

2025 PLANNER PROFILES

Pet Services



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"I have received over 100 new clients within the first six months of advertising, resulting in resounding success and thousands of dollars of new business."

*Dr. Crystal Strah la, DVM
Danville Veterinary Hospital*



Town Planner®
YOUR COMMUNITY CALENDAR

HILLVIEW



VETERINARY CLINIC

We Treat All Types of Pets and Animals!

Jennifer & John Clarke, DVM
Lauren Blair, DVM
Pat Shields, DVM
Shannon M. Kiley, DVM


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- Avian, Exotics, & Reptiles
- Fear Free Practice

317-736-8880
1761 Thornburg Lane • Franklin
www.HillviewVets.com

*Town Planner Advertiser
Since 2004*

WIOCO

10% OFF BOARDING
With Purchase of 3 or More Consecutive Nights
Must present coupon. Limit one per customer per visit per quarter. Not valid with other offers. Expires 12-31-25.
Big or Small We Take Them ALL!



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CAMP BOW WOW®
DOGGY DAY CARE AND BOARDING • LIVE WEB CAMS
TRAINING • TURF • GROOMING
ENRICHMENT SERVICES

BOARDING SPECIAL! FIRST NIGHT FREE
(minimum 3 nights to qualify)

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Where a Dog Can be a Dog.®
One Time Use Per Client.
New Clients Only. May not be combined with other offers. Exp. 12/31/25 at Carmel location only. Call for De-Tails. Campers must be current on rabies, distemper and 12 month Bordetella.





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Award Winning Luxury Dog Boarding and Daycare

- Locally Owned, Nationally Respected
- Spacious Outdoor Play Areas
- Continuous supervision by trained and certified staff
- Clean & comfortable bedding
- Cage-free boarding options

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908-417-6886
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K9 RESORTS

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Dogs are Family at our Luxury Pet Hotel
The next time you need to be apart from your pup, turn to the team at K9 Resorts for reliable, trustworthy dog daycare and boarding!

63 US-206, Suite 100 • Hillsborough
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Bed & Bark PET RESORT

www.BedandBark.com
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CAMP BOW WOW®
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Free Day Camp with Boarding Stays

FIRST DAY IS FREE

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CAMP BOW WOW
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 TURF • ENRICHMENT SERVICES • TRAINING • GROOMING
*Camp Provides Happiness
 and Health for Your Pup!*

- Provides regular exercise to maintain a healthy weight
- Relieves boredom, separation anxiety and destructive behavior at home
- Improves socialization with dogs & people
- Enhances quality of life with Enrichment Services

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