



The Holly Downtown Development Authority has been a sponsor of the Town Planner Calendar for 2 years. The Town Planners distribution within the tri-county area has been instrumental in communicating the array of not only Holly's businesses and events, but also those businesses and events that compliment and highlight the entire area. Nancy McIntosh infectious enthusiasm, professionalism, and reoccurring presence at Holly events to include new business ribbon cuttings, is greatly appreciated by all businesses and attending dignitaries. Nancy's easy-going personality coupled with her decorous charm has also earned her the title of "friend" throughout the Village of Holly.

Since people of today use a myriad of sources to acquire community information, the utility of the community calendar allows this source of information to be viewed almost daily inside of our citizens' homes and business offices; of which are typically displayed in prominent locations.

Because of the distribution numbers, the utility, and diligence of Nancy McIntosh, I would highly recommend the Town Planner to any organization seeking additional exposure in highlighting their particular service or product.

Sincerely,

Andrew Potter  
Village of Holly  
Downtown Development Authority  
(248) 634-9571 ext. 4008