## planner profiles

## financial

## in 2013 there are 56 financial sponsors

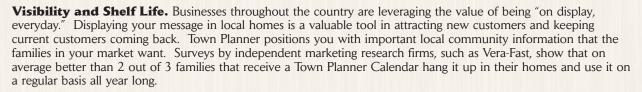
"Brand marketing is the method and the means by which you propel your business into the public consciousness. While the world of business has changed by leaps and bounds, the basic principles of brand marketing have remained the same."

Laura Lake, Branding Basics

The essential elements of successful marketing are **branding**, **visibility and shelf life**. Town Planner provides these vital marketing ingredients in a program that is attractive, affordable and effective.

**Branding.** The first stage of branding is the point at which your name and reputation begins to become imprinted in the public's mind. Achieving top of mind awareness means consumers will think of your

business first, instead of your competitors. A daily presence in front of local residents will more quickly build your "personal identity" in the community.

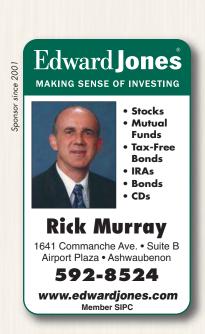


Since 1987 families have come to trust and rely on Town Planner to keep them informed about things going on in their community. Families have also come to trust the businesses that support this valuable community resource and that's a great position for you to enhance your name brand and build your business.

See The 2013 Ad Samples Book For Additional Ads









2013 Sponsor	Publisher	Advertiser Since
Janet Roberts - Wells Fargo	NJODO	1998
Edward Jones	WIFLE	2001
Benchmark	SCFER	2003
Edward Jones	PADEB	2003
Jackson Hewitt	TNRHO	2003
Deborah E. Pajak	PAWEA	2005
Edward Jones	OHLUB	2007
Stifel Bank & Trust	MOROS	2008
Edward Jones	INCHE	2009
Lakeshore Community Credit	OHCOF	2009
Residential Mortgage Services	NHSPE	2009
Edward Jones - Mark Mather	OHCOF	2009
Ameriprise	ILPOD	2010
David Rhodes Total Wealth	TNRHO	2010
Duphiney Financial Network	NJODO	2010
Edward Jones	INTRA	2010
G.Bahary-Edward Jones	NJSCH	2010
Wisconsin Wealth Advisors, LLC	WISTR	2010
Binkley Wealth Management Group	INHES	2011
Edward Jones	INTRA	2011
Lyle Pettigrew / Wells Fargo	INMAR	2011
New England Financial	NJODO	2011
America's Financial Choice	MOROS	2012
Bornais Insuranace	ONCIA	2012
Edward Jones - Daniel Poynot	LAPLR	2012
Edward Jones - Ponte	MOROS	2012
Edward Jones	LAGRE	2012
Edward Jones	WISTR	2012
Edward Jones	AZLAB	2012
Edward Jones	MDNEL	2012
Invest Financial Corporation	MOROS	2012
Pauline Laforit	ONCIA	2012





Complete List of 2013 Sponsors Available Upon Request





