



March 23, 2007

Dear Carol,

The Town Planner was one of the smartest decisions for advertising my store over the 2007 year. The very same week the calendars were mailed out to the community, I had many comments on seeing my advertisement in the calendar as well as continued repeat business due to such great exposure. I am very confident in recommending the Town Planner to fellow businesses and will be sure to participate in the following year.

It's easy to spend money to run an ad in a newspaper or magazine, but by advertising in a calendar, people look at your logo every day and the exposure is far greater. This has been the best response.

Sincerely,

Sara Springer
Owner, Pink Ivy
Doylestown

