



Mr. Paul Simmons  
Town Planner  
1868 Dean Road  
Jacksonville, FL 32216

Dear Paul:

We have been very satisfied with the Town Planner and the response we have received. Out of all the redemptions, 25% are new customers. I think it's a great product and I like that it's something that is constantly up in people's homes or businesses. It helps my client, **Jiffy Lube**, be the first place people think of when they need an oil change.

We are also a distributor of the Town Planner Calendars. We have many customers ask for them before they're out and we run out of them very quickly. We have to ask Town Planner if we can restock our stores. I would certainly recommend Town Planner for anyone looking to increase their business.

Thank You,  
Lindsay Carpenter  
Marketing Director  
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