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I was a little skeptical about how effective Town Planner calendar would be for my practice. Would anyone really notice the small ad on their monthly calendar? I was so surprise how many people noticed the ad with our pictures. A great example my recent visit to the carwash. The attendant at the car wash knows me by my car but this time called me "Doc". He said he recognized me from the picture on his calendar. He said he already has a dentist but would keep us in mind if me makes a change. This is just one of the many times people have commented to me about the Town Planner calendar. I believe it is a very good marketing tool for any business.

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