

2025 PLANNER PROFILES

# Pet Services



## Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

**"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."**

*Laura Lake, Branding Basics*

**"I have received over 100 new clients within the first six months of advertising, resulting in resounding success and thousands of dollars of new business."**

*Dr. Crystal Strah la, DVM  
Danville Veterinary Hospital*



**Town Planner®**  
YOUR COMMUNITY CALENDAR

**HILLVIEW**

**VETERINARY CLINIC**

We Treat All Types of Pets and Animals!

Jennifer & John Clarke, DVM  
Lauren Blair, DVM  
Pat Shields, DVM  
Shannon M. Kiley, DVM

- Equine Mobile Services
- Avian, Exotics, & Reptiles
- Fear Free Practice

**317-736-8880**  
1761 Thornburg Lane • Franklin  
[www.HillviewVets.com](http://www.HillviewVets.com)

*Town Planner Advertiser  
Since 2004*

WISTR

**Canine Corner**



**Comprehensive Dog and Cat Grooming Services**  
**Daycare for Your Dog**

**The Ruff House**

732 Lois Drive • 837-2626

**SEVEN YEAR PLUS 7 YEAR SPONSOR**

MAMAG

**Daily Leash**



Daily Dog Walking & Exercising Services Tailored to Each Pup!

maryannem@dailyleash.com  
**Holliston Area**  
WWW.DAILYLEASH.COM

**THREE YEAR PLUS 3 YEAR SPONSOR**

ILPOD

GET YOUR FIRST DAY OF DAYCARE FREE!

**all-inclusive dog care**

GROOMING • DAYCARE • BOARDING • RETAIL

**THE DOG STOP**

The Dog Stop – Mundelein  
1551 S. Lake Street  
Mundelein, IL 60060  
847-393-7403



**SEVEN YEAR PLUS 7 YEAR SPONSOR**

OHTPC

**Central Bark**

CELEBRATING **20 YEARS**

**SCHEDULE YOUR VISIT TODAY**



**Enrichment Dog Day Care**  
Grooming • Boarding  
Training & Enrichment • Products

3001 Towpath Rd • Broadview Hts  
(440) 526-2276 • bvh@centralbarkusa.com  
centralbarkusa.com

OHTPC

**\$10 OFF NEW CLIENTS**

**\$5 OFF RETURNING CLIENTS** | **\$5 OFF SPECIALTY PACKAGES**

**ATOMIC DOG GROOMERY**

8055 Broadview Rd, Broadview Hts • 440.523.9354

**Follow us on Facebook @atomicdoggroomery**

Must present coupon. Cannot be combined with any other offer. Exp 12/31/25

**SEVEN YEAR PLUS 7 YEAR SPONSOR**

OHTPC

**\$10 OFF SATURDAY GROOM**

**\$25 OFF GROUP TRAINING CLASS**

**FREE**  
Behavior Assessment & One-On-One Enrichment Session  
FOR NEW DAYCARE CLIENTS  
\$65 VALUE

**Central Bark**

3001 Towpath Rd • Broadview Hts  
(440) 526-2276 • centralbarkusa.com

Must present coupon. Cannot be combined with any other offer. Exp 12/31/25

WISTR

**NEW LOCATION**

**\$5 OFF Any Grooming Package**

Professional Pet Grooming

**Canine Corner**



837-2626  
732 Lois Drive

**Follow Us**

One coupon per family per visit. Offers cannot be combined. Valid thru 12/31/25

**SEVEN YEAR PLUS 7 YEAR SPONSOR**

ILHUG

**15% OFF ANIMAL GROOMING**

Not valid with other offers.  
Expires 12-31-25.

847-546-0900

**DOG GONE CLEAN GROOMING INC.**

816 W. Rollins Rd  
Round Lake Heights

847-546-0900  
doggonecleangrooming.com

**SEVEN YEAR PLUS 7 YEAR SPONSOR**

NCMCC

**FREE**  
Teeth Brushing  
or  
Nail Grinding  
with  
grooming  
service

Valid for one dog

**FURever Blessed Pet Salon**

105 Navajo Trail  
Downtown Indian Trail  
980-347-5020  
30 years experience

Expires 12/31/25

**THREE YEAR PLUS 3 YEAR SPONSOR**

NJOD2



**On The Ball  
Dog Training**  
Classes/Private Training  
10 Summit Ave  
Berkeley Heights  
908-451-5707

NJOD2



**THE DOG SPA**  
PROFESSIONAL GROOMING

900 Main St. • Boonton  
**973-335-0015**  
TheDogSpaNJ@yahoo.com

NJOD2

- GROOMING
- DOG WALKING
- DOGGY DAY CARE

**(973) 267-PAWS (7297)**  
**233 Speedwell Ave • Morris Plains**

NJOD2

**GROOMING • DOG WALKING  
DOGGY DAY CARE**

**(973) 267-PAWS (7297)**  
**233 Speedwell Ave • Morris Plains**  
washnwiggle.com

WISTR



Professional Pet Grooming Serv

**799 Lois Dr • 837-2626**  
caninecornerwi.com

ILHUG



**Dog Gone Clean, Inc**  
*Use Our coupon!*  
doggonecleangrooming.com

NJOD2



**50% OFF**  
New Customers Only

**NOAH'S ARK**  
PET GROOMER

**466 Pompton Ave.  
Cedar Grove  
973-477-9275**

Not valid with any other offers.  
EXPIRES 12/31/25

ILHUG



**Family owned & operated Pet Grooming Salon**  
*Serving the area for over 30 years!*

**816 W. Rollins Rd Round Lake Heights**  
**847-546-0900 • doggonecleangrooming.com**

NCMCC



**1/2 OFF**  
Self-Service Bath  
Expires 12/31/25

**Full Service Grooming and  
Self Service Options as well!**

**323 Unionville-IT Rd**  
**704-882-1525**

WISTR



**We have MOVED**

Follow Us

**732 Lois Dr**  
**837-2626**

ILPOD



**Canine Clippers**

**Your One Stop  
Provider of  
Pet Grooming  
Services**

Closed Sun, Mon & Fri  
Hours: Tues, Wed, Thurs, and Sat. 8am-3pm

**134 Center Street, Unit 2**  
**Grayslake • (847) 223-5444**

