



Ben Quinn, MBA
Certified Business Coach
benquinn@actioncoach.com
(919) 321-1321 voice

March, 2008

Dear Marcia,

I wanted to send you a quick note to let you know I am **already very pleased** about choosing to advertise with Town Planner this year. It truly has been amazing. My 2008 Town Planner ad has given me the face recognition needed to accelerate the growth of my business. I am recognized in public multiple times a week by people who have seen my advertisement.

This was my first year in Town Planner and I will renew for 2009. It has given me the opportunity to have "face time" with 50,000+ households without leaving my office. That reach has been priceless for helping me grow my business, including gaining clients.

I am looking forward to discussing next steps with you very soon. I want to make sure I get prime placement in the 2009 calendar. I will be calling you....

Best Regards,

A handwritten signature in black ink, appearing to read "Ben Quinn".

Benjamin Quinn, MBA
Certified Business Coach

A black and white advertisement for Action COACH business coaching. At the top left, it says "FREE" in large bold letters, and at the top right, "\$250 Coaching Session". Below this is the "Action COACH business coaching" logo. To the right of the logo is a black and white portrait of Benjamin Quinn, MBA, a man with glasses, wearing a suit and tie, smiling. Below the portrait, it says "Benjamin Quinn, MBA Certified Business Coach". At the bottom of the ad, it says "actioncoach.com/benquinn" and "Call 321-1321" in large bold letters.