

# Ooh La La

RESALE BOUTIQUE

March 10, 2011

**Steve Strobel  
Town Planner  
402 Walmar Drive  
Sun Prairie, WI 53590**

Steve –

**I absolutely LOVE IT! The Calendar is very well done. The photography is wonderful.**

**I had more people tell me they saw my ads in the Town Planner in two weeks time than from any other form of advertising.**

**Furthermore, I received more coupons in! Here are the results:**

- Newspaper....3 coupons in 4 months
- Town Planner...12 coupons in 2 months!

**This really works!! Plus, you did all the work. All I had to do was tell you what my marketing goals were; you took it from there, SIMPLE!**

**This has been the best bang for my buck so far!!!**

Sincerely,

**Shelley Murphy  
Owner**

