

Center for Student Involvement

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March 8, 2013

To Whom It May Concern:

I am writing this letter to endorse Brad Lubinger and Town Planner calendars. I have worked with Mr. Lubinger on creating a Town Planner calendar for Kent State University's event promotions for the past two academic semesters. It has been a very convenient, effective, and positive experience from both a development perspective as well as a usage perspective.

Our students, faculty, and staff appreciate and use these calendars not only to keep current on university events, but also for their valuable coupons and specials from area merchants.

I am pleased to say Kent State plans to continue this partnership with Town Planner into next year and beyond.

Sincerely,

Jennifer Gunnoe

Interim Associate Director, Center for Student Involvement

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