2025 PLANNER PROFILES

Medical



Grow Your Business with

The essential elements of successful marketing are branding, visibility and shelf life. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build

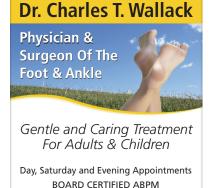
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told." Scott Bedbury, A Brand World

your business.





10 Chapel Hill Rd. **Lincoln Park** 973-694-5632

Town Planner Advertiser Since 1998

Town Planner® YOUR COMMUNITY CALENDAR

We put you on display, everyday!

Medical - Physicians Doctors - Massage Clinics Therapists - Spas
2025 AD SAMPLES



TOWNPLANNER.COM









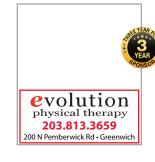


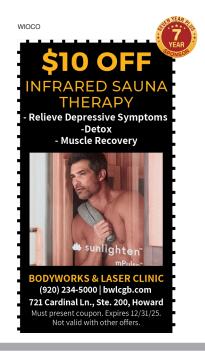


LAHAR



CTGRA







TOWNPLANNER.COM

Medical - Physicians - Doctors -Massage Clinics - Therapists - Spas 2025 AD SAMPLES

LAHAR **NEW YOU.** Come see us at Aymond Med Spa for all of your Botox, Filler, क्ष Beauty Enhancement Needs. 100 N 3rd St • Leesville (337) 239-2776 aymondmedical.com







OHTPC Calming Comfort Massage Therapy LLC

Relief and Relaxation for Women

A place for women who are ready to take time to be taken care of.

Gift Certificates availabale for the moms, grandmas, sisters, wives and other ladies in your life.

Adrienne Perl, LMT

calmingcomfortmassage.com

122 Watrusa Avenue Downtown Wadsworth

LAPUR



CTSPORTS Powered by evolution PHYSICAL THERAPY AND FITNESS Merritt On the River 20 Glover Ave . Norwalk 203.957.8100 CTSPORTSPT.COM

CTGRA

NJOD2

