



Mr. Nelson:

I wanted to let you know how pleased we have been with our 3 years participation in the Town Planner calendar.

For three years, we have had great success with the Town Planner coupons. In particular, they allow us to target our impact for times of the year when we want to promote the most.

The number of Town Planner coupons that are redeemed here far exceed our other couponing efforts with other sources that we have tried. Also, I cannot say enough about the consultation offered by Town Planner to assist us in getting the best timing, placement, appearance, and bang-for –the-buck. This alone helps us maximize our advertising dollar.

Yours truly,

Robin Douglas
The Bowler Family Fun Center

FREE BOWLING!
BUY ONE GAME, GET ONE FREE
With This coupon.
Valid 5/1/10 - 8/31/10
Check Out CYBERBOWL!
Friday and Saturday Nights
Reservations Required
Arcade • Billiards
Snack Bar • Lounge
Brithday and Corporate Parties



THE BOWLER INC.
FAMILY FUN CENTER
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