

2025 PLANNER PROFILES

Jewelers

Grow Your Business WITH TOWN PLANNER



The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR

**Additional
10% OFF**
the Sale Price
of Fine Gold Jewelry
Excluding Special Orders

WEST ESSEX
Jewelers
FINE JEWELRY & GIFTWARE
"Your Forever
Jewelry Store"
Essex Mall
889 Blfd. Ave.
West Caldwell
973-227-0234
westessexjewelers.net
Cannot be combined. With this coupon. Exp 12/31/25

*Town Planner Advertiser
Since 1992*

We put you on display, everyday!

ILPOD

JEWELRY STUDIO
Fine Custom Jewelry & Design

Repair Restore Redesign

A Second Generation Designer & Goldsmith
Creating Quality Wearable Art for
30 years in Lake County

833-525-3935

RDJewelryStudio.com
34 E. Center Ave. Lake Bluff, IL 60044

INDIG

Jewel Box Jewelers

Zionsville's Oldest Jewelry Store Since 1973
Mon-Wed 10-5 • Thurs & Fri 10-6 • Sat 10-3
100 SOUTH MAIN STREET
ZIONSVILLE • 317.873.5076
jewelboxjewelers.net

LAPLR

**Wear Red,
You've Earned it!**





NJOD2

"It's Storage Time!"

Deluxe Cold Storage Coupon
Protect Your Investment
On-Premises Storage
Cleaning, Glazing
& Restoration
Only \$99.00
Expires July 31, 2025

TERZAKO FURS
ARTISTRY IN FURS
One of Essex County's Oldest and Largest Furriers
Est. 1916
472 Bloomfield Ave. Caldwell
973-226-7303

PAGLI

Kevin Bear Jewelers
717-249-4888 • www.KevinBearJewelers.com
2043 West Trindle Rd., Carlisle, PA



PAGLI

MUNN'S
diamond gallery
1203 Market Street | Lemoyne, PA
717-761-8310
www.munns.net



This is what we do.

WISTR

Dreaming in Diamonds

Strikingly Beautiful Engagement Rings

Bergey JEWELRY

111 S. Main St
Oregon
608-835-3698
bergeyjewelry.com

WISTR

REFINED RELICS
JEWELERS

Custom. Jewelry.
Exactly the way you want it.

1609 Landmark Dr • Ste 105
608-839-0067 • refinedrelicsjewelers.com

PAGLI



This is what we do.
MUNN'S
diamond gallery

1203 Market Street | Lemoyne, PA
717-761-8310
www.munns.net

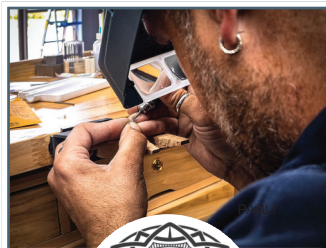


Kevin Bear Jewelers

717-249-4888 • www.KevinBearJewelers.com
2043 West Trindle Rd., Carlisle, PA



WISTR



- Custom Designed Jewelry And Antique Restoration
- Invincible Set Repair
- True-Tension Setting
- 3d Scanning
- Complimentary Clean & Check
- Warranty Transfer

Walk-ins welcome,
or for appointment call
608-839-0067

1609 Landmark Dr • Suite 105

refinedrelicsjewelers.com

NYTUD

TWIN JEWELERS
Affordable and Fine Jewelry

\$20 Off
Purchase of
\$100 or more!



Watch Battery Buy 1 Get 1 Free
Offers may not be combined. Exp. 12/31/25

Designers of Fine Jewelry
GIA Certified Diamonds
Rare Gemstones, Repairs
Appraisals, Gold Buyers & Refiners

5 Mill Road, Eastchester
914-961-(TWIN) 8946
Tuesday - Saturday: 11 am - 6 pm

637A McLean Ave., Yonkers
914-375-(GOLD) 4653
Tuesday - Friday: 11 am - 7 pm
Saturday: 11 am - 6 pm

NJOD2



**Additional
10% OFF**
the Sale Price
of Fine Gold Jewelry
Excluding Special Orders

WEST ESSEX
Jewelers
FINE JEWELRY & GIFTWARE

*"Your Forever
Jewelry Store"*



Essex Mall
889 Blfd. Ave.
West Caldwell

973-227-0234

westessexjewelers.net

Cannot be combined. With this coupon. Exp 12/31/25

NJOD2

"It's Storage Time!"



Deluxe Cold Storage Coupon
Protect Your Investment
On-Premises Storage
Cleaning, Glazing
& Restoration
Only \$99.00
Expires July 31, 2025

TERZAKO FURS
ARTISTRY IN FURS
One of Essex County's Oldest and Largest Furriers
Est. 1916
472 Bloomfield Ave. Caldwell
973-226-7303




NJOD2

**Celebrating over 50 Years
in Roxbury - Since 1974**


**10% OFF
JEWELRY REPAIR**
Limit one per person. Valid in January 2025.

**w.kodak
JEWELERS**
Roxbury Mall
275 Route 10 E
Succasunna, NJ 07876
973-584-3400
Free Consultation @
WKodakRoxbury.com





OHTPC

Watch and Jewellery Repairs on ALL Major Brands!



Siddiqui Jewelers



**Making memories sparkle
for five generations**

500 E Royalton Rd. • Broadview Hts. • (440) 717-0640
siddiquijewelers.com



PAGLI

**MUNN'S
diamond gallery**
1203 Market Street | Lemoyne, PA
717-761-8310
www.munns.net



This is what we do.



LAPLR

**WEAR RED,
YOU'VE
EARNED IT!**





LAPLR

**Order Your
Louisiana Ring!**





Jewelers

2025 AD SAMPLES

WISTR

CASH FOR GOLD!

**MIDWEST FINE
JEWELRY & COIN**
EST. 1985
221-4242 • 4701 Monona Dr • Monona

WISTR

REFINED RELICS

See us at the Wedding
Show and ask us about
shadow banding your engagement ring!



WISTR

REFINED RELICS

Custom. Jewelry.
Exactly the way you want it.



1609 Landmark Dr • Suite 105 • 608-839-0067 • refinedrelicsjewelers.com



MDWAS

NEW LOCATION
155 East Main St., Frostburg

**TERRY'S
JEWELRY**

NCMCC

Shop for Valentines Day


Amour
FINE JEWELRY

2811 W. Hwy 74
Poplin Place
Monroe
704-254-2914

NJSCH

**GOT GOLD?
GET CASH!**

GOLD-N-TIME
FULL SERVICE JEWELERS
732-536-6020
www.goldntime.com
700 Tennent Road • NetCost Plaza • Manalapan



NJOD2

"IT'S STORAGE TIME!"

Deluxe Cold Storage Coupon
Protect Your Investment • On-Premises Storage
Cleaning, Glazing & Restoration
Only \$99.00
Expires July 31, 2025

**TERZAKO
FURS**
ARTISTRY IN FURS

One of Essex County's Oldest and Largest Furriers Est. 1916
472 Bloomfield Ave. Caldwell 973-226-7303




OHTPC

**INDEPENDENCE
COIN & COLLECTIBLES**
6495 BRECKSVILLE ROAD, INDEPENDENCE, OHIO 44131

FREE
20 minute consultation
and appraisal
Must present this coupon. Not valid with
any other offers. Expires 12/31/25.

WE BUY GOLD
216-524-3520
6495 Brecksville Road • Independence
indecoin.com

VISIT OUR SITE





Jewelers

2025 AD SAMPLES



TOWNPLANNER.COM

INDIG

BUY ONE
WATCH BATTERY
GET ONE
FREE

ON SITE CHANGES ONLY
EXPIRES 12-31-25

*Jewel Box
Jewelers*

Custom Designs • On-Site Repairs
Watch Batteries & Repair
Engraving • Appraisals
Pearl and Bead Restringing

100 SOUTH MAIN ST
ZIONSVILLE
317.873.5076

JEWELBOXJEWELERS.NET



INMAR

\$50.00
RING SIZING
UP OR DOWN
ONE SIZE

Offer subject to change
based on price of gold
(Platinum slightly more)



*Jewelers
Boutique*

3320 Madison Ave
3 Blocks North of Hanna Ave
jewelersboutique.us

317-788-7679

1 coupon per person. Not to be
combined with any other offer.
Expires 12/31/25.



MDWAS

FREE
**Watch Battery
Replacement**

(One watch battery per
coupon). Expires 12/31/25

**TERRY'S
JEWELRY**

- New and Estate
Jewelry
- Custom
Designs
- Watch
Repair



155 E. Main St.
Frostburg

301-724-5115



NCMCC

\$9.99

Watch Battery
(most brands)
Expires 12/31/25

Amour
FINE JEWELRY

2811 W. Hwy 74
Poplin Place
Monroe
704-254-2914

IN STORE REPAIRS



NCMCC

\$9.99

Watch Battery
Excludes High End Brands.
Limit 2 batteries per coupon.
Expires 12/31/25

**KINGS
JEWELRY**
family operated



Matthews Festival
across from Harris Teeter
704-841-2013
thekingsjewelry.com



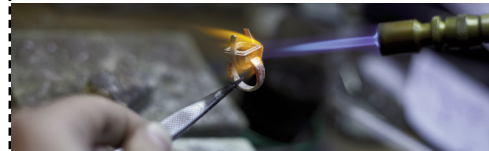
NJOD2

Henry's
Fine Jewelry

\$10.00 OFF

Any Jewelry Repair

*Offer valid on any jewelry repair of \$50 or more



665 Martinsville Rd, Basking Ridge • 908-903-0390
419 Springfield Ave, Summit • 908-273-3777

Expires 12-31-25

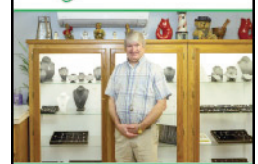
PAGLI

20% OFF
in store stock

excludes pre-owned

Expires 12/31/25

*Kevin Bear
Jewelers*



717-249-4888
2043 West Trindle Rd. Carlisle, PA
WWW.KVINBEARJEWELERS.COM



WISTR

\$30 OFF

\$200 in store purchase

(NOT VALID ON SPECIAL
ORDERS OR REPAIRS)

Bergey
JEWELRY



111 S. Main St. • Oregon
(608) 835-3698

bergeyjewelry.com

Not valid with other offers.
One coupon per customer.
One coupon per visit.
Valid thru 2/28/25



WISTR

40% OFF
ANY REPAIR

REFINED RELICS
JEWELERS

Custom. Jewelry.
Exactly the
way you want it.

1609 Landmark Dr • Ste 105
608-839-0067
refinedrelicsjewelers.com

Not valid with other offers.
One coupon per customer.
Mention coupon when scheduling
appointment. Valid thru 12/31/25

NJSCH

GOLD N TIME
FULL SERVICE JEWELERS

**GOT GOLD?
GET CASH!**



700 Tennent Road
NetCost Plaza
Manalapan
732-536-6020

www.goldntime.com

BUY SELL



WIOCO

**Free Pearl Earring
or Bracelet**
with any new jewelry
purchase. Selections may vary.

With Coupon Only. One coupon per customer per visit.
Expires December 31, 2025



**Diamonds
& Gold**
2071 Central Dr • 920-437-6811
Across from Target in Bellevue

