



Ruoff Mortgage

April 11, 2013

I have enjoyed being in the Town Planner for the past 4 years. It's a good way to stay in front of my clients and potential clients, providing good name recognition.

Several times over the year I will run into my clients and they will thank me for the calendar. I would recommend it to anyone wanting to expand name recognition in the area.

The continuous years of advertising have given me not only recognition, but also developed trust and reputation in the community. My referrals directly from the Town Planner have increased to 6 in the first quarter of this year. They came in directly off the advertising.

Colleen Petras
Senior Loan Officer
Ruoff Mortgage

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 Sr. Loan Officer
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