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February 9, 2007

Town Planner
3408 Forest Grove Ct.
Durham, NC 27703

Dear Marcia:

I wanted to drop you a quick note on the success I am having with Town Planner advertising. I have seen a significant increase in new customers visiting my store in Durham. I have tried a variety of different advertising media in the last year and did not see the increase in foot traffic that I have from Town Planner after only one month.

I am confident that my company will continue to see additional new customers throughout the year. I also wanted to pass along the positive feedback that I have heard from my customers. People have told me they love the community events and coupons in the calendar.

Town Planner is an excellent advertising media that returned my investment after only one month. Congratulations on having assembled such a fantastic calendar in your first year and thank-you.

Sincerely,



Charles Mark Crampton, owner

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