

Hansen *associates, inc.*

888 E. Belvidere Rd., Ste 317
Grayslake, IL 60030
847-986-3500
www.hansenassociatesinc.com

April 9, 2013

Dear Barb and Rich,

This is our third year in the Town Planner, and our standard display ad really brand our name throughout Gurnee and the rest of Lake County! Let me ask you a question. Why wouldn't you want to be in your community calendar? We all hopefully make money in our community. Here is a chance to give back and with a FREE gift to every house hold ! What a great investment. It is some of the cheapest advertising I do, and for less money than other advertising I know of dollar for dollar. Reaching every home in Gurnee with a population over 14,000 households and I invested \$110. Where else can I go and reach so many people and for such a low price.

The Town Planner program is so unique and is on display in so many of the homes in Gurnee. I am currently one of the few guys who sell copiers and printers, fax machines and shredders, etc. and I feel it really makes me stand out. With my ad in the calendar for so many years now I know people recognize our company.

Thank you,

Kevin M. Runyen

Owner

Hansen
associates, inc.

Sales & Service

10% OFF
With This Ad
Some Restrictions Apply

- Copiers • Printers
- Fax Machines • Shredders
- Ink & Toner Sales

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