planner profiles

carpet cleaning

in 2013 there are 26 carpet cleaning sponsors

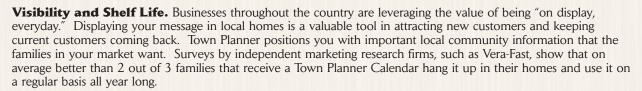
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.



Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads

10%
OFF
In-Home
Carpet Cleaning
CARPET · VINYL · HARDWOOD
Winschel Carpet
Service
2060 N. Hwy 67
314-831-8181
Carpet Cleaning
Binding • Fringing
67th Anniversary
M-F 9:00-8:00
SAT 9:00-4:00 Expires 12/31/13







2013 Sponsor	Publisher	Advertiser Since
2010 Openicor	T ubilionor	Maroniloor omioo
Bynderian Floor Coverings	NJODO	1992
Winschel Carpet	MOROS	1996
Chem-Dry	MDNEL	2005
Power Max	OHCAS	2006
Langenwalter Carpet Stain	INHES	2007
Langenwalter Carpet Stain	INMAR	2007
American Carpet Cleaners	INMAR	2010
Four Seasons ChemDry	MIGOR	2010
Koko Boodakian & Sons	MAWIN	2010
Watkins Carpet Cleaning	INCHE	2011
Joel's All American Cleaners	INTRA	2012
Kaufman's Carpet Cleaning	KYAUS	2012
National Steam Team	OHCOF	2012
Prestige Cleaning	MDNEL	2012
Servpro of Fayette	PAFIO	2012
Steamway	NJSCH	2012
Clean 'N Fresh Cleaning	AZLAB	2013
Dri Masters	PAWEA	2013
Libertyville Carpet &	ILPOD	2013
Max Care	KYAUS	2013
Oxy Magic of New Jersey	NJODO	2013
Sears Clean Carpet & Upholstery	NJOD2	2013
Sears Clean Carpet & Upholstery	NJODO	2013
ServPro	ILPOD	2013
Steam Brothers	MNDYN	2013
citrus solution	NCPEL	2013



"Town Planner has proven to be a great advertising tool for Chem-Dry of Western Maryland. Our response and return has been more successful than any other paid advertising we have used. It is a great way to attract new customers along with keeping your name in front of your current customers."

Bob & Connie Crabtree, ChemDry of Western Maryland

Complete List of 2013 Sponsors Available Upon Request







