

2025 PLANNER PROFILES

Hair-Skin-Nails



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR

**10% OFF
HAIRCUT**





CUT & COLOR
1161 Rt. 23 South
Located in the Dunkin Donuts
Shopping Center
Kinnelon • 973-838-6002

Limit one coupon per customer.
Not valid with other offers. Prices may vary
based on length of hair. Expires 12/31/25
Most salons independently owned and operated. © 2024
Fantastic Sams Franchise Corporation. FantasticSams.com

*Town Planner Advertiser
Since 2001*

We put you on display, everyday!

Hair-Skin-Nails

2025 AD SAMPLES



TOWNPLANNER.COM

LAHAR

\$7 OFF
ANY SERVICE
Expires 12-31-25

Face the Facts with Liv

Licensed Esthetician
Pro Makeup Artist

822 N. Pine St • DeRidder, LA
(337) 718-6311
face-the-facts-with-liv.square.site

LAPLR

Sport Clips
HAIRCUTS

FREE
MVP UPGRADE
FOR RETURNING CLIENTS

Regular MVP Haircut: \$31. Present coupon before haircut. Not valid with any other offer. Void if bartered, copied, traded, or sold. Valid only at Broussard - Southfield.

EXPIRES 12/31/25 CODE 2866
Broussard - Southfield
1137 S Bernard Rd, Ste D

LAHAR

\$1 OFF
Basic Cut
Cannot be combined with any other offers. Expires 12/31/25

Tony's Barber SHOP
Est. 2019

PRECISION, STYLE
CONFIDENCE!

117 N Washington St
DeRidder, LA 337-348-2148

LAPLR

20% off
First Time Client
Expires 7/31/25

Magnolia
SALON & PARLOUR

• Brazilian Blowout • Facials
• Hi-Lights • Waxing
• Lashes • Styles
• Color • Cuts

South College Center
2833 Johnston St.
Lafayette 337-534-8259
magnolialafayette.com

INMAR

SIGNATURE
LÉ SPA FACIAL
1/2 OFF
(\$49.50 value)

- Double Cleanse • Exfoliation Face, Neck & Decollete
- Massage • Hydration Mask
- Brightening or Calming Serum
- Moisturizer + SPF

Day Spa • Facials
Permanent Makeup
Brows & Lashes • Spray Tan
Laser Hair Removal

Bridal Party Services
(On site & In studio)

812.360.0714
619 N. MORTON ST.
Not valid with any other offers. One coupon/service per person. Expires 12/31/25.

INTRIA

\$20 OFF
Any Jill's Facial or Skincare Treatment
Not to be combined with other offers. Expires 12/31/25

Jill Hough, Esthetician
25 Years Experience

JILL HOUGH
Skincare

8211 Wicker Ave, St. John
(219) 741-8275
jillsskincare.glossgenius.com

INHES

1/2 OFF
Haircut
TO NEW CLIENTS
\$5 OFF
MVP Haircut
Expires 12/31/25

Carmel Point
1430 W. Carmel Dr.
317-846-5500

Village Park Plaza
1950 E. Greyhound Pass
317-569-7169
Not to be combined with any other offer.
Haircut Code 2200. MVP Code 2105

NJOD2

10% OFF
HAIRCUT

50 years

CUT & COLOR

1161 Rt. 23 South
Located in the Dunkin Donuts Shopping Center
Kinnelon • 973-838-6002

Limit one coupon per customer.
Not valid with other offers. Prices may vary based on length of hair. Expires 12/31/25
Most salons independently owned and operated. © 2024 Fantastic Sams Franchise Corporation. FantasticSams.com

NCMCC

\$16⁹⁹
HAIRCUT

Great Clips®
Relax. You're at Great Clips®

2410 W. Roosevelt Blvd.
Suite E • Monroe
704-238-9208

813 E. Roosevelt Blvd.
Suite D • Monroe
980-210-3143

OPEN CONVENIENT HOURS
7 DAYS PER WEEK

VALID AT THESE LOCATIONS ONLY
One coupon per customer.
Valid 7/1/25 - 11/15/25

F2223BTS

LAPUR

\$25
Ball Makeover

MERLE NORMAN®
119 N. Jefferson Street
Abbeville
337-893-8463

LASLE

Adult Haircut
\$3 OFF

50 years

FIS CUT & COLOR

2354 S. Range Ave
Denham Springs
225-664-2233

Valid at participating salons only. One coupon per person. Not valid with any other offers. Exp. 12/31/2025.
Most salons independently owned and operated. ©2024 Fantastic Sams Franchise Corporation.

MDWAS

\$5 OFF
Any Color
Expires 12-31-25

Carries Visions of Beauty

M-F 9-6
453 North High St.
Romney • 304-822-7410
CARRIE DILLSWORTH

CHTP2

FREE
Aveda Product
When You Buy 3
Get the 4th for Free

simply swank
salon & spa

5951 Darrow Road
330-650-6688
www.simplyswank.com

No Aveda points are issued. Not valid w/ other offers. Valid through 12-31-25.

INTRIA

10% OFF
Haircuts & Products
(up to \$10 Off)
Not to be combined with other offers. Expires 12/31/25

LOCKS OF FUN
"Kids cuts with a smile"

155 W. Lincolnway, Valparaiso
(219) 548-7059
Call for your appointment today

Hair-Skin- Nails

2025 AD SAMPLES



TOWNPLANNER.COM

CALLI

New Sharp Look: New Confidence.

With Draft Beer & Large Screen TVs, Every Client is an Honored Guest.



OLYMPIAN
BARBERSHOP

951-660-4347

@OlympianBarbershop_Riverside

www.OlympianBarbershopRV.com

1820 COLUMBIA AVE • UNIT B-3 • RIVERSIDE

Capture the TOTAL EXPERIENCE

\$10 OFF HAIRCUTS

Not valid with other offers.

WALK-INS WELCOME
Open Everyday 9am-7pm

Book Now!



CALLI

**\$5 OFF
HAIRCUT**

Tired of Bad Hair Days?
AFFORDABLE QUALITY CUTS



2055 River Rd
Norco • 951-735-9677
2279 Eagle Glen Pkwy
Corona • 951-664-2690

Not valid with other offers. Exp. 12.31.25

CALLI

**FREE SCALP
ANALYSIS**
(\$75 VALUE)



- Healthy Hair & Holistic Wellness
- Clean, Natural, Organic Products

3726 Tibbetts St
Riverside • 951-616-4160

Not valid with other offers. Exp. 12.31.25

ILHUG

**SAVE
10%**
on Any Service



Mani | Pedi | Artificial Nails
Gel Polish | Waxing

Walk-ins Welcome

2745 W Hartigan Rd
Suite B
847-973-0500
Closed on Mondays

1 per person. May not be
combined with any other offer
or promotion. Valid 2025.

ILOD



\$5.00 OFF
YOUR FIRST APPOINTMENT!
Can't wait to see you!



Daisy Velazquez
224-622-0389
148 Center Street, Grayslake
Suite 4

Instagram: @nailbydaisies
daisies.glossgenius.com
Must bring or mention offer. Exp. 12/31/2025

ILOD



ARBONNE
INDEPENDENT CONSULTANT
PAM SIEGLE
773-726-3645
pssiegle@yahoo.com

pamsiegle.arboone.com

Pam Siegle, Consultant

pamsiegle

SKINCARE • NUTRITION
pure • safe • beneficial

INDIG

SUPERCUTS
\$3 OFF

Not valid with any other offer. No cash value. One coupon valid per customer. Please present coupon prior to payment of service. ©2025 Supercuts Inc. Printed U.S.A. Expires: 12/31/2025 TWPNI - CE

VALID ONLY AT THE
FOLLOWING LOCATION:
9893 N. MICHIGAN RD.
CARMEL
317-228-9920

SUPERCUTS
SUPERCUTSINDIANA.COM

INDIG

SUPERCUTS
\$3 OFF

Not valid with any other offer. No cash value. One coupon valid per customer. Please present coupon prior to payment of service. ©2025 Supercuts Inc. Printed U.S.A. Expires: 12/31/2025 TWPNI - NE

VALID ONLY AT THE
FOLLOWING LOCATIONS:

325 SHERIDAN RD.
NOBLESVILLE
317-770-9855

11765 COMMERCIAL DR.
FISHERS
317-845-9120

SUPERCUTS
SUPERCUTSINDIANA.COM

INMAR

\$300 OFF
**ANY ADULT
OR CHILD
HAIRCUT**

Not valid with any other offers.
One coupon valid per customer.
Expires 12/31/2025

8142 E. SOUTHPORT RD
(SOUTHPORT RD & FRANKLIN RD)
NEXT TO KROGER
317-245-7556

SUPERCUTS
SUPERCUTS.COM

INHES

SUPERCUTS
\$5 OFF

Coupon valid only at participating locations. Not valid with any other offer. No cash value. One coupon valid per customer. Please present coupon prior to payment of service. ©2025 Supercuts Inc. Printed U.S.A. Expires: 12/31/2025 TWPNI

2 AVON LOCATIONS:
110 N. State Road 267
In Kroger Plaza
317-272-4950
10841 E. US Highway 36
Inside Meijer
317-209-8786

SUPERCUTS
SUPERCUTS.COM

ILOD

20% OFF
Must bring or mention offer. Exp. 12/31/25

EVERY
NAILS & SPA

1805 St Johns Ave.
Highland Park IL 60035
847-432-4900

Hair-Skin- Nails

2025 AD SAMPLES



TOWNPLANNER.COM

NJOD2

Balancing mind and body
with a holistic approach.



thesaltymoonspa.com
908.369.3130
390 Amwell Road
Ste 508 • Hillsborough

- Cryoskin - Body & Facials
- Red Light Therapy
- Massage & Skin Care
- Somadome Meditation Pod
- Reiki/Rhanni Healing
- Intuitive Services
- Salt Room Therapy
- Holistic Boutique
- Classes Workshops & More!



CALLI

**\$5 OFF
HAIRCUT**

Tired of Bad Hair Days?

AFFORDABLE QUALITY CUTS

NICK'S BARBERS



2055 River Rd • Norco • 951-735-9677

2279 Eagle Glen Pkwy
Corona • 951-664-2690

Not valid with other offers. Exp. 12.31.25

CALLI

**FREE SCALP
ANALYSIS**
(\$75 VALUE)



- Healthy Hair & Holistic Wellness
- Clean, Natural, Organic Products



3726 Tibbetts St
Riverside • 951-616-4160

Not valid with other offers. Exp. 12.31.25

NJOD2



**\$5 OFF
Your Next Hair Cut**

One discount per child with coupon. No cash value.
Participating locations only. Cannot be combined with any
other discount. Exp. Feb. 28, 2025 - CAL\$5OFF

*Safe, Fun, Friendly
Family Feel*

277 Eisenhower Pkwy
Livingston
973-435-9325

haircutsarefun.com



NYTUD

THE BEAUTY BOX



**NEW TALENT
Blow Dry \$36**

Not to be combined with any other offer. Exp. 12/31/25

(914) 967-0373
thebeautyboxny.com
1005 BOSTON POST RD, RYE

NYTUD

AMAZING *lash* STUDIO



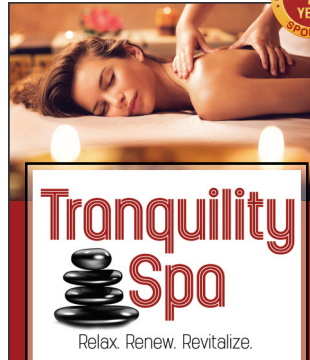
\$99 FIRST FULL SET OF
REG. LASHES

Not to be combined with any other offer. Exp. 12/31/25

166 S. Ridge St.
Rye Brook, NY 10573
914-902-9326

Rye Ridge Shopping
Center South
www.amazinglashstudio.com

NYTUD



**Tranquility
Spa**

Relax. Renew. Revitalize.

**\$10 OFF
\$50 OR MORE**

917 Central Park Avenue
Scarsdale
(914) 713-0066
www.tranquilityspa.com

(S) Not to be combined with any other offer. Exp. 12/31/25

WISTR

**\$15 OFF
10 Tanning
Sessions**
(Price with coupon \$40)

*Hairtopia Salon
& Tanning*



406 N. Main Street
846-4400

hairtopiasalonandtanning.com

Not valid with other offers.
Expires 12/31/25

Hair-Skin- Nails

2025 AD SAMPLES



TOWNPLANNER.COM

LAHAR

20% OFF
Any Full-Price
Brighton Items

*\$30 minimum purchase
Expires 12/31/25



**MERLE
NORMAN**
cosmetics

1118 N Pine St, Ste L
DeRidder, LA
337-463-8267

NJSCH

Figaro II
"FAMILY FRIENDLY"
UNISEX
BARBER SHOP

WALK-INS WELCOME
344 Union Hill Road
Manalapan
732-972-2600
like us on

CANAZ

15% OFF

**SERENE
NAIL SPA**

916.683.0990
7119 Elk Grove Blvd # 117
SereneNailSpa.biz
Not valid with other offers.
VALID JAN - MARCH 2025 ONLY

CANAZ

\$5 OFF
\$50 & UP
Not valid with other offers. Expires 12/31/25.

TINA'S
Hair & Nail Spa

3170 Jefferson Blvd #125
916-375-0035
tinashairandnails.com

OHTP2

\$2 OFF
ANY HAIRCUT

**BULLDOG
BARBERSHOP**
GREEN, OHIO

Your Local Family
Barbershop

1623 Raber Rd.
330-899-9990

One coupon per visit. Not valid
with other coupons, offers, or
discounts. Exp 12/31/25

OHTP2

\$3 OFF
Any Service
(When Booked Online)

**MANLY
MANES**
BARBERSHOP

33 Erie Road
TALLMADGE
330-400-4800
ManlyManes.Reserva.com

APPOINTMENTS PREFERRED.
WALK-INS UPON AVAILABILITY.

Not valid with other coupons, offers, or
discounts. Valid through 12-31-25.

OHTP2

\$3 OFF
MEN'S COMPLETE MADNESS
SERVICE (NEW CLIENTS ONLY)

1209 West Main St • Kent
(330) 696-1110
adamsshearmadness.com

Limit one coupon per customer, per visit.
Not valid with other PROMOTIONS,
offers, or discounts. Valid thru 12-31-25.

WISTR

Pamper Yourself!
\$10 OFF Facial
WITH HAIRCUT
Schedule with *Santana or Jeannie*
Hairtopia Salon & Tanning

- Cut & Color
- Nails
- Tanning
- Body Waxing
- Facials
- Lash Extensions

846-4400
406 N. Main Street
hairtopiasalonandtanning.com
Not valid with other offers. Expires 12/31/25

OHTPC

**FUTURE
DIRECTIONS**
HAIR TREND CENTRES

\$5 OFF
WHEN YOU SPEND \$30 OR MORE

8917 Brecksville Road
440.526.5660

Offer may not be combined with other offers. Only valid with coupon. Valid 2025 only.
future-directions.net

OHTPC

Lava
Massage and Skin Care

NEW CLIENT SPECIAL!
GET \$10 OFF
ANY SPA TREATMENT
of 60 minutes or longer

Limited time offer. Must present coupon. Not valid with other offers. Valid thru 2025.
Located in the **Broadview Commons Plaza**
9188 Broadview Road • Broadview Hts. • 440-660-2676
lavamassageandskincare.com

INTRA



\$2 OFF ANY HAIRCUT
VALID THRU 12.31.25. W/COUPON



1600 E. Summit St.
Crown Point 219-662-5986
mancavebarbers.com

INTRA



JILL HOUGH
Skincare

\$20 OFF
Any Jill's Facial or Skincare Treatment
Not to be combined with other offers.
Expires 12/31/25



Jill Hough,
Esthetician
24 Years Experience
8211 Wicker Ave, St. John
(219) 741-8275
jillsskincare.glossgenius.com

LAPUR




119 N. Jefferson St.
Abbeville
337-893-8463

MERLE NORMAN
©2020 Merle Norman Cosmetics, Inc.
Merle Norman Cosmetics Studios have been independently owned and operated since 1931.

PAGLI



The New You
Hairstyling Salon
& Gift Shop
Walk-In or by Appointment
Monday-Saturday
Men, Women & Children
See  **MATRIX** Products
70 East Shady Lane • Enola
717-732-2174
www.thenewyouhairstylingsalon.com

CTGRA



GENERATIONS BARBER PARLOR



Walk-Ins Get \$10 Off!
Complimentary Beverages
Open 7 Days

203-637-8266 • GENERATIONS1929.COM
3 BOULDER AVE • OLD GREENWICH



CANAZ

Humble Hydration
& WELLNESS

Boost Your Glow, Flow, and Go with IV Therapy!

Book Your Drip Now!



9093 Elk Grove Blvd • Suite 100
Elk Grove • 916-937-3094

NJSCH

AURELIO SALON
AS

2448 Route 9
Howell
732-303-0052
aureliosalon.com

- Hair Cuts/Styling
- Hair Coloring
- Hair Removal Services
- Bridal Hair, Make-Up & Spa Services



OHTPC

GIFT CARDS AVAILABLE!

Lava
Massage and Skin Care

BOOK A COUPLES MASSAGE WITH YOUR SWEETHEART!

TRY A COMBO!
Couples Massage & Infrared Sauna
75 MIN. PACKAGE

Located in the **BROADVIEW COMMONS PLAZA**
9188 Broadview Road
Broadview Heights
440-660-2676



lavamassageandskincare.com

SEVEN YEAR PLUS 7 YEAR SPONSOR

ILPOD

Beauty Love Integrity Serenity Sharing

SALON Bliss
Hair • Nails • Body

www.SalonBlissGurnee.com



Full Hair & Nail Care
Pedicures • Massage
Facials • Waxing
Body Treatments
Eyelash Extensions • Etc.

10% DISCOUNT
Entire Retail Purchase
With this ad. Valid Jan. 2025 only.
Not valid with any other offer. GBA

7075 Grand Ave.
Gurnee
(in Gurnee Town Centre Mall)
847-336-4554

SEVEN YEAR PLUS 7 YEAR SPONSOR

OHTPC

Violet Vault Salon

Mention Town Planner Ad to Receive **10% OFF** at Checkout

7976 BROADVIEW RD., # 109
BROADVIEW HTS (Back of Building)

440-660-2945
440-736-7239




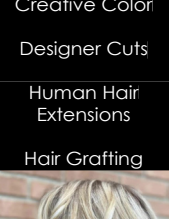
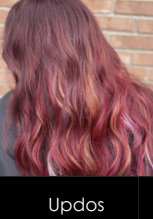
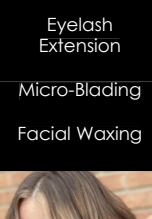


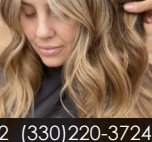


 @VioletVaultSalon






OHTPC

esbí ínt'l
ESBI SALON

4193 Center rd, Brunswick Oh 44212 (330)220-3724

CTGRA

ROOTS TOUCH-UP
15% OFF
THIS MONTH ONLY!

bobbypins
of stamford

203-425-9692
stamfordbobbypins.com

7 YEAR SPONSOR

CTGRA

GENERATIONS BARBER PARLOR

Walk-Ins
Get \$10 Off!
Complimentary
Beverages
Open
7 Days

203-637-8266
3 Boulder Ave • Old Greenwich

7 YEAR SPONSOR

ILOD

Bliss
Hair • Nails • Body

Valentine's Day is Right Around the Corner!
Spa Sampler & Perfect Polished Package
for that Special Someone!
www.SalonBlissGurnee.com

7 YEAR SPONSOR

LAPLR

Magnolia SALON & PARLOUR

- Brazilian Blowout
- Hi-Lights
- Waxing
- Facials
- Lashes
- Styles
- Color
- Cuts

South College Center • 2833 Johnston St.
Lafayette • 337-534-8259 • magnolialafayette.com

7 YEAR SPONSOR

INTRA

LOCKS OF FUN
"Kids cuts with a smile"

SEE OUR COUPONS!
155 W. Lincolnway, Valparaiso
(219) 548-7059
Call for your appointment today

LAPUR

SPRING COLOR COLLECTION
FREE Gift
with Purchase!
While Supplies Last

MERLE NORMAN
119 N. Jefferson St.
Abbeville
337-893-8463

7 YEAR SPONSOR

NYTUD

THE HAIR ATELIER By Moulk

15% OFF
1ST TIME CLIENTS
One time only. Exp. 12/31/25

@moulkkotbi
@thehairatelierbymoulk

(914) 571-1514
267 Columbus Ave Tuckahoe NY

CTGRA

GENERATIONS
Go Back to School In Style!
USE OUR COUPON BELOW & SAVE!

7 YEAR SPONSOR

INMAR

Buy a Gift Card for Mom this Mother's Day!

Le ESTHETICS

- Facials
- Permanant Makeup
- Brows & Lashes
- Spray Tan
- Laser Hair Removal

BEAUTY & WELLNESS
Bridal Party Services (On site & In studio)

812.360.0714
619 N. MORTON ST.

ILHUG

Foxy Nail Spa

Mani • Pedi
Artificial Nails
Gel Polish • Waxing
~ Walk-ins Welcome ~

2747 W. Hartigan Rd
Suite B
847-973-0500
Closed on Mondays

7 YEAR SPONSOR

NMCC

TAN NAILS
35% off Original Price
10% off Mon-Wed

Sensations Day Spa
TAN • Nails • Massage
1606 E. Roosevelt Blvd
HillTop - Monroe
704-289-5555

3 YEAR SPONSOR