2025 PLANNER PROFILES

# Plumbing



# Grow Your Business with town Planner

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind

awareness means consumers will think of your business first, instead of your competitors. A strong brand is invaluable as the battle for customers intensifies day by day. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

**Visibility and Shelf Life.** Businesses throughout the country are leveraging the value of being "on display, everyday." Displaying your message in local homes is a valuable tool in attracting new customers and keeping current customers coming back. Town Planner positions you with important local community information that the families in your market want. Surveys by independent marketing research firms, such as Vera-Fast, show that on average better than 2 out of 3 families that receive a Town Planner Calendar hang it up in their homes and use it on a regular basis all year long.

Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also learned to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

"A brand is a story... that is always being told." Scott Bedbury, A Brand World



Town Planner Advertiser Since 2005

the power of brand

brand

sales

customer

success



We put you on display, everyday!

### Plumbing

2025 AD SAMPLES



TOWNPLANNER.COM



847-587-4800 service@ex-stink.com

ex-stink.com

License # 058-137480

\*Up to \$50. Excludes

Emergency Calls. Valid 2025





MDWAS



Save up to \$50

Bill must be paid within 30 days
of work to redeem coupon



Quality Workmanship is our Specialty

Romney, WV 26757 304-822-3299 304-822-3799

Emergency Services

#### dandplumbingllc.com

WV #033932

Offer expires 12/31/25. Not to be combined with other offers or discounts.

10%
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Any Service Call

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PLUMBING
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"Over 15 years
experience in
the plumbing
and heating
industry."

Ross Aquino
President

NJ PLUMBER LICENSE #13191

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\$100 OFF Water Heater with installation Expires 12/31/25 PAUMBING CA GAVAG UG Veteran Owned & Operated PA 168342 Fix Those
Leaks Now!

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abcplumbingandhvac.com

Contractor's license # 412127 Must be presented at time of service. Not

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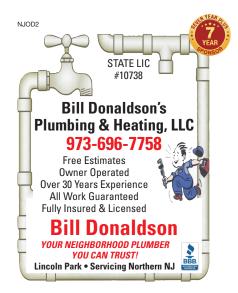




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RESIDENTIAL & COMMERCIAL PLUMBING SERVICES

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See our coupons in this calendar!

CALL 916-448-0801

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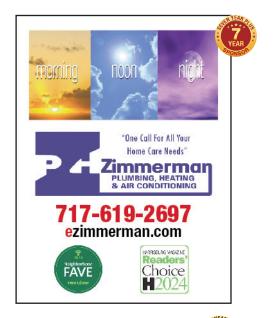
Emergency Services - Roto Rooter Service

- Cabin + Home Winterization
- Excavator Service Water Conditioning - Tankless & Conventional Water Heaters
- Complete Line of Products and Services

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- Repair Clogged **Pipelines**
- **Sump Pumps**
- Water Heater & **Drainage Systems**



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- Experienced and Licensed



FREE ESTIMATES

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 24 Hours a Day - Mon-Sat

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Sewer Line RepairsFixture Installation

Water Heater Installation

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