

February 28, 2011

Brian Burnstein Publisher Town Planner Community Calendar

Dear Brian,

I wanted to let you know the coupons and ad we have in the 2010 Town Planner Community Calendar have produced many new clients for Tech Mechanics. Over 50% of our walk-in customers have our coupon from the Town Planner.

We have tried many advertising options with little to no success but the Town Planner produced results within the first week. The Town Planner has proven to be our best advertising option. I would not hesitate to recommend your calendar to other business owners that are looking for an advertising option that works.

Sincerely,

Jeff Wolfe

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