

*Turning the Community Away from Domestic Violence*

March 16, 2013



I have had the pleasure of working with Kenda McCoy for two years. I have found her to be professional, enthusiastic, and always helpful. She has not only shared her expertise with me but also connected me with others, where both parties have benefited from the relationship.

We utilize the Town Planner for both of our stores. Second Chance Boutique by Turning Point is an upscale thrift store, supporting Turning Point of Union County; a domestic violence shelter. We have two locations, Monroe and Waxhaw. Exposure in The Town Planner and the coupons we placed have brought new faces into both stores. The Town Planner Calendar has definitely produced a measurable return on investment and was well worth the cost.

Sincerely,

Judi Abbott  
Second Chance Boutique by Turning Point  
Director of Store Operations  
Turning Point of Union County  
POB 952  
Monroe, NC 28111  
704 288-1825 Direct Line  
704 283-9150 Shelter  
704 283-3033 Second Chance Boutique Monroe  
704 288-1898 Second Chance Boutique Waxhaw  
Judi@turntoday.net  
www.secondchanceboutiqueuc.org  
www.turntoday.net

PO Box 952  
Monroe, NC 28111  
704.283.7233 crisis hotline  
704.283.9150 office  
704.225.8857 fax  
www.turntoday.net

<p><b>\$5.00 OFF</b> Any Order of <b>\$15.00 or more</b></p>  <p>2447 Old Charlotte Hwy Monroe <b>704-283-3033</b></p> <p><small>Not valid during the bag sale. Cannot be combined with any other offers. Expires 12/31/13</small></p>	<p><b>\$5.00 OFF</b> Any Order of <b>\$15.00 or more</b></p>  <p>27292 Waxhaw Way Pkwy <i>(Across from the post office behind the CVS)</i> Waxhaw <b>704-288-1898</b></p> <p><small>Not valid during the bag sale. Cannot be combined with any other offers. Expires 12/31/13</small></p>	<p><b>\$5 OFF</b> Any Order of <b>\$15.00 or more</b></p>  <p>2447 Old Charlotte Hwy Monroe <b>704-283-3033</b></p> <p>27292 Waxhaw Way Pkwy Waxhaw <b>704-288-1898</b></p> <p><small>Not valid during the bag sale. Cannot be combined with any other offers. Expires 12/31/13</small></p>
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