

Chem-Pro Carpet & Upholstery Cleaning
Herman & Margaret Roest
208-375-8686

Dear Town Planner,

May 5, 2008

When I started my carpet & upholstery cleaning business over 11 years ago I met Marlene Smitchger and really liked the Town Planner Community Calendar. I really didn't know what to expect but needed to get my name out to the community in a way that it wouldn't get thrown away once customers received it.

We were so glad we got into the Town Planner Calendar because in our business it is extremely competitive and Marlene offers exclusivity so there weren't any other carpet cleaners in our editions we advertised in. I liked the idea that I was the only one and I got to select what areas or editions I wanted to concentrate on advertising in.

I have now been in the Town Planner Calendar for at least 11 years and it has been the only advertising vehicle that we use. It has helped make what our business is today. Customers wait for our coupons year after year and we get a lot of repeat business as well as referrals from the calendars. We get calls from the coupons all of the time and are so pleased with the results we receive from the Town Planner Calendar. We always know we have first right of refusal the following year so no one else can get the carpet cleaning business away from us.

I look forward to advertising in the Town Planner for 2009 and recommend it to other businesses that are looking for a way to stay in the homes all year long.

Sincerely,

Herman & Margaret Roest
Owners
Chem-Pro Carpet & Upholstery Cleaning

LOW MOISTURE CLEANING SPECIAL

5 Areas
Only \$129
Up to 700 square feet

2 Rooms & Hall — **Only \$79**
Up to 400 square feet

OR

Sofa & Love Seat
Only \$99

CHEM-PRO
Carpet & Upholstery Cleaning

We promise not to soak you.

Dries in 2 Hours or Less!

375-8686

Safe on all fine fabrics

BBB member since 1997
We accept VISA, MasterCard, Discover & AMEX
Does not include stairs • Must present coupon
Valid 2008

LOW MOISTURE CLEANING SPECIAL

7 Areas
Only \$179
Up to 1,000 square feet

2 Rooms & Hall — **Only \$79**
Up to 400 square feet

OR

Sofa & Love Seat
Only \$99

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