planner profiles

chiropractors

in 2013 there are 50 chiropractor sponsors

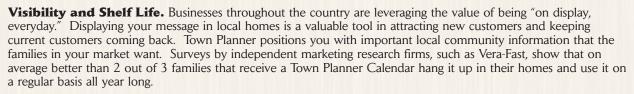
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

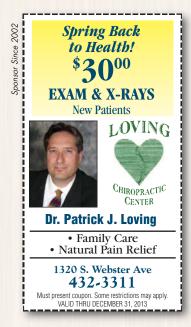
Branding. The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.



Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









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2013 Sponsor	Publisher	Advertiser Since
Grabski Family Chiropractic	PADEB	2000
Howard Chiropractic Clinic	WIFLE	2000
Loving Chiropractic	WIFLE	2002
Frain Family Chiropractic	WIFLE	2004
Simoson Chiropractic	OHCOF	2004
Van Drisse Chiropractic	WIFLE	2004
Louisville Family Chiropractic	KYAUS	2006
Absolute Health Chiropractic	NJODO	2007
Dr. Ann Jenkins	SCFER	2007
Walden Chiropractic, PSC	KYAUS	2007
A-Ward Straight Chiropractic	NHSPE	2008
Absolute Chiropractic	INTRA	2009
Danville Chiropractic	INHES	2009
French Chiropractic	OHSIE	2009
James Island Family	SCFER	2009
Osseo Chiropractic Clinic	MNDYN	2009
American Back Center	PADEB	2010
Chiropractic Works	NHSPE	2010
Dr. Mary's Chiropractic	NYBAL	2010
Lifepointe Chiropractic	MIGOR	2010
New Hope Family Chiropractic	RICEL	2010
Premier One Spinal Care	SCTAY	2010
Unique Family Chiropractic	ONGOR	2010
AlignLife	WISTR	2011
Camp Hill Family Chiropractic	PAWEA	2011
Carolina's Chiropractic and Spinal	NCMCC	2011
Fabian Family Chiropractic	PAFIO	2011
Indianapolis Sport and Spine	INHES	2011
Ludlow Chiropractic	MASTG	2011
Palmetto Chiropractic Center	SCTAY	2011
Chiropractic Health	MADRU	2012
Chiropractic Wellness Center	MOROS	2012



"I know it's early in the year, but we are getting a very robust response from our ad campaign. I must say I'm so glad to have made the decision to participate in the 2012 Somerset Edition! As of the 3rd day in January, we have received 3 coupons back and going into the last week of January, we continue to see a steady stream coming in. The best part is the business being generated is NEW business (our offers were for new patients only) and represents the potential for ongoing revenue!"

Kelly Fabian Owner, Fabian Family Chiropractic Center

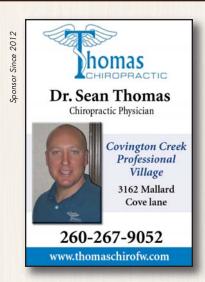
Complete List of 2013 Sponsors Available Upon Request







... the best location for your ad



"The Town Planner is a good way for me to get my name out there.... Many have come to me and my family saying that they've seen me in the Town Planner.

I feel the Town Planner has established my business in the community..."

Dr. Sean Thomas Thomas Chiropractic