



KinderCare Learning Center
6140 Kruse Drive
Solon, Ohio 44139

June 5, 2007

Jeff Castora
19907 Abigail Lane
Strongsville, Ohio 44149

Dear Jeff,

I would like to take the opportunity to thank you for the business that you helped us generate by using Town Planner as a means of advertising. We have used your services in the past and have recently started to track the amount of revenue that was generated by the use of the calendar coupon.

At the beginning of the year, we had 2 families turn in coupons that generated nearly \$700 in weekly tuition. Since then, I have had an additional 2 families turn in coupons that bring in \$500 per week.

As you can see, the cost of advertising in Town Planner is made up in just 1 weeks worth of tuition. It allows us to remain in the minds of families all year long, so when they are making their selection for their children's educational and child care needs, we are their choice.

Thanks again for a job well done!

Best Regards,


Julie M. Felder