

Dessie's Cafe

April 20, 2012

I've tried many different types of marketing, some with success and some without. The Town Planner Calendar has been a great success! As of April 20, I have received 139 Town Planner Calendar coupons and they keep coming in daily! One of our coupons was only valid during the summer so I look forward to its success during the slower summer season. This is advertising that really works. The Calendar has given me the opportunity to bring in many new customers and it helps me to reward my regular customers!

My daughters love the Calendar and use it too – it helps make them aware of local events before having to read about them after the fact.

Mike ensured the entire ad process was very easy for me and he prepared the ad just the way I wanted it. I look forward to working with Mike to ensure Dessie's Café is in next year's Town Planner Calendar as well!



Tom Starr
Owner, Dessie's Cafe

