bowling

in 2013 there are 17 bowling sponsors

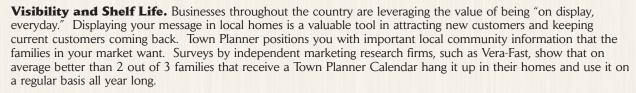
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.



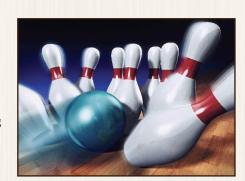
Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









2013 Sponsor	Publisher	Advertiser Since
Rebman Recreation	OHCOF	1997
St. Clair Bowl	MOROS	1998
Sheffield Lanes & Lounge	PADEB	2001
Kingpin Lanes	MOROS	2003
Trindle Bowling Center	PAWEA	2005
Bowler, Inc.	MDNEL	2006
Tuttles Bowling	MNDYN	2009
Rude's Lanes	WISTR	2010
Sparta Lanes	NJODO	2010
Empire Lanes	ONCIA	2011
Lincoln Lanes Family Fun Center	PAFIO	2012
Strikes Unlimited, Inc.	CALUN	2012
BrunswickZone	ILPOD	2013
Galexy Lanes	MIMCI	2013
Holly Lanes	MIMCI	2013
Olivette Lanes	MOROS	2013
Royal Lanes	SCFER	2013
Strikes bowling	CACAR	2013

Party With Us On Your Birthday!

Call Today! 916-226-BOWL

3443 Laguna Blvd • #150 • pinsnstrikes.com

Since 2010

Your Family Amusement Center

Family Night
Family of 4 Receives:

✓ 2 Games of Bowling

✓ 1 Large Pizza

✓ 1 Pitcher of Soda

Friday & Saturday Night

210 E Holum Street • DeForest

846-5959

\$5.00 OFF
Family
Visit
Minimum 3 people.
Limit 1 per family.
EMPIRE
LANES
WHERE FUN IS OUR PRIORITY!
school program
pro shop
parties
snack bar
corp functions
519.326.3442
1771 Talbot Rd • Ruthven
empirelanes.ca
Call for RESERVATIONS!

"For three years, we have had great success with the Town Planner coupons... The number of Town Planner coupons that are redeemed here far exceed our other couponing efforts with other sources..."

Robin Douglas The Bowler Family Fun Center





