

July, 2020

Potential Town Planner Calendar Advertisers:

I have advertised in the Edina/Southwest Minneapolis edition of Town Planner Community Calendar for two years. The calendars are incredibly popular with residents and it provides a valuable community connection point for my mortgage business. I know that thousands of local people are seeing my ads every day in their homes. Also, the digital program extends the reach of the wall calendars to drive website traffic.

I have closed multiple loans with people who have responded to my ads in Town Planner. The ad program has more than paid for itself directly. And the added value of the effective community branding is a win. I would recommend that mortgage professionals as well as other types of businesses strongly consider Town Planner as a part of their advertising program.

Sincerely,



Christopher Larson
Loan Officer



EDGE
HOME FINANCE CORPORATION
NMLS# #891464

4510 W 77th St.
Suite 380
Edina, MN 55435

Christopher Larson
Senior Loan Officer • NMLS# 1051073
612.227.4129
clarson@edgehomefinance.com

• Trusted local lender • 13 years' experience • Access to 30+ lenders
Call now for a no obligation review and pre-approval!