

2025 PLANNER PROFILES

# Interiors-Blinds-Flooring



## Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

**"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."**

*Laura Lake, Branding Basics*

**"A brand is a story... that is always being told."**

*Scott Bedbury, A Brand World*



**Town Planner®**  
YOUR COMMUNITY CALENDAR

**10% OFF**  
**Special Order**  
**Flooring**  
**Purchase**

**Success**  
FLOOR COVERING LLC

- Carpet
- Tile
- Wood
- Laminate
- Ceramic & Vinyl

**Sales & Installation**  
**108 E. Liberty St.**  
**Oakland**  
**(301) 334-2203**

Excludes labor, padding, underlayment, glue, seam sealers. Not to be combined with other offers. Exp. 12/31/25

*Town Planner Advertiser  
Since 2007*

*We put you on display, everyday!*

# Interiors

## 2025 AD SAMPLES



TOWNPLANNER.COM

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**\$50 OFF**  
\$1500 PURCHASE

**Kenny's**  
FLOOR COVERING, INC.  
kennysfloors.com

**McHenry County's #1 Choice for Flooring**  
2002-2023

FAMILY OWNED AND OPERATED FOR OVER 25 YEARS  
**(815) 385-4069**  
3812 North Richmond Rd  
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2 Miles North of Rt. 120 on Rt. 31

Not valid with other offers. One per customer. Valid ALL of 2025.



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**30% OFF**  
All Fabrics

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Blinds & Shades

**Adkins**  
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AdkinsDraperyShop.com

With coupon at time of sale. Made with your selection from our fabrics. Not valid with other offers. Expires 12/31/2025



INMAR

**FLOORING**  
**\$100 OFF**

FREE ESTIMATES  
FREE 18 Month Financing

**CARPET ONE**  
FLOOR & HOME

**317-502-2557**  
894 N. S.R. 135  
(Next to Handel's)

CarpetOneGreenwood.com

Min Purchase \$1,000. Not valid on previous orders. Expires 12/31/25



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**CertaPro Painters®**

**\$200 OFF\***

\*Offer applies to your residential or commercial painting project of \$2,000 or more. Must be presented at time of estimate. Not valid with other offers. Not valid on current estimates or proposals. Available at participating CertaPro Painters® of Morristown. Expires 12/31/25

**862-222-4055**  
morristown.certapro.com

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**Marvelous Painting & Carpentry**

**908-647-3010**

**\$650 OFF**  
Complete Exterior or Interior Job

KITCHENS • BATHROOMS • BASEMENTS

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**Painten'Place**

150 Rt. 53 & Menagh Ave.  
Across from Acme Shopping Center  
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- Wood
- Laminate
- Ceramic & Vinyl

**Sales & Installation**  
108 E. Liberty St.  
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**(301) 334-2203**

Excludes labor, padding, underlayment, glue, seam sealers. Not to be combined with other offers. Exp. 12/31/25



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OF CAROLINA FOREST  
FREE IN-HOME CONSULTATION • FREE INSTALLATION • FINANCING



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- ★ Remnants
- ★ Runners
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[www.CarpetsToGoNJ.com](http://www.CarpetsToGoNJ.com)

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Carpet, Hardwood, Vinyl and more...  
Residential & Commercial  
Family Owned & Operated for Over 25 Years  
Expert Installation & Quality Products  
100% Guarantee



"McHenry County's #1 Choice for Flooring" 2002-2023

**(815) 385-4069**  
3812 North Richmond Rd • Johnsburg  
2 Miles North of Rt 120 on Rt 31



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Residential & Commercial  
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Expert Installation & Quality Products  
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Offer expires 12/31/2025



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