



[www.ArlingtonCarWash.com](http://www.ArlingtonCarWash.com)

Arlington Car Wash and Detail

6610 Arlington Road

Jacksonville, FL 32211

Tel. 904-724-5511

Jan 12, 2009

Dear Staff:

I would like to take this opportunity to thank all of you at The Town Planner for the many years of providing good, quality, and priced right advertising for my business. Some business leaders don't know it but in the car wash industry several advertising avenues are needed to stay on the cutting edge. Your services make a clear, positive, and professional "first glance presentation" that sticks every month, all year long. Having used several models and marketing strategies over the years I have found The Town Planner to be one of the most effective marketing platforms to expose my products and services. Paul Simmons and his people have always delivered beyond my expectations. I enjoy looking forward to the following year to see what wonderful ideas they present to keep my business on top.

Because of the success I have enjoyed over the years I felt it necessary to let all of you at The Town Planner know that you are on track with my business. You guys and gals are the folks I go to for 100% top quality exposure. Thank you – my business would not be as good as it is without The Town Planner. It is a joy to have all of you on my side as I can't imagine running a car wash without you.

Sincerely yours,

Mark Pfiester

Sky Wash Inc. - Arlington Car Wash and Detail