

2025 PLANNER PROFILES

Martial Arts

Grow Your Business WITH TOWN PLANNER



The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told."

Scott Bedbury, A Brand World



Town Planner®
YOUR COMMUNITY CALENDAR

**WORLD CHAMPION
TAEKWONDO**
Learn From The Best!

**Give Your Child
A Different Kind
Of Education**

*Right Thought
Right Attitude
Right Behavior*

- Discipline/Respect
- Self-Confidence
- Positive Attitude
- Self Defense

203-972-3331
22 Vitti St • New Canaan
newcanaanwct@gmail.com

WWW.WCTKICK.COM



CHECK THE
SCHEDULE



*Town Planner Advertiser
Since 2020*

We put you on display, everyday!

NCMCC

\$39
1st Month

FREE Uniform
UNLIMITED Classes

ACHIEVE
MARTIAL ARTS

Start Your Martial Arts Journey This New Year!

(980) 245-2059

AchieveNC.com
343 W John St, Matthews

THREE YEAR PLUS 3 YEAR SPONSOR

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KIDS MARTIAL ARTS
CONFIDENCE, DISCIPLINE & SELF-DEFENSE

ADULT MARTIAL ARTS
CARDIO, STRENGTH & FLEXIBILITY

TRY A TRIAL CLASS
SCAN OR CALL: (973) 384-1158

THREE YEAR PLUS 3 YEAR SPONSOR

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WORLD CHAMPION TAEKWONDO
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****Offer Expires January 31**

CTGRA

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YEAR
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\$39
1st Month
Expires Feb. 28, 2025

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uniform
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classes


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343 W John St. Matthews

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3
YEAR
SPONSOR

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TRIAL OFFER
2 FREE WEEKS
OF LESSONS



FAMILY MARTIAL ARTS CENTER

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familymartialartscenterllc.com

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3
YEAR
SPONSOR

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KIDS & ADULTS
PREMIER
MARTIAL ARTS



TRY 2 CLASSES
FOR \$39

Not to be combined with any other offer. Exp. 12/31/25

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Field Trips • Friendship & Fun
Exciting Activities • Martial Arts Training
Mention coupon at Registration. Expires Apr. 30, 2025



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KIDS MARTIAL ARTS
Confidence, Discipline
& Self-Defense
(973) 384-1158



NJOD2

Brazilian Jiu-Jitsu:
Transform your Body & Mind



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CLASS**

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DETAILS

