

Main Office

549 North Centre Street
P.O. Box 299
Cumberland, MD 21501-0299

Voice: 301-777-2692
Fax: 301-777-7845
Internet: 301-722-1222
www.hereintown.net
E-mail: twr@hereintown.net



Branch Office

12978 Garrett Highway
1st Floor
Oakland, MD 21550

Voice: 301-334-2488
Fax: 301-334-8436
www.hereintown.net
E-mail: oakland@hereintown.net

July 19, 2006

Tri State Town Planner
13015 Mallard Street
Cumberland, MD 21502

Dear Steve:

TWR is proud to advertise in the Tri State Town Planner Calendar once again this year. During our company's history, TWR has marketed our business using various techniques. The return on our investment generally varies. However, with the Town Planner Calendar, we've received overwhelming positive results from not only repeat buyers, but new one's as well. Because the Tri State Town Planner Calendar is mailed in such wide distribution, nearly everyone is familiar with it. In our type of business, choosing a media with such a wide distribution is extremely important!

The Tri State Town Planner Calendar has a niche for virtually everyone. Whether customers use the calendar for the coupons, events, important telephone numbers or familiar photographs of the area itself, you won't find many who don't look forward to receiving their free copy each year. Your calendar offers our company something your competition cannot.....top of mind awareness, the whole year through!

Sincerely,

Gary McKenzie
VP of Retail Operations
twrgary@hereintown.net

<p>FREE NUMERIC PAGER</p> <p><small>(With payment of 1 year service)</small></p>  <p>Cellular • Paging • Internet Computer Repairs • Security Telephone Answering</p> <p>TWR COMMUNICATIONS</p> <p>549 N. Centre St. Cumberland 301-777-2692</p> <p><small>Requires 1-year agreement. Valid 2006.</small></p>	<p>FREE Car Charger & Leather Case</p> <p><small>(With any Activation or Upgrade)</small></p> <ul style="list-style-type: none"> • Cellular • Paging • Internet • Computer Repairs • Security • Telephone Answering  <p>TWR COMMUNICATIONS</p> <p>549 N. Centre St. Cumberland 301-777-2692</p> <p><small>Requires 1-year agreement. Valid 2006.</small></p>
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<p>\$5 OFF ANY TWR PRODUCT OR SERVICE</p> <p>TWR COMMUNICATIONS</p> <p>12978 Garrett Hwy. Oakland 301-334-2488</p> <p><small>Excludes Cellular Service. Cannot be combined with other offers. Valid 2006.</small></p>	<p>\$10 OFF COMPUTER REPAIR</p>  <p>TWR COMMUNICATIONS</p> <p>12978 Garrett Hwy. Oakland 301-334-2488</p> <p><small>Cannot be combined with other offers. Valid 2006.</small></p>
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