

Begin forwarded message:

From: Sam DeBona <debonatp@gmail.com>
Subject: Fwd: Sam DeBona/ Town Planner Calendars
Date: March 13, 2020 at 1:27:06 PM EDT
To: Sam DeBona <debona@townplanner.com>

Begin forwarded message:

From: Darcy Stiteler <dstiteler@hapenterprises.org>
Subject: RE: Sam DeBona/ Town Planner Calendars
Date: February 11, 2020 at 11:14:12 AM EST
To: Sam DeBona <debonatp@gmail.com>

Hi Sam,

I am happy to share how our participation in advertising in the Town Planner has benefitted our early childhood program.

We have been advertising with the Town Planner for several years and outside of word of mouth, it is our most valuable recruiting tool for our free preschool program. Because the calendar is distributed to every family in Beaver County and includes valuable community information and coupons, people use it so our information is seen. Sam and Vicky have worked with us to place our ads in the most appropriate spots to allow for the highest visibility at the times of the year when families are looking for preschools. In addition, they give us several message blocks as a community service for families. As a program that relies on state funding and grants, the dollars are not always there for extensive advertising, but the Town Planner has made it affordable for us to reach families in Beaver County. If we could only choose one method of advertising, it would definitely be the Town Planner.

Please let me know if you need any further information.

Thank you,

Darcy

Darcy Stiteler
Director of Early Childhood Programs
HAP Enterprises, Inc.
dstiteler@hapenterprises.org
724-774-4140 x58

Tiny Tot Child Development Center
393 Adams Street
Rochester, PA 15074
www.tinytotcdc.org

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-Deb