

2025 PLANNER PROFILES

Ice Cream-Candy-Yogurt



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR

\$3 OFF
ANY ICE CREAM CAKE
9" or Larger



1475 Rt. 46 • Ledgewood
973-584-9721
cliffsicecream.com
May not be combined with any other offer. Valid JAN 2025

*Town Planner Advertiser
Since 1999*

We put you on display, everyday!

Ice Cream- Candy-Yogurt

2025 AD SAMPLES



TOWNPLANNER.COM

ILHUG

\$2 OFF
any Signature Sundae

Jessie Mays
ICE CREAM CO.
EST. 2023

524 Rollins Rd
Round Lake Beach
224-338-8020

scoopjessiemays.com

Not valid with other offers.
Expires 12/31/25

MNDYN

\$1.00 OFF

Any One Item
Not valid with other offers.
Expires 11/22/25

Adele's
FROZEN CUSTARD

Rich, Creamy & Delicious
www.adelescustard.com

800 Excelsior Blvd
Excelsior
952-470-0035

WISTR

FREE SUNDAY
BUY ONE, GET ONE FREE

Baskin-Robbins
110 Limestone Pass
Cottage Grove
608-860-1788

baskinrobbins.com

99262664955063084108

One coupon per customer per visit. Offer must be presented at the time of order. No substitutions. Free sundae of equal or lesser value. Not valid with other offers. Valid thru 12/31/25

LAPLR

2 FREE Ounce of Yogurt or Ice Cream
Expires 12/31/25

PIRATE'S COVE FROZEN TREATS
VETERAN OWNED AND OPERATED

Blue Bell® Ice Cream
394 Sam Houston Jones Pkwy.
(Next door to Taco Bell)
Moss Bluff • 337-905-4185

LASLE

\$5.00 OFF
Any Cookie Cake

Happy New Year!

GREAT AMERICAN cookies

20103 Old Scenic Hwy
570-2772

Not valid with other offers. One coupon per person. Expires 12/31/25

INMAR

FREE
2-piece Box of Chocolate
and / or
\$5 OFF PURCHASE OF \$25 OR MORE

bloomington chocolate COMPANY

812-323-3073
bloomingtonchocolatecompany.com

2534 E. 3rd St

Not valid with any other offers.
Expires 4/30/25

LAPLR

\$1 OFF

2916 Johnston St.
Lafayette, LA 70503
Expires 12/31/25

THE PEACH COBBLER FACTORY

BANANA PUDDINGS

LAPLR

2 Scoop Sundae
BUY ONE, GET ONE FREE!

Baskin-Robbins

1104 E. Main St
New Iberia • 337-367-3531

One offer per coupon. Coupon required. Exp 12/31/25

OHTPC

\$5 OFF
ANY PURCHASE \$25 OR MORE

Sweets & Geeks

With coupon. Cannot be combined with other offers or rewards.
Valid at all Sweets & Geeks locations until 12/31/25

INMAR

\$3 OFF
ANY 8" OR 10" CAKE

DQ

2215 National Rd
Columbus Center
812-376-7311

DQCakes.com

VALID AT NATIONAL RD LOCATION ONLY.
EXPIRES 12/31/25

OHTP2

\$3 OFF ANY 8" DQ OR BLIZZARD CAKE
\$4 OFF ANY 10" DQ OR BLIZZARD CAKE
\$5 OFF ANY DQ OR BLIZZARD SHEET CAKE

DQ

715 PORTAGE TRL, CUY FALLS
CFallsDQCakes.com

3645 FISHCREEK RD, STOW
StowDQCakes.com

65 MONTROSE W. AVE, MONTROSE
MontroseDQCakes.com

VALID ALL YEAR!

VALID AT ABOVE LOCATIONS ONLY. LIMIT ONE COUPON PER CUSTOMER, PER VISIT. NOT VALID WITH OTHER PROMOTIONS, OFFERS, OR DISCOUNTS. NOT VALID ON DELIVERY OR MOBILE ORDER. VALID THRU 12-31-25.

OHTP2

BUY ONE HOT DOG, GET ONE FREE

DQ

1840 TOWN PARK BLVD. • GREEN
GreenDQCakes.com

65 MONTROSE W. AVE • MONTROSE
MontroseDQCakes.com

VALID ALL YEAR!

VALID AT ABOVE LOCATIONS ONLY. PLU29218
LIMIT ONE COUPON PER CUSTOMER, PER VISIT. NOT VALID WITH OTHER PROMOTIONS, OFFERS, OR DISCOUNTS. NOT VALID ON DELIVERY OR MOBILE ORDER. VALID THRU 12-31-24.

OHTPC

\$3 OFF ANY 8" DQ OR BLIZZARD CAKE | **\$4 OFF ANY 10" DQ OR BLIZZARD CAKE** | **\$5 OFF ANY DQ OR BLIZZARD SHEET CAKE**

DQ

133 NORTHLAND DR • MEDINA
(330) 722-0514 • dairyqueen.com

Valid at above location only. Limit one coupon per customer, per visit. Not valid with other promotions, offers, or discounts. Not valid on delivery or mobile order. Valid thru 12-31-25.

Ice Cream- Candy-Yogurt

2025 AD SAMPLES



TOWNPLANNER.COM

NCMCC

BOGO
Buy Any Basket
Get 1 FREE

Not valid with any other offers.
1 coupon per guest. Exp. 12/31/25
Indian Trail location only.

Culver's

980-313-8000
5122 Old Charlotte Hwy
near Publix



MNDYN

2 FOR \$8

Culver's® Double Deluxe Sandwich

The Culver's® Double Deluxe ButterBurger®

Culver's

Navarre
(952) 471-7500

Expires 12/31/25.
Reproductions of this coupon are not accepted.
Shown: The Culver's® Double Deluxe ButterBurger®
Based on purchase at regular menu price. Please no substitutions. Not valid with any other offer. Value 1000 cent. Limit one coupon per person per visit. Valid only at Navarre location.

WISTR

Buy 1 Get 1 FREE

Double Cheeseburger Basket

Culver's
BUTTERBURGERS & FROZEN CUSTARD

1075 Park St • 608-909-2697

Not valid with any other offers. Valid 2025

ILHUG

\$1 OFF
Any Value Basket

Culver's
BUTTERBURGERS & FROZEN CUSTARD

Valid ONLY At
100 US 12 - Fox Lake
847.629.5383
culversmenu.com
Cannot be used with any other offers.
Expires 12/31/25



INDIG

\$1.00 OFF
Any Value Basket

Culver's
BUTTERBURGERS & FROZEN CUSTARD

17651 Sun Park Dr.
Westfield 317-763-1777
Culvers.com
Scan to Order →

Not valid with any other offers. Valid 2025



WISTR

FREE
Medium Soft Drink
with purchase of a fish dinner

Valid 2025

Culver's
BUTTERBURGERS & FROZEN CUSTARD

4401 Cottage Grove Rd

Not valid with any other offers.



WISTR

Buy 1 Get 1 FREE
Double Cheeseburger Basket

Valid 2025

Culver's
BUTTERBURGERS & FROZEN CUSTARD

1599 Landmark Dr

Not valid with any other offers.



WISTR

Buy 1 Get 1 FREE
Chicken Sandwich Grilled or Crispy

Culver's
BUTTERBURGERS & FROZEN CUSTARD

Stoughton

873-6635

Coupon can only be used once.
Not valid with any other offers.
VALID MAR & APR 2025 ONLY



MNDYN

2 FOR \$8

Culver's® Double Deluxe Sandwich

The Culver's® Double Deluxe ButterBurger®

Culver's

Golden Valley • (763) 762-3200

Electronic versions of this coupon are not accepted. Shown: Double Deluxe Burger
Based on purchase at regular menu price. No substitutions. Not valid with any other offer. Value 1/200 cent.
Limit 1 coupon per person per visit. Valid only at 8843 7th Ave N, Golden Valley, location. Expires 12/31/25



MNDYN

BUY 1 GET 1 FREE
Any Medium Concrete Mixer

Expires 12/31/25. Reproductions of this coupon are not accepted.
Shown: Concrete Mixers made with Reese's® & Heath®
Based on purchase at regular menu price. Please no substitutions. Not valid with any other offer. Value 1/200 cent.
Limit one coupon per person per visit. Valid only at Navarre location.

Culver's

Navarre • (952) 471-7500



MNDYN

2 FOR \$8

Culver's® Double Deluxe Sandwich

The Culver's® Double Deluxe ButterBurger®

Culver's

Champlin • (763) 506-0290

Electronic versions of this coupon are not accepted. Shown: Double Deluxe Burger
Based on purchase at regular menu price. No substitutions. Not valid with any other offer. Value 1/200 cent.
Limit 1 coupon per person per visit. Valid only at Champlin location. Expires 12/31/25



Ice Cream- Candy-Yogurt

2025 AD SAMPLES



TOWNPLANNER.COM

NJOD2

\$3 OFF
ANY ICE
CREAM CAKE
9" or Larger



1475 Rt. 46 • Ledgewood
973-584-9721
cliffsicecream.com

May not be combined with any other offer. Valid JAN 2025

NJOD2

10% OFF
ENTIRE ORDER
(Excluding Cakes & Novelties)
~ OR ~
\$3 OFF ANY
CAKE ORDER
(Excluding Novelties)

With coupon. Cannot be combined with other offers. 1 per visit. Exp 12-31-25.



Riverdale
30 Rt. 23 N.
973.839.0198

curlysicecream.com

INHES

FREE
Single
Scoop
with any purchase
Not valid with any other offer



101 S Washington St.
Danville
(317) 745-2233

danvilledips.com

Expires 12-31-25.

MNDYN

\$1.00 OFF
Any One Item



Rich, Creamy & Delicious
www.adelescustard.com
952-470-0035
800 Excelsior Blvd
Excelsior

Not valid with any other offers. Expires 11/22/25

SCFAL

\$1 OFF
A SINGLE
SCOOP!

- Allergy Friendly
- Vegan
- Homemade



Delivery Available
1417 Hwy 17 S,
NMB • 828-237-3694
@nononutsicecream

SCFAL

FREE
4oz YOGURT
with purchase of 4oz yogurt
(same cup)

One per customer. Not valid with other offers. Exp. 12/31/25



Premium Frozen Yogurt,
Ice Cream & Sorbet

2607 S. Hwy 17 Bus • Garden City
843-651-COOL (2665)
froyozusa.com/GardenCity

FREE
WAFFLE BOWL
WITH 8 OZ PURCHASE

One per customer. Not valid with other offers. Exp. 12/31/25

OHTP2

**BUY ONE
GET ONE**
CHOCOLATE DIPPED
OREOS, PRETZELS,
AND GRAHAM
CRACKERS
EQUAL OR LESSER VALUE
(sizes vary, mix & match)



50 W. Streetsboro St • Hudson
330-342-1232
DessertsOfHudson.com

Not valid with other coupons,
discounts, or offers.
Valid through 12-31-25

INHES

**20%
OFF**
ANY PURCHASE
Not valid with any other offers.
Valid 2025 AV



orange leaf
FROZEN YOGURT & TREATS

AVON
7565 E. U.S. Hwy 36
PLAINFIELD
Perry Crossing Next to Theater

INMAR

**15%
OFF**
Any
Purchase



317-881-1717
5920 E. Stop 11 Road
Indianapolis

Not valid with any other
discounts. Expires 12/31/25.

INMAR

**75¢
OFF**
Regular-Size
Glaciers



4949 E. Stop 11 Road
(Stop 11 & Emerson)

317-889-1468

www.ritters.com

One coupon per customer. Not valid
with any other offers or discounts.
Good only at Southport location.
Expires 12/31/25

OHTPC



**\$5 OFF ANY
PURCHASE \$25 OR MORE**

With coupon. Cannot be combined with other offers or rewards.

LASLE

Sweet Indulgences!

Marble SLAB CREAMERY®

GREAT AMERICAN cookies®

20103 Old Scenic Hwy • 570-2772

INTRA

DQ

1249 Broadway, Chesterton
(219) 926-5110

NCMCC

-CARAMEL APPLES-

BUY 1 GET 1 FREE!

Cannot be combined with any other offers. One coupon per day. Exp 12/31/25

ROCKY MOUNTAIN CHOCOLATE FACTORY

821 Park Center Dr. Downtown Matthews 704-443-9150

SEVEN YEAR PLUS 7 YEAR SPONSOR

NCMCC

BRUSTER'S real ice cream

\$3 OFF ANY ITEM

545 W John St. • Matthews

SCFAL

Coupons In Calendar!

froyoz

Build Your Own Frozen Yogurt, Ice Cream or Sorbet Creation!

2607 S. Hwy 17 Bus • Garden City
843-651-COOL (2665)
froyozusa.com/GardenCity

ILHUG

Jessie Mays

524 Rollins Rd
Round Lake Beach
224-338-8020
scoopjessiemays.com

MNDYN

Open for the Season!

Adele's

FROZEN CUSTARD
800 Excelsior Blvd • Excelsior
952-470-0035
www.adelescustard.com

SEVEN YEAR PLUS 7 YEAR SPONSOR

LAPLR

CELEBRATE 31

31 IS OUR LUCKY NUMBER.
Let's Celebrate All Day.
See Store for Details.
1104 E. Main St • New Iberia
337-367-3531

THREE YEAR PLUS 3 YEAR SPONSOR

NYTUD

Chocolations

Westchester's Best Chocolate Shop
607 EAST BOSTON POST ROAD
MAMARONECK
(914) 777-3600

SEVEN YEAR PLUS 7 YEAR SPONSOR

LAPUR

PRINCE COVE FROZEN TREATS

Your 'the' TOPPINGS to my FROYO!

394 Sam Houston Jones Pkwy. • Moss Bluff
(Next door to Taco Bell) • 337-905-4185

SEVEN YEAR PLUS 7 YEAR SPONSOR

NJOD2

See our coupons throughout the calendar

Riverdale
30 Rt. 23 N.
973.839.0198

NYTUD

The Candle Cart

EVENT PLANNER

914.954.8006
267 Columbus Ave.
Tuckahoe

