



Franek Tax Services

March 4, 2009

Dear Shelly,

Thank you for including Franek Tax Services in the 2009 Town Planner. As you know I relocated my business to Apex after 26 years in New York. The Town Planner community calendar has been an integral part in building a new client base. The Coupons provide a way for me to target Tax Season and drive direct response while the Display ads provide a way for me to brand my business all year long.

So far this Tax Season, my Town Planner coupons have brought me 6 new clients, and in my experience, clients stay with me for years and years. In addition to the direct response I have already received, I know that the display ads will be branding my services all year long as local residents continue to reassess their financial situations, their business situations, and their tax needs.

The results I have received support my decision to increase my participation for the 2010 edition. Furthermore, I would highly recommend an advertising program in the Town Planner to anyone looking to grow a business.

Sincerely,

Joe Franek
Franek Tax Services
Owner

Franek Tax Services
*Your Personal Income
Tax Specialist*
919-387-9233
Franektaxservices.com

**\$25 OFF
ANY TAX
RETURN**
(New Clients Only)

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Tax Specialist*
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Excludes 1040A Short Forms. Not valid with any other offers. Valid 2009