auto tires

in 2013 there are 12 auto tires sponsors

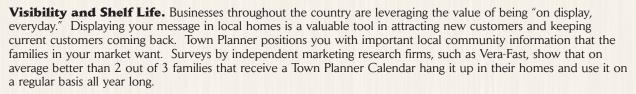
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.



Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









2013 Sponsor	Publisher	Advertiser Since
Gerald's Tires	SCFER	1991
Zisser Tire	MOROS	1996
Federico Tire	OHSIE	2000
Ron's Tire	MADRU	2000
Firestone	NJODO	2001
AutoTire	INMAR	2004
Big O Tires	PABEZ	2006
Firestone	MOROS	2008
Mooresville Auto & Tire	INHES	2009
Lebanon Tire Service	TNRHO	2010
Dumbauld's Tire Service Center	PAFIO	2011
NJ Discount Tire	NJODO	2011

26 2011	O Dumbauld's
Sponsor Since	Tire Service
spons	Your
	One Stop
	Snow Tire Shop 1259 N Center Ave Somerset, PA
	dumbauldstire.com 814-445-7921







Sponsor Since 2006



828 East McMurray Rd. • Peters Township 724-941-8120

John Rice - Owner

Serving the surrounding areas for over 30 years.
We specialize in complete foreign and domestic automotive and light truck repair.

Call for an appointment for your PA state inspection & emission.

*\$2 sticker charge and repairs extra. Must present coupon. Not valid with other offers. Exp 12/31/13

