
groceryoutlet.com

