



Wellness Key Chiropractic
9865 S. Priest Drive, Suite 103
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(480) 403-5008
Dr. Joseph Utash, D.C.
www.wellnesskeychiro.com

April 26, 2012

To Whom It May Concern:

It is our pleasure to recommend Town Planner as a great marketing approach. Within the first month that the calendar came out we received a patient from it that more than covered the cost of the advertisement itself.

Mike Labeda is great to work with. He took the time to learn and understand our unique business model and create an ad that would attract the market we wanted. He made the process easy for us by creating and designing the spot for the calendar. It was definitely helpful to not have to worry about coming up with a design ourselves. Everything was done quickly and efficiently and we were very pleased with the way it turned out.

We believe that Mike and Scott's creativity and knowledge of the industry has led to their success. We highly recommend Town Planner and look forward to working with them again.

Sincerely,

Dr. Joe & Emilee Utash

Dr. Joe and Emilee Utash

Wellness Key Chiropractic
UNLOCK YOUR TRUE HEALTH POTENTIAL

MAX Mindset
MAX Nutrition
MAX Fitness
MAX Detox
MAX Nerve Supply
= **MAXIMIZED** Health

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