

2025 PLANNER PROFILES

Pet Services



Grow Your Business WITH TOWN PLANNER

The essential elements of successful marketing are **branding, visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

Visibility and Shelf Life. Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"I have received over 100 new clients within the first six months of advertising, resulting in resounding success and thousands of dollars of new business."

*Dr. Crystal Strah la, DVM
Danville Veterinary Hospital*



Town Planner®
YOUR COMMUNITY CALENDAR

HILLVIEW



VETERINARY CLINIC

We Treat All Types of Pets and Animals!

Jennifer & John Clarke, DVM
Lauren Blair, DVM
Pat Shields, DVM
Shannon M. Kiley, DVM

- Equine Mobile Services
- Avian, Exotics, & Reptiles
- Fear Free Practice

317-736-8880
1761 Thornburg Lane • Franklin
www.HillviewVets.com

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Since 2004*

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INHES



Danville Veterinary Hospital



Dr. Crystal Exline and Staff

*Big City Medicine,
Small Town Charm*

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Mobile Veterinarian



*We put
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pet's
health
first!*

Dr. Leah Miller
DVM

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Appointment
Today!*

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gsvs.org/morristown



INMAR

**HILLVIEW
VETERINARY CLINIC**

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www.HillviewVets.com



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ANIMAL HOSPITAL**



*Reminder: Dose parasite protection
every 30 days.
We hope you have an
amazing 2024!*

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LindenhurstAnimalHospital.com



MISTO

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(847) 356-1516



LindenhurstAnimalHospital.com



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Compassionate Care**




**Central Monmouth
Animal Hospital**
Neil Bloom, DVM

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centralmonmouthvet.com

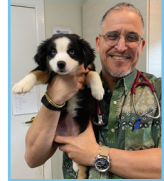


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NYTUD



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TP25




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protection every 30 days.
We hope you have an
amazing 2025!

847-356-1516




CALLI



9 TAILS
VETERINARY CLINIC

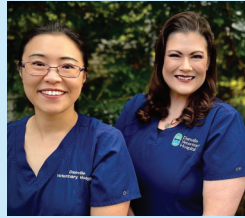
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Danville Veterinary Hospital



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