

2025 PLANNER PROFILES

Hardware

Grow Your Business WITH TOWN PLANNER



The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR

\$5.00 OFF
ANY PURCHASE \$25
OR MORE, WITH YOUR
ACE REWARDS CARD

FOLEY HARDWARE IS NOW

ACE
Hardware
(914) 834-7200
2088 BOSTON POST RD
LARCHMONT
Order online 24/7
ship to our store for free
www.foleyhardware.com

*Not to be combined with any offer. Valid thru 12/31/2025

*Town Planner Advertiser
Since 2000*

We put you on display, everyday!

Hardware

2025 AD SAMPLES



TOWNPLANNER.COM

CANAZ

**1 FREE KNIFE
SHARPENING
SERVICE**

ELK GROVE

ACE

VALID AT THIS LOCATION ONLY

9680 Bruceville Rd

916-829-2104

Not valid with other offers.

VALID JAN 2025 ONLY

MAMAG

CARBY'S LUMBER
QUALITY BUILDING MATERIALS

We strive to deliver the best in
high-quality lumber and building materials
Decking • Doors
Windows • Siding & Trim

155 Hartford St. Framingham
(508) 872-7021
www.carbyslumber.com

ILPOD

\$5.00 OFF
Any purchase
of \$25 or more

**Lake Forest
Hardware
& Gift Shop**
True Value.

825 S. Waukegan Rd.
Lake Forest, IL
847-615-8949

Your local
source for

Cannot be combined with other
offers. Expires 12/31/25

INHES

PROPANE REFILL
\$5 OFF
MUST PRESENT
COUPON

FERGUSON
**Do it
Best**
Lumber-Hardware-Rental

1503 East Main St
Danville
317-745-4770
fergusons.doitbest.com

Limit 1 coupon per purchase.
Not valid with other offers.

INMAR

\$2 Off
any purchase of \$15 or more
\$5 Off
any purchase of \$25 or more
\$10 Off
any purchase of \$50 or more

DANNEMILLER
True Value.
Hardware &
Service Center

2991 South Grove Blvd
Bargersville
(On SR 135-Just south of
Whiteland Rd)

317-530-8113
DannemillerTrueValue.com

Must present coupon. Not valid with
other offers. Expires 12/31/25.

NJOD2

\$5 OFF
Any Purchase
of \$25
or More

(Not Valid on Paint or Repairs)
Expires 12/31/25

MAJOR
**HARDWARE
SUPPLY, LLC**

"Outstanding Service,
Hardware and Advice"

589 Pompton Ave
Cedar Grove
973-857-8301

NJOD2

10% OFF
ANY PURCHASE
Not valid with Benjamin Moore
Aura Paint, Super Hide, Super Spec
or Ultra Spec Paint.
Expires 12/31/25

**Village
Hardware
& Paint**

Benjamin Moore
Paints

223 Main Street
Chatham
973.635.2378
www.fergusonbrotherspaint.com

INDIG

\$10.00 OFF
Purchase of \$50
or More

NOBLESVILLE
ACE
Hardware

603 Westfield Road
in Noblesville Square
Shopping Center
317-770-5223

Not valid on sale prices.
Some exceptions apply. Exp 4/30/25

INTRA

\$5 OFF
PURCHASE OF
\$25 OR MORE
Discount is on regularly priced
merchandise. Not valid with
other offers. Expires 12/31/25

GUS BOCK'S
ACE
LANSING • DYER • MUNSTER • WINFIELD
Locally Owned Since 1935
Visit one of our four locations
Dyer • Munster
Lansing • Winfield

HH5513
GUSBOCKS.COM

INTRA

\$5 OFF
Purchase of
\$25 or More
*Offer not valid on sale,
clearance or special orders.
Expires 12/31/25

Philips
ACE
The helpful place.
Valparaiso, IN

3100 Calumet Ave.
Valparaiso
(219) 464-8687

NJOD2

\$5.00 OFF
Any Regular Priced
Purchase of \$25 or More

ANCHOR
ACE
The helpful place.
HARDWARE

320 Rt 46
Denville
973-627-6000
www.AnchorAce.com

Not valid with any other offers.
Expires 12/31/25

WISTR

\$5 OFF
Propane Refill

ACE
The helpful place.

205 S. Century Ave.
849-8500

Only valid February 2025

Hardware

2025 AD SAMPLES



TOWNPLANNER.COM

LAPUR

Imagine the Possibilities!

BRASSEUX'S
Hardware

300 State St.
Abbeville
9611 Maurice Ave. • Maurice

MAMAG

\$10 OFF
ANY PURCHASE
OF \$50 OR MORE

One coupon per purchase. Does not include tax.
With coupon only. Not valid with any other offer
or discount. Valid January 2025.

Benjamin Moore®
Paints

**TOWN LINE
HARDWARE**

SUDBURY / WAYLAND LINE
84 Boston Post Rd • Rt. 20
Sudbury, MA
978-443-2112
townlinehardware.com

WIOCO

\$5 OFF
Any Purchase or
Rental of \$25 or More

**MARTIN
HARDWARE
& RENTAL**

OPEN 7 DAYS A WEEK
A trusted name in hardware since 1928!

920-432-4845
1949 E. Mason St.
Corner of Main & Mason Streets
www.martinhardware.com

Must present coupon. Not valid
with other offers. Not valid on Penske
truck. Valid thru 12-31-25

NYTUD

\$5.00 OFF
ANY PURCHASE \$25
OR MORE, WITH YOUR
ACE REWARDS CARD

FOLEY HARDWARE IS NOW

**ACE
Hardware**

(914) 834-7200
2088 BOSTON POST RD
LARCHMONT
Order online 24/7
ship to our store for free
www.foleyhardware.com

Not to be combined with any offer. Valid thru 12/31/2025

NYTUD

**CORNELL'S
HARDWARE**
EST. 1909

310 White Plains Rd
Eastchester, NY • (914) 961-2400

15% off
your in-store purchase*

Offer good January 1 - 31, 2025

4 50000 01135 1

*Before tax. Max savings \$30. Good
on regular priced, store stock item
only. May not be used with other %
or \$ off coupons, or in conjunction
with PRO special pricing or Military
discounts. Rewards will be
accepted.

MNDYN

\$5.00 OFF
Purchase of \$25 or More

**THE VALUE
OF KNOWING
THE RIGHT PEOPLE**

**Deakyne's True Value
WE DELIVER!**

BEHIND EVERY PROJECT IS A **True Value.** 17507 Minnetonka Blvd
952-475-1220

Not valid with other offers. Expires 2/28/25.

OHCAS

\$5⁰⁰ OFF
With \$25⁰⁰ Purchase

**DUNN
HARDWARE**
GET IN - GET HELP - GET IT DONE RIGHT

Across from Richmond Mall
5144 Wilson Mills Rd.
440-720-0411

Expires: December 31, 2025
Not valid on sale items or
combined with other offers

NYTUD

**kawer's
tuckahoe
paint &
glass inc.**

Benjamin Moore®
Kawer's Tuckahoe Paint & Glass

Benjamin Moore®
Paints

Buy 1 Benjamin Moore
Paint Sample
Get 1 Free

29 Columbus Ave. Tuckahoe

CALL
OR
TEXT **914-961-4880**

Not to be combined with any other offer. Exp. 12/31/25

ILPOD

Anniversary Celebration
Saturday, October 18!
Games, Prizes, Food, and More!

Lake Forest Hardware & Gift Shop
True Value.
825 S. Waukegan Rd. Lake Forest, IL
847-615-8949
www3.truevalue.com/lakeforesthardware/

INDIG

Look for our Coupons in this Calendar!

NOBLESVILLE
ACE Hardware

603 Westfield Road
in Noblesville Square Shopping Center

317-770-5223

INTRA

\$5 OFF
PURCHASE OF \$25 OR MORE
Discount is on regularly priced merchandise. Not valid with other offers. Expires 12/31/25

GUS BOCK'S
ACE
LANSING • DYER • MUNSTER • WINFIELD
Locally Owned Since 1935

Visit one of our four locations
Dye • Munster
Lansing • Winfield

GUSBOCKS.COM

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NOBLESVILLE
ACE Hardware

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603 Westfield Road
in Noblesville Square Shopping Center

INMAR

DANNEMILLER
True Value.
Hardware & Service Center

Is your mower ready for Spring? See our February Coupon!

317-530-8113

2991 S Grove Blvd • Bargersville
(On SR 135-Just south of Whiteland Rd)