

January 5, 2007

Dear Joyce,

I would like to tell you about my initial response on the Town Planner Calendar ad, that I was so nervous in joining. The calendar has been out less than one month and the response to my coupons is more than I ever expected. I am completely thrilled seeing our new community calendar with my advertisement. My new and existing customers were also thrilled with the Town Planner Community Calendar here in Elk Grove.

Sincerely,

Mike Molina

**\$3.00 OFF**  
Ink Refill

**\$4.00 OFF**  
Laser Refill

Not valid with other offers.

**Must bring in your  
empty cartridge**

**Cartridge World**  
SAVE BIG. PRINT HAPPY.

**Your Link to  
Affordable Ink**

At this location only  
6616 Laguna Blvd.  
Next to Big 5

**916-683-4121**  
Expires 12/31/07