

2025 PLANNER PROFILES

Maid Service

Grow Your Business WITH TOWN PLANNER



The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World

**\$50 Off
First Cleaning**

(New customers only)

**YOUR
PREMIER
LOCAL
CLEANERS
SINCE 2012**

The Maids®

GRAYSLAKE

(847) 548-4402

Call today to
schedule your cleaning

Must mention offer; not valid with other offers. Expires 12/31/2025



Town Planner®
YOUR COMMUNITY CALENDAR

*Town Planner Advertiser
Since 2014*

We put you on display, everyday!

Maid Service - House Cleaning - Window Cleaning

2025 AD SAMPLES



TOWNPLANNER.COM

MDWAS

\$20 OFF
First Visit
New Customers Only
Expires 12/31/25

Maid Clean

- Offices • Windows
- Commercial Buildings
- Floors/Carpets and more

240-522-6041



ILPOD

\$50 Off First Cleaning
(New customers only)

YOUR PREMIER LOCAL CLEANERS SINCE 2012

The Maids*
GRAYSLAKE
(847) 548-4402
Call today to schedule your cleaning

Must mention offer; not valid with other offers. Expires 12/31/2025



LAHAR

\$10 OFF Basic Cleaning For New Clients
Cannot be combined with any other offers. Expires 12/31/25

ON-THE-GO

CLEANING CO.
PROFESSIONAL CLEANING & ORGANIZATION SERVICES

To Schedule An Appt. Call 337-226-5775

- Move Out/In Clean
- Commercial Clean
- Basic Clean • Deep Clean
- Organization

INMAR

\$300 OFF DEEP CLEANING SERVICES
(with bi-weekly recurring services)

DIRTY HOUSE?

CALL US FOR A FREE QUOTE!
317-522-6263

New clients only. Expires 10/31/25

WIOCO

\$30 OFF CLEANING
\$10 OFF your first 3 cleanings of weekly or bi-weekly service.
~ OR ~
\$20 OFF ONE TIME CLEAN (\$200 MINIMUM)

merry maids
Relax. It's Done.™

What a relief. A clean house.
Come home to someone else's job well done. Guaranteed.

920.434.9308
www.merrymaids.com

Not valid with other offers. Valid thru 12/31/25.

CTGRA

STAMFORD MAID CLEANING SERVICE

\$50 OFF
Residential Service
New Customers Only Please! (2 Hour min.)



ILPOD

\$50 Off First Cleaning
(New customers only)

YOUR PREMIER LOCAL CLEANERS SINCE 2012

The Maids*
GRAYSLAKE
(847) 548-4402
Call today to schedule your cleaning

Must mention offer; not valid with other offers. Exp. 12/31/2025



CTGRA

GREENWICH MAID

\$50 OFF
Residential Service
New Customers Only Please! (2 Hour min.)



CTGRA

STAMFORD MAIDS

Call Today For A Cleaning Estimate
203-348-0066
stamfordmaidsllc.com



CTGRA

GREENWICH MAIDS

You're Going To Love The Way We Clean

Call Today For A FREE Cleaning Estimate
203-661-5190
greenwichmaidsllc.com



CTGRA

**STAMFORD
MAIDS**



Call Today For
A Cleaning
Estimate



203-348-0066
stamfordmaidsllc.com



NJOD2

**John's
Cleaning Service, LLC**
RESIDENTIAL & COMMERCIAL
**Reliable, Trustworthy,
Professional**

\$20 OFF Your First Cleaning
when you mention this ad

(862) 239-2531
Johncleaningservicellc.com
**FULLY
INSURED**





NJOD1



Carla Durako's Cleaning
\$10 off first cleaning
Cell: 973.713.4078
Home: 973.627.3408
Email: cdurako@aol.com
16 Whaleback Waddy Denville



NJOD2

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SPRING CLEANING
862-239-2531
5 Star Google Rated



